

# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Transaction Amount

45M

Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Low

Medium

High

Silver

Blue

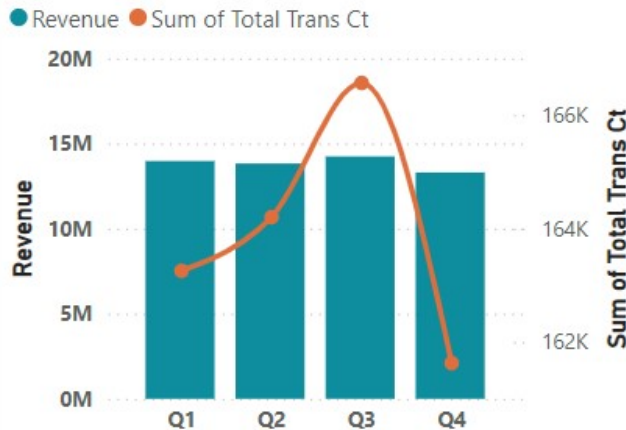
Gold

Platinum

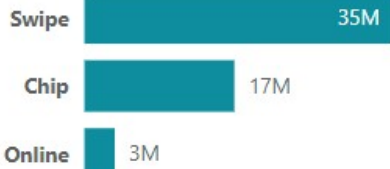
M

F

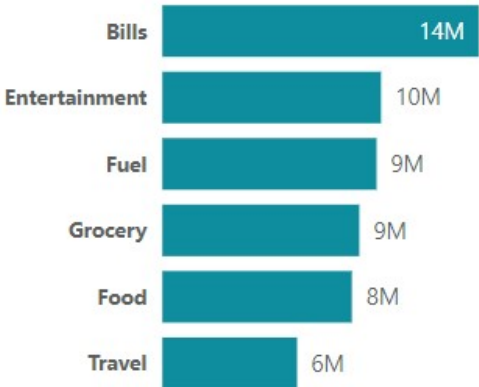
Qtr Revenue & Transaction Count



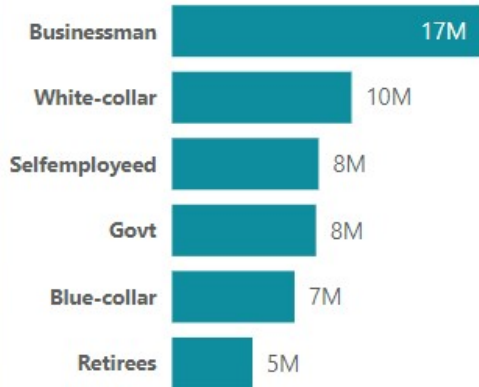
Revenue by User Chip



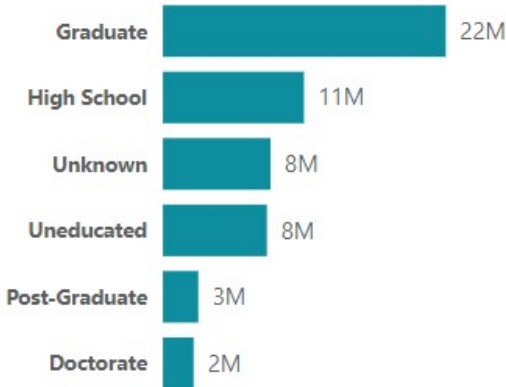
Revenue by Expenditure Type



Revenue by Education



Revenue by Expenditure Type



Customer Acq Cost

