

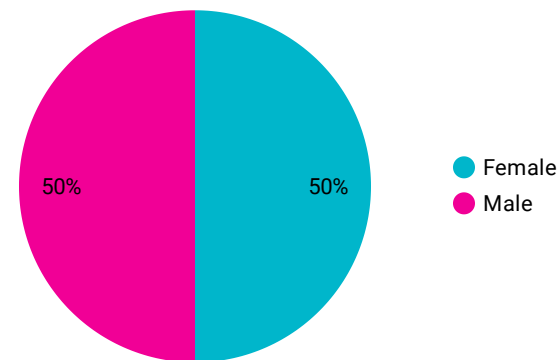
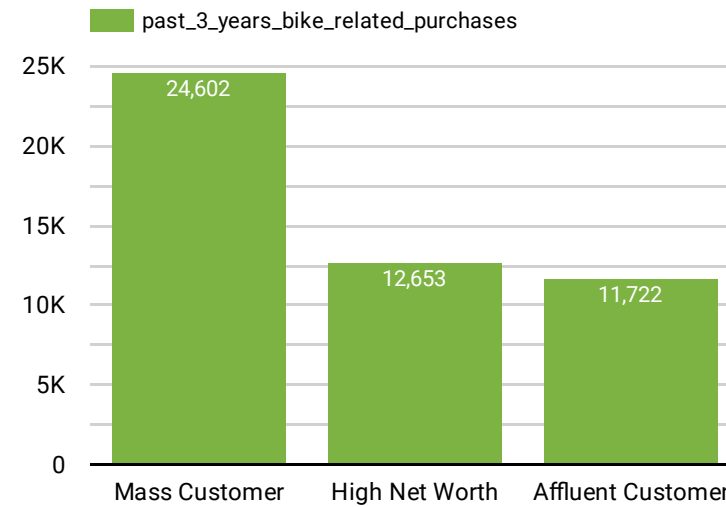
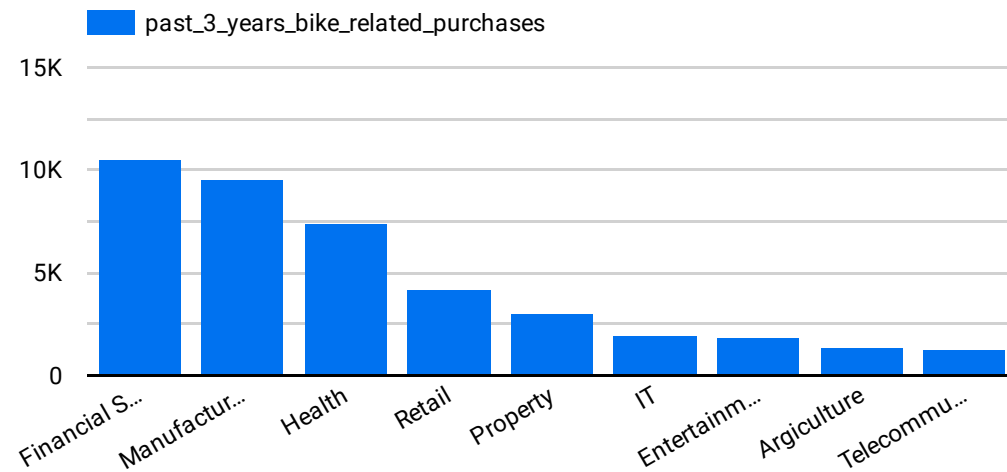
SPROCKET CENTRAL

bike purchase male

23,765

Bike purchase female

25,212



	first_na...	gender	job_industry_category	owns_car	Age	wealth_segm...	state	past_3_ye...
1.	Wyndham	Male	Manufacturing	No	43.86835698...	Mass Customer	VIC	1
2.	Tristam	Male	Financial Services	No	38.59164465...	Mass Customer	NSW	70
3.	Therese	Female	Health	No	42.10123369...	Mass Customer	NSW	30
4.	Sherrie	Female	Manufacturing	No	45.42452136...	Mass Customer	VIC	37
5.	Shepperd	Male	Manufacturing	Yes	42.38890492...	Mass Customer	NSW	17
6.	Selle	Female	Health	Yes	45.44095972...	Mass Customer	NSW	98
7.	Rutledge	Male	Financial Services	No	46.91219259...	Mass Customer	NSW	23
8.	Patricia	Female	Health	No	45.53958986...	Mass Customer	NSW	34
9.	Nowell	Male	Manufacturing	No	39.11210260...	Mass Customer	NSW	20