

DIAMOND GROUPS PVT LTD

Sales Overview

Regional Analysis

Profit / Sales

If Sales = 100% , profit =

42%

58%

PROFIT

Select allMobile OutletOnlineResellerStore

Product CategoryState

AllAll

Select all2011201220132014

SALES

56.25M

Previous Year40.25M39.8%

ORDER QTY.

251126

Previous Year160K56.70%

Top 10 Products by Sales

ProductName	Order Qty	Total_Sales
WWI Laptop19W X0196 Blue	209	2,71,491.00
Proseware Projector 1080p LCD86 White	186	4,26,870.00
Proseware Projector 1080p LCD86 Black	160	3,67,200.00
Proseware Projector 1080p DLP86 White	92	2,29,908.00
Proseware Projector 1080p DLP86 Silver	147	3,67,353.00
Proseware Projector 1080p DLP86 Black	131	3,27,369.00
Fabrikam Independent Filmmaker 1" 25mm X400 Blue	173	2,80,260.00
Contoso Projector 1080p X980 White	177	4,06,215.00
Contoso Projector 1080p X980 Black	197	4,52,115.00
Adventure Works Desktop PC1.80 ED182 White	580	2,89,942.00

Total Sales by Category ,Sub-category

Camcorders	8.6M
Projectors & Screens	7.2M
Laptops	6.5M
Digital SLR Cameras	5.8M
Home Theater System	4.8M
Desktops	3.5M
Smart phones & PDAs	2.9M
Digital Cameras	2.6M
Car Video	2.1M
Televisions	2.1M
Touch Screen Phones	1.9M
Monitors	1.9M
Printers, Scanners & ...	1.8M
Movie DVD	1.1M
Cell phones Accessori...	0.8M
Computers Accessories	0.7M
MP4&MP3	0.5M
Cameras & Camcorde...	0.3M
Home & Office Phones	0.3M
Recording Pen	0.3M
Bluetooth Headphones	0.3M
VCD & DVD	0.2M

Total Sales by Week

Total Sales by Year

Total Sales by Brand

Fabrikam	12.3M
Contoso	10.1M
Adventure Works	7.6M
Proseware	6.1M
Wide World Importers	5.8M
A. Datum	4.5M
The Phone Company	4.5M
Southridge Video	3.2M
Litware	2.2M
Northwind Traders	0.1M

Build a visual >>

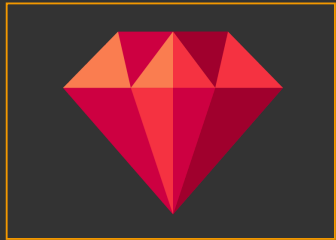
Visual types

Off

Suggest a type

Data

+Add data



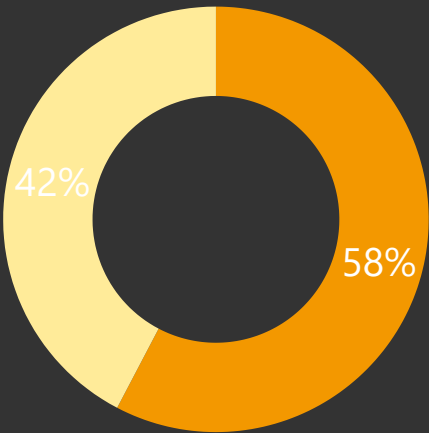
DIAMOND GROUPS PVT LTD

Sales Overview

Regional Analysis

Profit / Sales

If Sales = 100% , profit =



PROFIT

Select all

Mobile Outlet

Online

Reseller

Store

Product Category

All

State

All

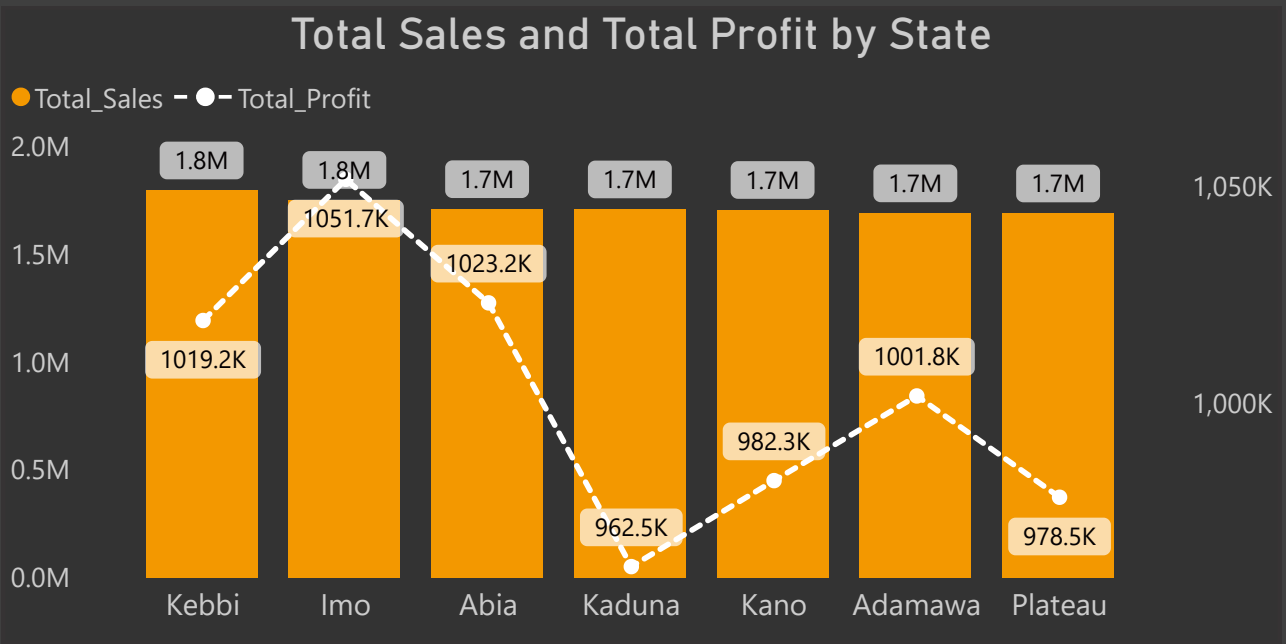
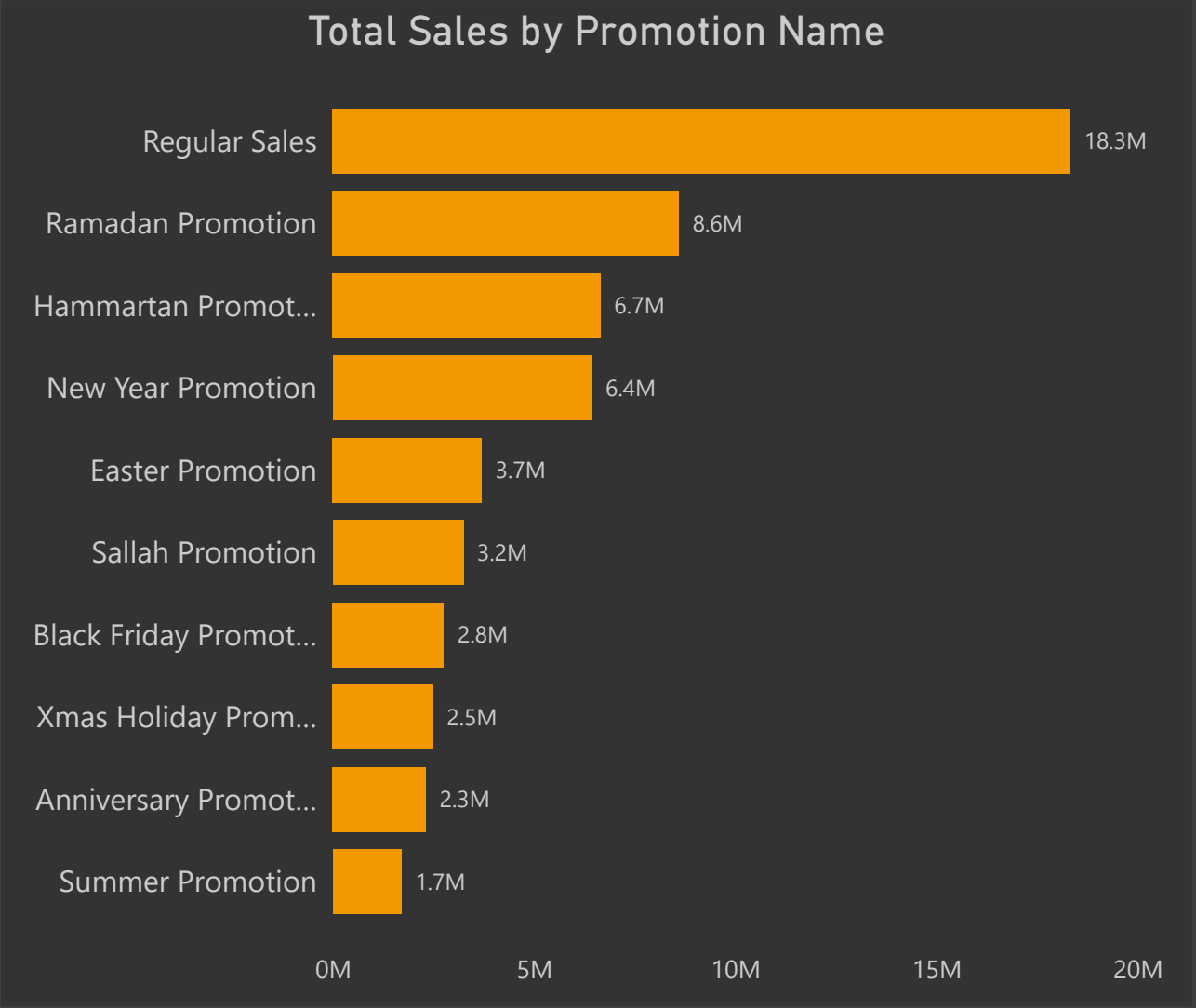
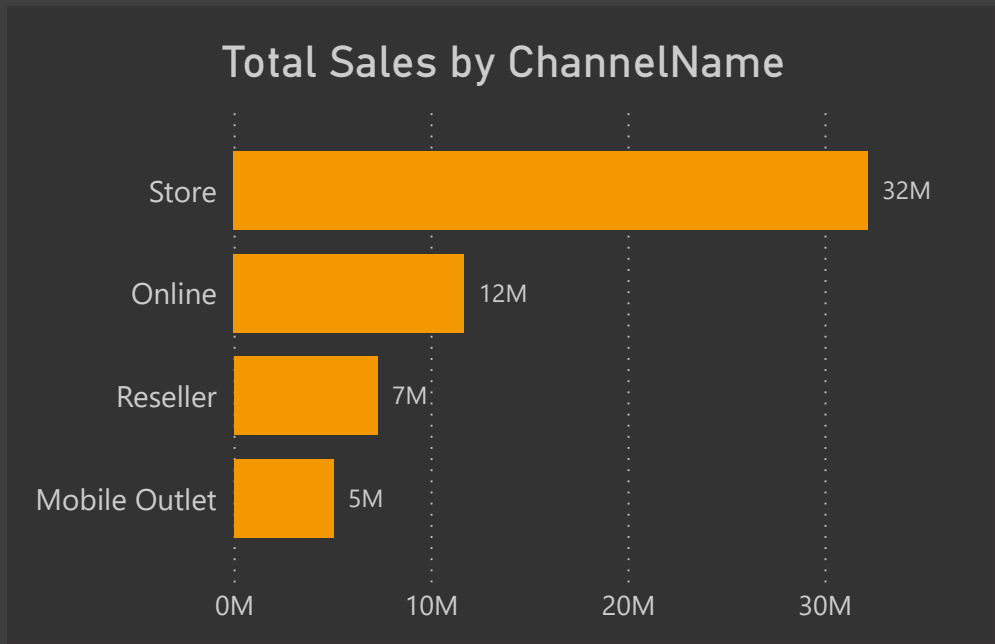
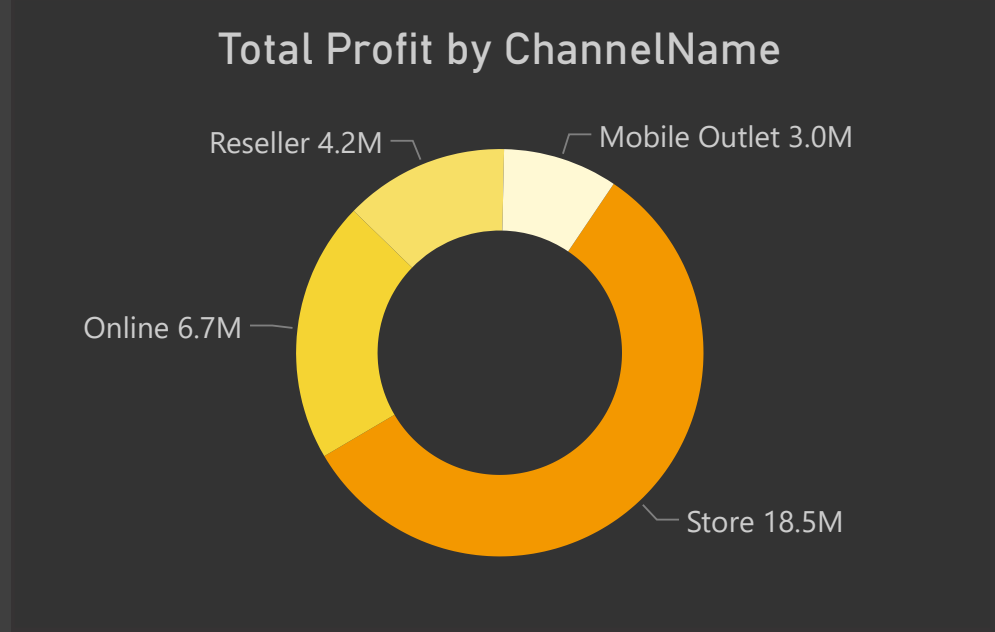
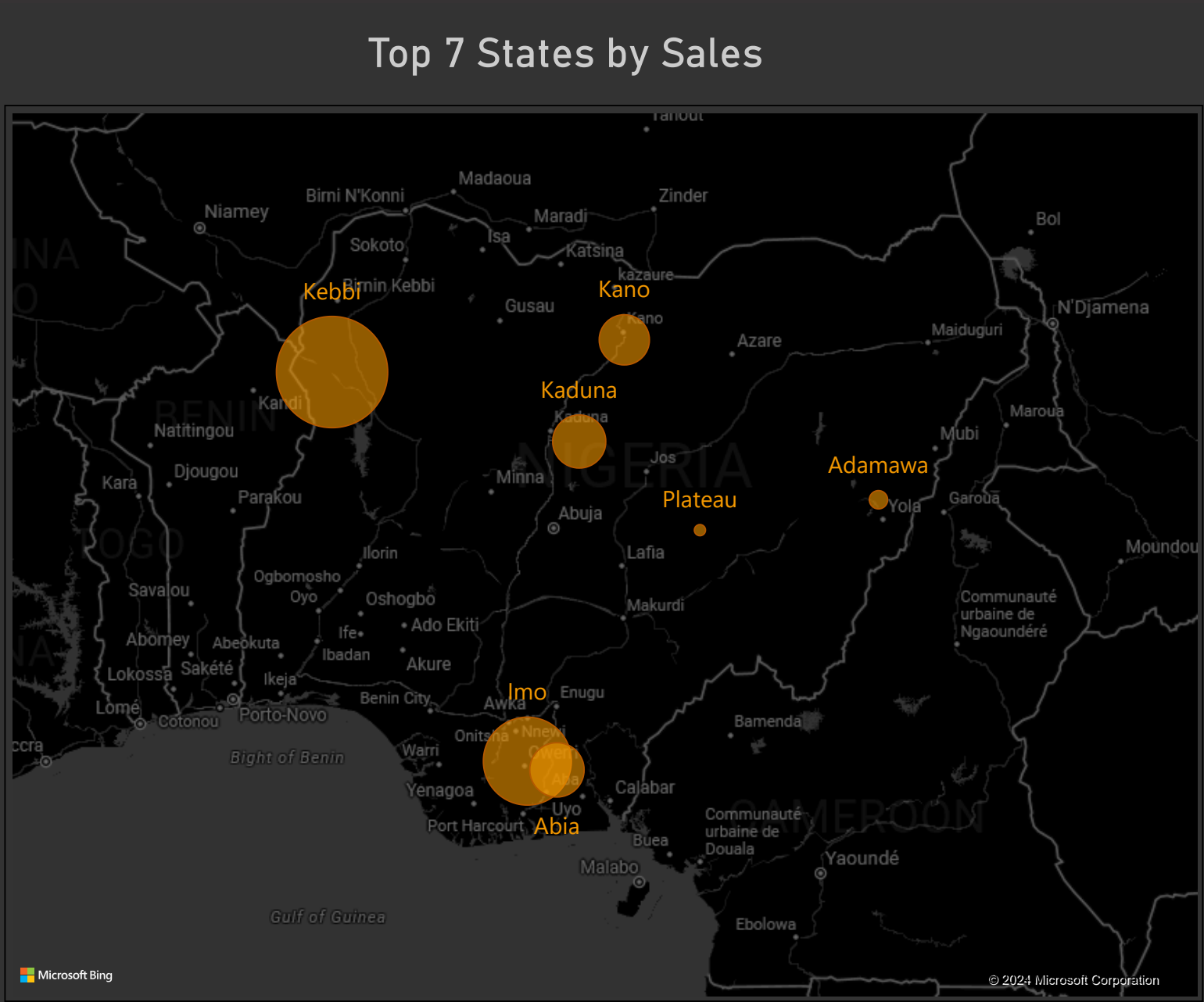
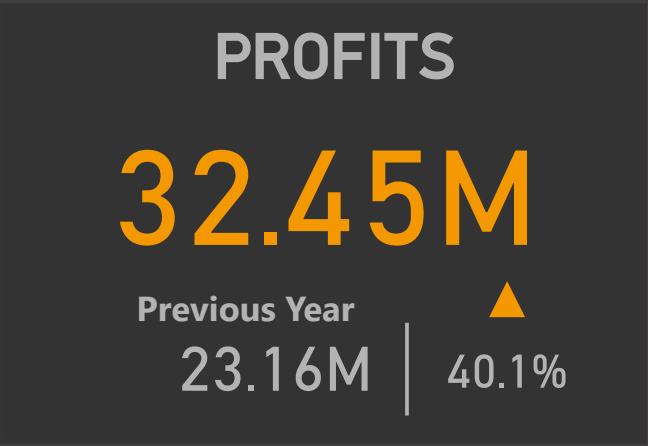
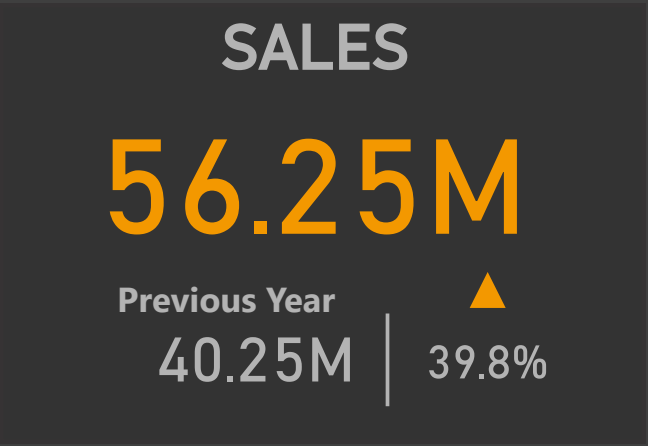
Select all

2011

2012

2013

2014



Build a visual

Visual types

Off

Suggest a type

Data

+Add data