

IBM - Applied Data Science Capstone

Capstone Project - The Battle of Neighbourhoods

BUSINESS PROBLEM

For the Capstone project I have analysed and selected the best location for construction of a mall in the Bengaluru city, Karnataka. This being a Data science project the methodology followed is,

1. Understanding the business problem
2. Data collection
3. Data cleaning
4. Modelling
5. Data Visualization
6. Business insights
7. Data Driven decision

TARGET AUDIENCE

The target audience of this project is anyone who interested in constructing a shop mall but are facing difficulties in which neighbourhood the mall to is to be constructed to attract maximum customers.