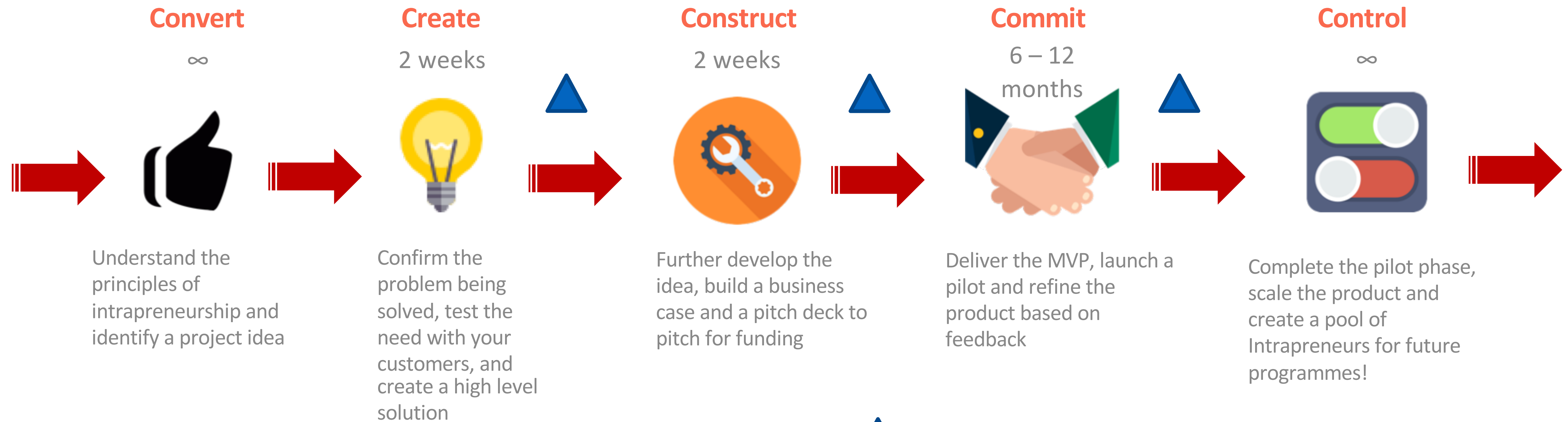




# 5 C INTRAPRENEURSHIP LIFECYCLE



 = Approval Gate

## Support From COYI HQ

- Internal comms programmes, events and drop in sessions
- Intrapreneurship training
- All this supported by the latest research from COYI.

- Run ideation sessions
- Training using our *how to deliver purpose driven projects* methodology
- Set the team up for success
- Business Model Canvas

- Pitch deck template
- Business case support
- Pitch coaching
- Customer research tips

- Provide strategic support and mentoring for projects
- Access to expert Intrapreneurs
- Funding/Spin Out
- Kickboxes

- Identify project hotspots and accelerate support where needed
- Refine delivery methodology
- Embed and improve the programme to foster a culture of intrapreneurship