

Cafe Events Summary - Last Week

Total Events: 8

Customer Bookings: 150

Overbookings: 5

Age Groups:

- 18-25: 45%

- 26-40: 35%

- 41+: 20%

Gender Ratio:

- Male: 60%

- Female: 40%

Booking Types:

- Singles: 60%

- Couples: 40%

Profit: \$5,000

Costing & Expenses: \$3,200

Recommendations for next week:

- Increase event capacity

- Focus on 18-25 age group