

SHIVANGI SINGH UI/UX DESIGNER

CONTACT

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/shivangisinghuiux

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Noida

TOOLS

Figma Photoshop

Sketch Illustrator

Balsamiq Marvel

Adobe XD InVision

SKILLS

- User Experience design
- User Interface design
- Accessibility
- Interaction Design
- Visual Design
- UX Research
- Usability Testing
- Visual QA
- Heuristic Evaluation

EDUCATION

Bachelor's in Design
 (2013-2017) from FDDI University

CERTIFICATION

- Google UX Certification
- IBM Enterprise Design
 Thinking Practitioner
- Linkedin Learning
 Accessibility- First Design

PROFESSIONAL SUMMARY

As a passionate UI/UX designer with over 5 years of experience, I specialize in creating intuitive and engaging digital experiences.
 Expertised in design thinking/human-centered design includes user research, wireframing, prototyping, interaction design and visual design, using tools like Sketch, Adobe Creative Suite, Mural & Figma.
 Experienced in agile development environments, I continually seek to learn, improve, and tackle new challenges to create innovative, user-centered designs.

EXPERIENCE (5+ YEARS)

March 2023- Present
GlobalLogic PVT Limited, Hitachi Group Company
Analyst - Usability and Design

- Fostered Collaboration And Consistency Across
 Teams By Working Closely With Developers,
 Product Managers And Designers.
- A Key Aspect Of My Role Involved Optimising User Workflows And Interactions, Streamlining Process To Ensure Seamless Navigation And Efficient Usability. Doing Visual QA, Working On Design System. Through Iterative Design And Usability Testing. I Have Continually Worked Towards Creating A Intuitive And User Friendly Experience For All Platform Users. Using Multiple Approaches, Including Analytics And User Research, To Drive Decisions And Develop Product Iterations
- I Have Been Actively Engaged In Visual
 Design And Ux Design And Development
 Within The Context Of A Fintech, Health, AquaTech, Media Striving To Enhance The Overall
 Ux. Working Closely With The Cross-Functional
 Teams, I Have Successfully Implemented Ui An
 Ux Principles Tailored To The Requirements Of
 The Respective Domain.

Feb 2021- March 2023 CODE 5 Pvt Ltd

UI/UX DESIGNER

- UI/UX designer for German based product firm.
- Design prototype and creating graphical user interfaces.
- Maintain all UI Templates, documentation, assets, personas, design mockups, user flows, prototypes, navigational maps and experience documentation for assigned products
- Ensuring that UI patterns are reused consistently within product families
- Develop innovative visual designs, screen layouts, systems, user interface elements, typography and color palettes
- Work independently and collaboratively with team members to develop UI design, Created concept mock-ups for website layouts and mobile applications and created final assets.

Sep 18 - Apr 2020 Aditya Birla (Jaypore) GRAPHIC DESIGNER

OTAL THE BESTORER

- Part of the design team to create product images for Jaypore website using photoshop/ illustrator.
- Creating social media banners for campaigns.
- Research the market and create design accordingly.
- Creating style board and sketch for ad campaign.
- Communicate with them and come up with different ideas for campaigns
- Creating creative digital art and graphics.