

oh hello there, awesome human ...



WELCOME TO THE
CIRCLE OF YOUNG
INTRAPRENEURS!

WE ARE A GLOBAL MOVEMENT DESIGNED TO
INSPIRE AND GUIDE YOUNG LEADERS TO
DEVELOP AND DELIVER BUSINESS IDEAS
INSIDE LARGE, CORPORATE ORGANISATIONS,
THAT BOTH GENERATE PROFITS AND HAVE A
POSITIVE SOCIAL IMPACT SIMULTANEOUSLY

**AND A
PERSON WHO
DOES THIS IS
CALLED A...**

social intrapreneur

[NOUN] : SOH-SHUH-L IN-TRUH-PRUH-NUR

A PASSIONATE INDIVIDUAL, WHO THINKS AND ACTS
LIKE A ENTREPRENEUR, WORKING INSIDE A MAJOR
CORPORATION OR ORGANISATION, WHO DEVELOPS AND
DELIVERS INNOVATIVE, PROFITABLE AND SUSTAINABLE
SOLUTIONS TO SOCIAL OR ENVIRONMENTAL CHALLENGES

WE LEAD A COMMUNITY OF YOUNG SOCIAL
INTRAPRENEURS, AND SUPPORT THEM TO DELIVER
THEIR IDEAS INSIDE THEIR ORGANISATION



AND



WE BELIEVE BUSINESS SHOULD BE A FORCE FOR
GOOD IN THE WORLD, AND THAT YOUNG SOCIAL
INTRAPRENEURS ARE THE KEY TO THIS CHANGE

HOW IT ALL STARTED...

COYI WAS CREATED BY TWO ODDBALL GUYS, TIM HEARD AND DAVID SPEARS, FOLLOWING 18 MONTHS OF STRUGGLING THROUGH WITH THEIR OWN SOCIAL INTRAPRENEURSHIP CONCEPT INSIDE BARCLAYS BANK IN THE UK. AFTER TALKING ONE DAY, IT HIT THEM..



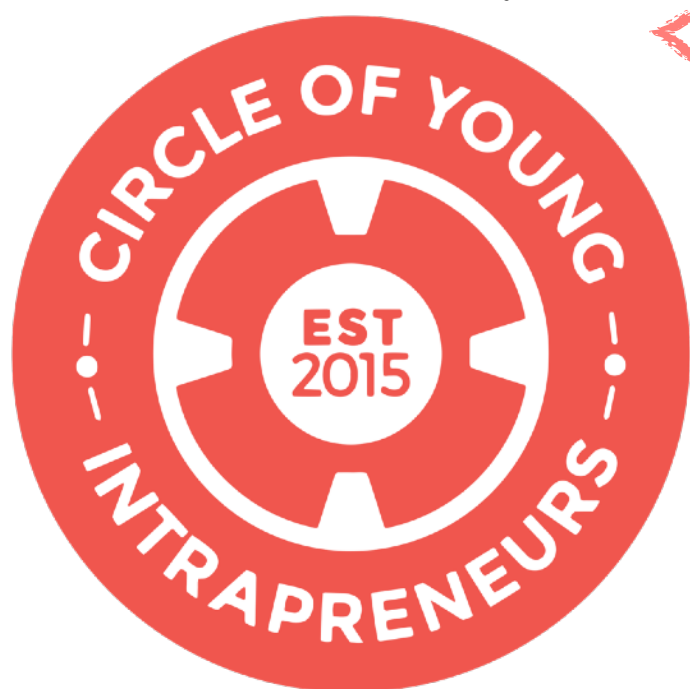
Tim ^{AND} David

WOAH..! BEING A YOUNG SOCIAL INTRAPRENEUR IS WAYYYYYYYY HARDER THAN IT SHOULD BE! ...▲

{ FOLLOWED BY WORDS TO THE EFFECT OF ... }

"HOW CAN WE TAKE A YEAR AND A HALF OF HARD GRIND, BATTLE SCARS, AND UNWAVERING ENTHUSIASM TO DO WELL AND DO GOOD, BOTTLE IT, AND USE OUR EXPERIENCE AND LEARNINGS TO SUPPORT OTHER YOUNG PEOPLE IN BECOMING SOCIAL INTRAPRENEURS, TO HELP THEM CREATE AND DELIVER THEIR IDEAS.. FASTER AND MORE EFFECTIVELY.. AND THEREFORE MULTIPLY SUSTAINABLE SOCIAL IMPACT INFINITELY!?"

AND SO ... ▲



WAS BORN!

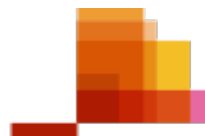
IN NOV 2015, WE LAUNCHED TO ROOM OF JUST SEVEN PEOPLE IN CENTRAL LONDON..

and now, we have..

- ➔ **MORE THAN 5000 MEMBERS**
- ➔ **IN OVER 70 COUNTRIES**
- ➔ **FROM 400+ ORGANISATIONS**

INCLUDING PEOPLE JUST LIKE YOU FROM...

 **BARCLAYS**



accenture **pwc**



Unilever *Coca-Cola*

PHILIPS



L'ORÉAL



 **AB InBev** **bp**

HM Treasury

Allianz 



Johnson & Johnson

SIEMENS

HSBC 

Google

Mars

Deloitte.

 Bristol-Myers Squibb



 **MUFG**



Telefonica



amazon



 **BBVA**

UBER



 **KLM**

citi



ExxonMobil



THOMSON REUTERS



UBS

PEPSICO



KPMG

BNY MELLON

AON



DSM
BRIGHT SCIENCE. BRIGHTER LIVING.

J.P.Morgan

Westpac

OXFORD
UNIVERSITY PRESS

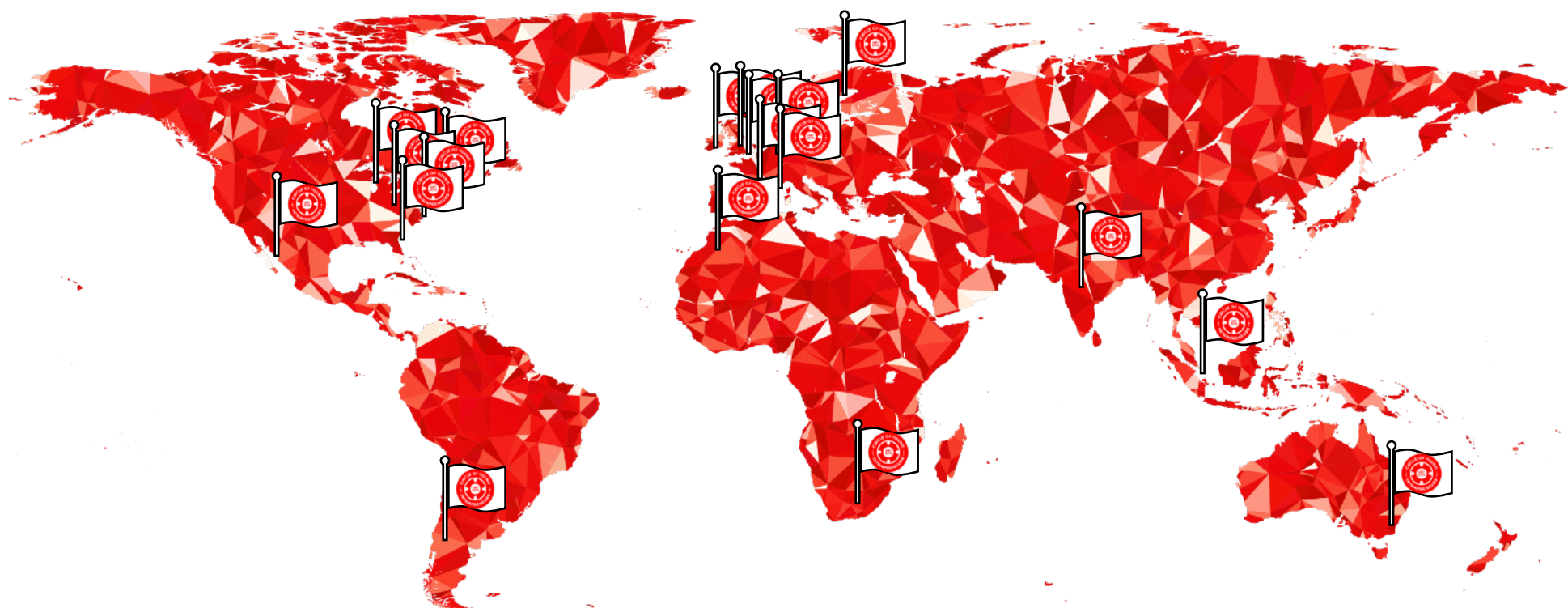


MAZARS

YouGov

IN LATE 2016, TO MEET EXPLOSIVE DEMAND FOR IN-PERSON EVENTS AND WORKSHOPS FROM OUR MEMBERS FROM AROUND THE WORLD, WE BEGAN EXPANDING OUR PRESENCE FROM OUR LONDON BASE, TO KEY CITY LOCATIONS, BY GROWING GLOBAL HUBS, HOSTED BY OUR AMAZING CITY LEADS. AND SO, TODAY..

WE HAVE 20 HUBS GLOBALLY



from los angeles to sydney

(AND WE HAVEN'T STOPPED YET!)

BUT ALREADY THIS MAKES US...

**THE LARGEST
NETWORK OF SOCIAL
INTRAPRENEURS IN
THE WORLD**



SOUND GOOD? JOIN US @ [CIRCLEOFYI.COM](https://circleofyi.com)