



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Promises economic growth and development for the nation

Talks about reducing corruption and promoting transparent

believes their policies will lead to a stronger economy and improved living standards

Thinks their social initiatives will create a more equitable society

Advocates for social welfare,national security,equality

Analyzing the public sentiments about their party's image and reputation



Holds rallies and public meetings to connect with voters

Confident about their ability and clear image

Uses social media extensively to reach a wider audience

Showcase their leadership qualities and highlights their achievements

Anxious about the final results

Hopeful about continuing their legacy of progress and development



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?