


# Hospitality Revenue Analysis

- Agenda** 
1. What We Know So Far

2. Hopes & Fears

3. Project Goals

4. Defining Success

5. Risks

6. Collaboration & Agreements

7. Team Core & Desired Capabilities

# Key Takeaways

1

What We Know So Far

Project Name

Hospitality Revenue Analysis

Background Information

The Hospitality Revenue Analysis project aims to provide data-driven insights to enhance revenue management and regain its competitive edge in its operating sector.

Key Players

Product Owner


Abhishek Anand  
Business Development

Executive Sponsor

Hassan N.  
Managing Director


DA Lead

Maynul Hassan  
Data Analyst




Objective

Enable actionable insights across markets for data-driven decision-making. Facilitate daily strategic analysis for AtliQ Grands.



Success Measures

Success will be measured by the accuracy and relevance of the insights provided in the dashboard, as well as its ability to drive decision-making.



Timeline

Project Definition

W1

W2

W3

W4

Begin Using the Tool

2

Hopes & Fears

Hopes

Fears

Data-Driven-Decision Making  
Increased revenue and market share  
User friendly , easy adaptation  
Transparency in Data

Data Correctness & Completeness  
Feature Creep

3

Project Goals

Who

When

What

Why

• I, AtliQ Grands Management team, Abhishek Anand

• Q2 of Financial Year 2025

• Unlocking insights & enable Data-driven-decision making.

• To help AtliQ Grand regain its market share

4

Defining Success

Future Headlines

Imagine this project is a huge success. Write 2-3 lines press brief why this was a success

A noticeable increase in revenue and occupancy rates.

Profit margin increased by 15%

Manual work reduced by x%

5

Risks

What could derail this project or this milestone?

Resource Shortage

Data Correctness

Feature Creep

6

Collaboration & Agreements

Weekly meeting with Domain Expert

Biweekly update on Milestone

7

Team Core & Capabilities

Person:

Core Capability:

Desired Capability:

