

# Credit Card Transaction Report

Total Revenue

55M

Total Interest

8M

Transaction  
Amount

45M

Transaction  
Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139397.7	36957875.0	6495887.7
Silver	5586332.3	4586746.0	812081.3
Gold	2454072.2	2024078.0	373784.2
Platinum	1135608.1	953314.0	161629.1
Total	55315410.2	44522013.0	7843382.2

Q4

Q3

Q2

Q1

Week\_start\_date

All

F

M

Med

Low

High

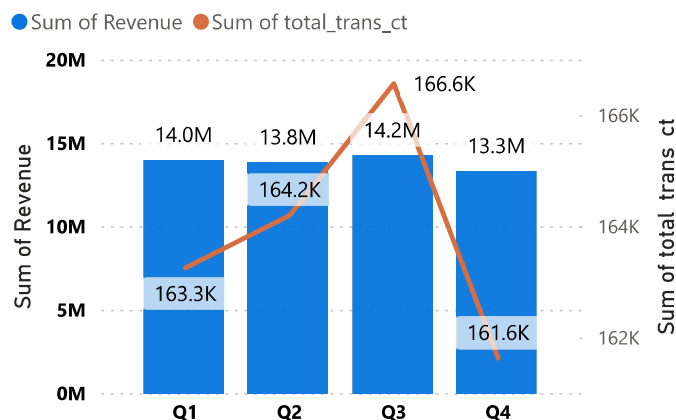
Silver

Blue

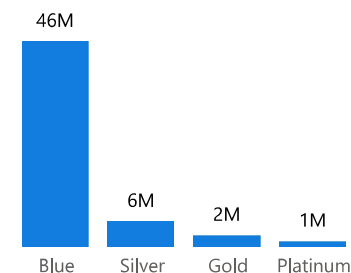
Gold

Platinum

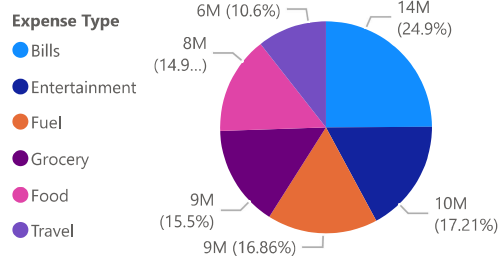
QTR Revenue and Trans-Count



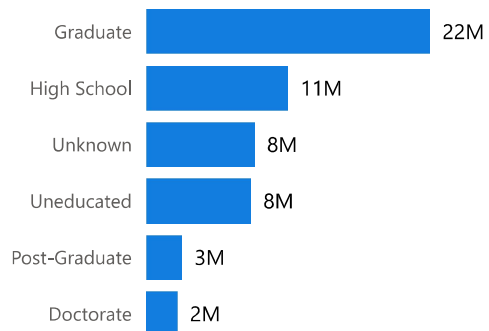
Customer Acq Cost



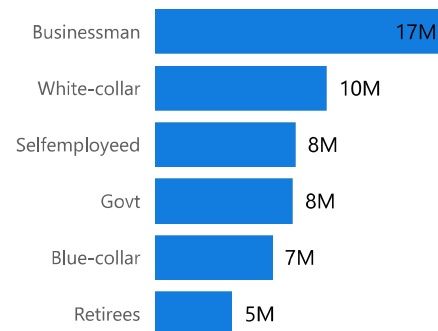
Revenue By Expenditure Type



Revenue By Education



Revenue By Customer Job



Revenue by Use Chip

