

# Maynul Hassan Nissan

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Data Analyst skilled in transforming raw data into insights using Excel, Power BI, SQL, and Python. Experienced in dashboard building, report automation, and clear storytelling. Focused on solving business problems with data; followed by 5K+ on LinkedIn.

## Domain/Functional Areas

- Business Intelligence
- MIS
- Business Analysis

## Key Skills

**Analytics & BI:** Power BI, Excel (Advanced), Google Sheets (Advanced), Google Data Studio (Looker), DAX Studio

**Programming & Databases:** Python (Numpy, Pandas, Matplotlib, Seaborn), SQL, MySQL, BigQuery, Oracle Apex, C

**Data Operations:** Data Cleaning, Data Modeling, ETL, Report Automation, Data Visualization

**Other Tools:** PowerPoint, Canva, Mockup.AI, Draw.io, Mural

**Soft Skills:** Business Analysis, Analytical storytelling, Cross-functional collaboration

## Projects

### Business Insight 360 - Brick & Mortar and E-Commerce [Project Link](#)

[PowerBI / Excel / SQL / Dax Studio]

Feb 2025 - Mar 2025

- Designed an integrated dashboard using Power BI, combining Excel/CSV and SQL data to track performance across sales, finance, marketing, and supply chain.
- Streamlined DAX logic to reduce report size by 26.6% (263MB to 193MB), maintaining speed after 15+ new features (final size: 241MB).
- Delivered real-time KPI insights that accelerated decision-making, driving ~10% revenue growth and cutting manual reporting by 20%.

### P & L Report for AtliQ Hardware - Brick & Mortar and E-Commerce [Project Link](#)

[Excel / Pivot Table / Power Query]

Dec 2024 - Dec 2024

- Created a full-year P&L report for AtliQ Hardware FY2022 using Excel, Pivot Tables, and DAX.
- Automated repetitive data cleanup with Power Query, saving over 5 hours of manual effort.
- Applied advanced calculation models to boost reporting accuracy by 30% and enable flexible analysis.

### Telco Offer, Load & Transaction Analysis - Telecom & Data Analytics [Project Link](#)

[SQL / BigQuery]

Nov 2024 - Nov 2024

- Analyzed 50,000+ telecom transactions to reveal product demand, revenue, and customer patterns
- Found ROBI-10GB as the top internet package with 1,298 orders and GP-40GB-800MIN as the top bundle with 581 orders
- Calculated that GP-40GB-800MIN contributed 3.99% of total revenue while potential cancellations could cost 1.16M TK
- Monitored operations with peak orders at 19:00 and average delivery times of 10–43 hours across operators
- Identified GP in Rangpur as offering the highest average discount of 111.38 TK and the top customer spending 103,474 TK over 335 orders

### IAB Architectural Firm Analysis - Architecture Industry | Urban Analytics [Project Link](#)

[Python / Jupyter Notebook / Excel]

Aug 2024 - Aug 2024

- Cleaned and standardized data from 134 IAB-listed firms, fixing text inconsistencies and formatting issues
- Extracted location data using custom RegEx to map firm density in Dhanmondi, Mohakhali, and Banani
- Found that 46.3% of firms lacked websites and 41.8% had no Google reviews, highlighting gaps in digital presence
- Visualized trends in firm growth (2010–2014 peak), job title distribution, and talent hubs
- Recommended strategies to enhance online presence, expand geographic reach, and strengthen mentorship pipelines

## Certifications

- Excel-Mother of Business Intelligence - Codebasics**  
Issued on: Dec 2024 [Certification Link](#)
- Get Job Ready: Power BI Data Analytics for All Levels 3.0 - Codebasics**  
Issued on: Mar 2025 [Certification Link](#)
- Business Analytics with Excel: Elementary to Advanced - John Hopkins University**  
Issued on: May 2024 [Certification Link](#)
- SQL Beginners to Advanced for Data Professionals - Codebasics**  
Issued on: Sep 2025 [Certification Link](#)

## Education

### University of Dhaka

BBA - Management Information Systems

Dhaka

Jan 2022 - Nov 2025

3.4