



Says

What have we heard them say?
What can we imagine them saying?

Is gold a good investment option for me?

How can I get started with investing in gold?

Gold is the top rate product of the worold.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Compare gold investments with other investments options.

Compare the investment option like coal mining,real estates etc...

I think this gold investment option is good



Set up a meeting with a financial advisor.

open a a gold investment account

sign up for news letter or email updates from gold investments.

Feeling empowered

no most pain for investment for gold.

feel better to investment of gold.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?