DATA MINING PROJECT REPORT ON BIKE SHARING CATEGORIZATION



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Chapter 1 - Introduction

'BIKE SHARING' dataset, which we have used in our project for running various models & clustering techniques is basically derived from the UCI Machine Learning repository.

Source: https://archive.ics.uci.edu/ml/datasets/bike+sharing+dataset

Original Source: http://capitalbikeshare.com/system-data

Weather Information: http://www.freemeteo.com

Holiday Schedule: http://dchr.dc.gov/page/holiday-schedule

This dataset contains the hourly and daily count of rental bikes between years 2011 and 2012 in Capital bikeshare system with the corresponding weather and seasonal information.

This dataset also contains details of various bikes and their rental information. In the original dataset as obtained from the UCI repository was basically .name format in space separated format, from which we applied some normalisations & obtained .csv file with comma separated values. Using this dataset, we can try various things like predicting the name of biker by using their rental information as input features & we can also apply clustering techniques to cluster the various countries on the basis of varied features.

1. Attribute Information:

Attributes are used to represent an objects properties. Here we discussed about all the attributes which are essential for a Bike Sharing.

Name, day, season, year, month, hour, holiday, weekday, working day, causal user, registered, count, temperature, windspeed, weather.

- 1. instant: record index
- 2. dteday : date
- 3. season: season (1:springer, 2:summer, 3:fall, 4:winter)
- 4. yr : year (0: 2011, 1:2012)
- 5. mnth: month (1 to 12)
- 6. hr: hour (0 to 23)
- 7. holiday: weather day is holiday or not (extracted from [Web Link])
- 8. weekday: day of the week
- 9. workingday: if day is neither weekend nor holiday is 1, otherwise is 0.
- 10. weathersit:
 - a. 1: Clear, Few clouds, Partly cloudy, Partly cloudy

- b. 2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist
- c. 3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds
- d. 4: Heavy Rain + Ice Pallets + Thunderstorm + Mist, Snow + Fog
- 11. temp: Normalized temperature in Celsius. The values are derived via (t-t_min)/(t_max-t_min), t_min=-8, t_max=+39 (only in hourly scale)
- 12. atemp: Normalized feeling temperature in Celsius. The values are derived via (t-t_min)/(t_max-t_min), t_min=-16, t_max=+50 (only in hourly scale)
- 13. hum: Normalized humidity. The values are divided to 100 (max)
- 14. wind speed: Normalized wind speed. The values are divided to 67 (max)
- 15. casual: count of casual users
- 16. registered: count of registered users
- 17. cnt: count of total rental bikes including both casual and registered.

Chapter 2 - Technology Used

In our Data Mining Procedures, we have used R. R is a programming language and free software environment for statistical computing and graphics that is supported by the R Foundation for Statistical Computing. Basically, R is influenced from LISP & scheme.

We installed the complete R Package on our workspace using one of the CRAN Mirrors(Comprehensive R Archive Network). For the GUI Support, we made use of Rattle Library.

1. Decision Tree

- **a.** Decision tree is the most powerful and popular tool for classification and prediction.
- **b.** A Decision tree is a flowchart like tree structure, where each internal node denotes a test on an attribute, each branch represents an outcome of the test, and each leaf node (terminal node) holds a class label.
- **c.** The goal is to create a model that predicts the value of a target variable by learning simple decision rules inferred from the data features.

2. Construction of Decision Tree

- **a.** A tree can be "learned" by splitting the source set into subsets based on an attribute value test.
- **b.** This process is repeated on each derived subset in a recursive manner called recursive partitioning. The recursion is completed when the subset at a node all has the same value of the target variable, or when splitting no longer adds value to the predictions.
- **c.** The construction of decision tree classifier does not require any domain knowledge or parameter setting, and therefore is appropriate for exploratory knowledge discovery.
- **d.** Decision trees can handle high dimensional data. In general decision tree classifier has good accuracy.

3. Advantages

- **a.** Decision Trees are simple enough to understand, interpret its outcome and visualize the results. Able to handle both numeric as well as categorical data and also multi-output problems.
- **b.** The White box model is followed up. If some situation is observable in the model, then its explanation is easily explained using the logic of Boolean Algebra.

4. Disadvantages

a. Sometimes complex trees are created which are not able to generalize the data well. Decision Trees are prone to Over-fitting.

b. Decision trees are usually very unstable and even small modifications in the data might lead to an entirely different tree being generated. For the cases, where some classes dominate creation of biased Decision Tree takes place.

5. Explanation:

In our dataset, for each attributes we have some pre assigned values as previously shown in attribute information.

It also gives information of renting bikes in various months under various physical conditions eg. weather, etc.

Bike sharing systems are new generation of traditional bike rentals where whole process from membership, rental and return back has become automatic.

Through these systems, user is able to easily rent a bike from a particular position and return back at another position. Currently, there are about over 500 bike-sharing programs around the world which is composed of over 500 thousands bicycles.

Today, there exists great interest in these systems due to their important role in traffic, environmental and health issues.

Apart from interesting real world applications of bike sharing systems, the characteristics of data being generated by these systems make them attractive for the research.

Opposed to other transport services such as bus or subway, the duration of travel, departure and arrival position is explicitly recorded in these systems.

This feature turns bike sharing system into a virtual sensor network that can be used for sensing mobility in the city. Hence, it is expected that most of important events in the city could be detected via monitoring these data.

Chapter 3 - Result And Applications

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Chapter 4 - Screenshots

```
Cluster sizes:
[1] "76 176 124 135"
Data means:
                        holiday
                                   weekday workingday weathersit
                mnth
0.49510763 0.49439601 0.03131115 0.50880626 0.68493151 0.21037182 0.54227350
                 hum windspeed
                                    casual registered
0.50881294 0.56205474 0.35257901 0.23958821 0.51996458 0.50652466
Cluster centers:
                        holiday
                                  weekday workingday weathersit
        yr
               mnth
1 0.0000000 0.1112440 0.01315789 0.5394737 0.6578947 0.2565789 0.2703507
2 1.0000000 0.4943182 0.00000000 0.5208333 1.0000000 0.1960227 0.5703400
3 0.0000000 0.6436950 0.00000000 0.5147849 1.0000000
                                                      0.2338710 0.6384074
4 0.5703704 0.5730640 0.11111111 0.4703704 0.0000000 0.1814815 0.5704648
                 hum windspeed
                                  casual registered
     atemp
1 0.2540238 0.5341035 0.4090612 0.0663300 0.2004094 0.1850295
2 0.5330813 0.5336518 0.3451042 0.2166493 0.7217565 0.6576502
3 0.6006156 0.6075466 0.3436674 0.1716289 0.4922184 0.4578626
4 0.5362886 0.5730342 0.3387121 0.4294536 0.4622708 0.5351886
Within cluster sum of squares:
[1] 42.91810 77.58944 44.20093 137.65005
```

Figure 1. - Clustering

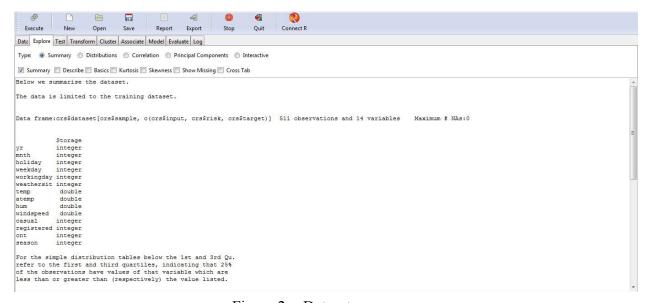
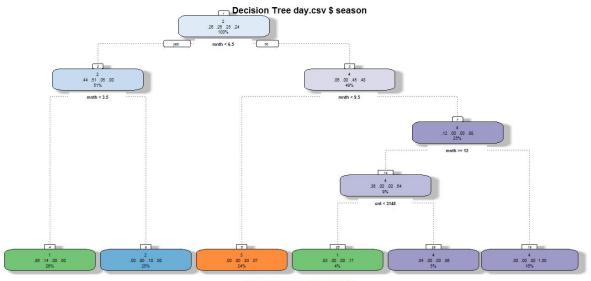


Figure 2. - Dataset summary



Rattle 2018-Apr-23 10:18:44 DELL

Figure 3. - Decision tree

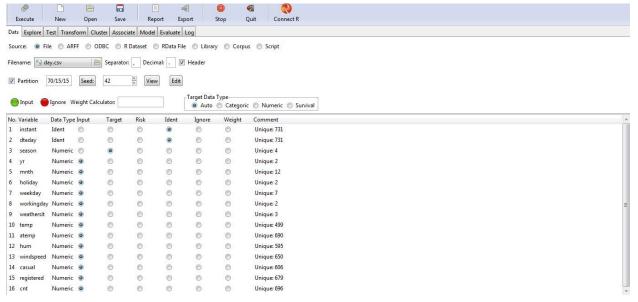


Figure 4. - Variable and properties