### Data Warehousing Major Project

### **Documentation**

Submission by

Mohd. Zartab Ali (MT19041)

Nitindeep Singh (MT19069)

**Dhawal Singh Pundir (MT19120)** 

### a) Statement for Decision problem

Decide on the event that should comprise a student festival

### b) Representation as DIEM schema

Final Outcome: Successful Event

- i. **Objectives:**
- ➤ Means -Maximize Sponsorships, Optimal Event Management Team Size, Minimize Clashes, Maximize entry fee, Maximum Advertisement
- > CSF-Type of Event, Entry fee, Duration of Event, Venue of Event, Prize Amount
- **End** Minimize Cost, Maximum Participation, Maximize Profit

### ii. The Business Intelligence elicitation process:

**Selection of Event** (Event, Event Budget, Number of Participants expected, Entry fee, Type of Event, Management Team Size, Inventory required, Venue of Event, Event Duration, Special requirement, Advertisement Cost)

### **Uncertainties:**

Venue Feasibility (Venue Capacity, Required Capacity, Date)
Inventory Status (Date, Quality, Quantity Required, Price, Discount)

### **Base Attributes:** NIL **Derived Attributes:**

- Total Event cost = Inventory cost + Setup cost + Prize money + Advertisement Cost
- Total Profit= (Entry fee \* Number of participants) -Total Event Cost

### **Iteration 1:**

*Cancel Event* (Event, Event budget, Resources Available, Reasons)

*Event Budget* (Event, Event Type, No of Participants, Inventory Cost, Prize Money, Setup Cost, Cost for Special Requirement).

*Participants expected* (Event theme, Students Interest, College type, Entry Fee, Event type, Audience scope, Advertisement).

*Event Venue* (Event Type, Event Time, Weather, Event Theme, Number of participants, Event Budget).

### **Uncertainties:**

Participation Status (Event, Current Strength, Required Strength, Amount Received, Total Amount Required)

*Sponsorship Status* (Sponsor, Amount Received, Fund Available, Refund Amount in Agreement)

### **Base Attributes:** NIL **Derived Attributes:**

- Cancelation cost=Advertisement Cost
- Total In Hand money= Total Event budget Cancelation cost

### **Modifies:**

• Total Event cost=Total Event Cost - (Inventory cost + Setup cost + Prize money)

### **Iteration 2:**

*Change in Venue* (Event, Old Venue, New Venue, Cost of change, Change in Inventory)

### **Uncertainties:**

Weather Condition (Weather Forecasting, Season, Location Required)

**Base Attributes**: NIL **Derived Attributes**: NIL

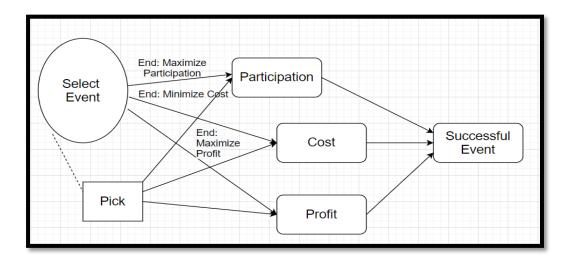
**Modifies:** 

Total Event Cost= Total Event budget + Cost of change

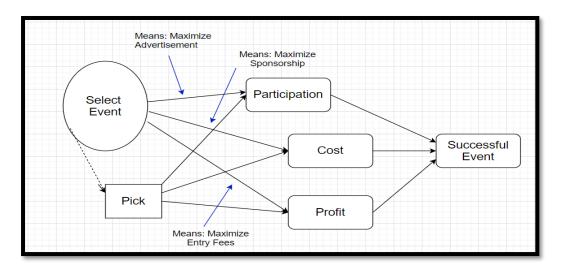
Any action that accesses derived attributes? No The process terminates

### iii. Choice Elicitation Process:

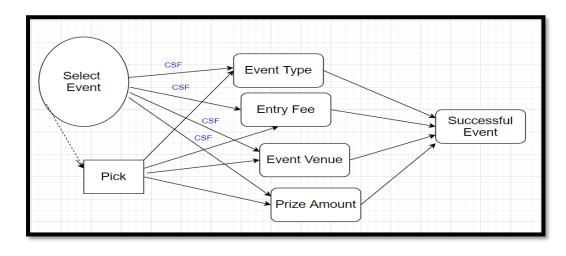
### **Augmented Influence Diagram: End Objective**



### **Augmented Influence Diagram: Means Objective**



### **Augmented Influence Diagram: CSF Objective**



### **Ends Information Elicitation**

ENDSI elicitation is the identification of information needed to evaluate effectiveness of the end to be achieved.

The three steps are

- Determination of Ends of a Decision
- Association of objective with End (Guideline: Measure effectiveness of End)
- Determine the Information

Decision	Imperative	Object	Information
Selection of Event	Minimize	Cost	Aggregate: Total Event Cost Category: Sub section wise
	Maximize	Participation	Aggregate: Total number of Participants
	Maximize	Profit	Aggregate: Total Profit Category: Sponsorship/Entry Fee

### **Means Information Elicitation for Ends**

Identification of information needed to evaluate the efficiency of the means adopted to produce the ends.

The three steps are

- Determination of Means of the End of the decision
- Identify the Objectives of the Means (Guideline: Measure efficiency of Means)
- Identify the information

Decision	Decision Ends Means		Means Imperative	Means Object	Information
Event nree nree Particip F		Connectio ns, Public relations	Maximize	Sponsorships	Total number of sponsors
		Interview, Skill Set	Optimal	Event Management Team Size	Total number of members Category: Section-wise
		Fest Schedule	Minimize	Clashes	
	Particip Prize ation Prize money		Maximize	Entry Fees	Ticket Cost

Profit/ Particip ation	Posters, Social Media	Maximize	Advertisement	Advertising statistics <b>Category:</b> Media of advertisement
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### **Means Information Elicitation for CSF**

Identification of information needed to evaluate the efficiency of the means adopted to produce the ends.

The three steps are

- Determination of Means of the CSF of the decision
- Identify the Objectives of the Means (Guideline: Means efficiency)
- Identify the information

Decision	CSF	Means	Means Imperative	Means Object	Information	
Selection of Event	Type of Event	Committee Opinion, Previous year Data	Maximize	Events Variety	Total Types Events	
Duration of Event		Number of rounds in event	Optimize	Time	Time of Event Category: Event Type- wise	
	Entry Fee	Inventory, Prize Money	Optimize	Ticket Cost		
	Venue of Event	Venue Inspection	Sufficient	Accommodation	Total capacity	
	Prize Amount	Sponsors, Event Budget	Attract	Audience	Total Prize amount Category: Position-wise	

### c) Conversion to GOM4DW schema

- i). Functional Dependencies
  - 1. *Selection of Event* (Event, Event Budget, Number of Participants expected, Entry fee, Type of Event, Management Team Size, Inventory required, Venue of Event, Event Duration, Special requirement, Advertisement Cost)

Event, Type of Event → Event Budget, Number of Participants expected, Entry fee, Management Team Size, Inventory required, Venue of Event, Event Duration, Special requirement, Advertisement Cost

2. Venue Feasibility (Venue Capacity, Required Capacity, Date)

Venue, Date → Venue Capacity, Require Capacity

3. *Inventory Status* (Date, Quality, Quantity Required, Price, Discount)

Date, Price → Quality, Quantity, Discount

4. *Cancel Event* (Event, Event budget, Resources Available, Reasons)

Event → Event budget, Resources Available, Reasons

5. *Participants expected* (Event theme, Students Interest, College type, Entry Fee, Event type, Audience scope, Advertisement).

Event, College Type, Event Theme →Student interest, Entry fee, Audience Scope, Event type, Audience Scope, Advertisement

6. *Event Venue* (Event Type, Event Time, Weather, Event Theme, Number of participants, Event Budget).

Event Type, Event Time, Event Theme →Number of participants, Event Budget, Weather

7. *Sponsorship Status* (Sponsor, Amount Received, Fund Available, Refund Amount in Agreement)

Sponsor → Amount Received, Fund Available, Refund Amount in Agreement

8. *Change in Venue* (Event, Old Venue, New Venue, Cost of change, Change in Inventory)

Event, Old Venue→ New Venue, Cost of change, Change in Inventory

**9.** Weather Condition (Weather Forecasting, Season, Location Required)

Season→ Weather Forecasting, Location Required

10. *Participation Status* (Event, Current Strength, Required Strength, Amount Received, Total Amount Required)

Event → Current Strength, Required Strength, Amount Received, Total Amount Required

11. *Event Budget* (Event, Event Type, No of Participants, Inventory Cost, Prize Money, Setup Cost, Cost for Special Requirement).

Event, Event Type → No of Participants, Inventory Cost, Prize Money, Setup Cost, Cost for Special Requirement

### ii). Objects, Attributes, Contain, History

Data & Category objects from Functional Dependency and Tuple Analysis (GOM4DW Schema)

No.	Category Object from FD	Data Object from FD	Contain	History
1	Event(Event id, Event name), Event Type	Event Selection(Event Budget, Number of Participants expected, Entry fee, Management Team Size, Inventory required, Venue of Event, Event Duration, Special requirement, Advertisement Cost)		Each Event, 1 year
2	Venue(Name, Location, Capacity), Date	Venue feasibility(Venue Capacity, Require Capacity)		Each venue, 1year
3	Date, Price(Cost price, Tax)	Inventory Status(Quality, Quantity, Discount)		Event duration, 1 year
4	Event(Event id, Event name)	Cancel(Event budget, Resources Available, Reasons)	Event Type	
5	Event(Event id, Event Name), College Type, Event Theme(Title, Invitation, Stage design)	Expected Participant(student interest, Entry fee, Audience Scope, Event type, Audience Scope, Advertisement)	Event Type	Event duration, 1 year
6	Event Type, Event Time,	Event Venue(Number of participants, Event Budget, Weather)	Location (Indoor, Outdoor)	Each event, 1 year

	Event Theme(Title, Invitation, Stage design)			
7	Sponsor (Sponsor id, Sponsor name, Contact person)	Event Sponsors(Amount Received, Fund Available, Refund Amount in Agreement)	Sponsor type	Event duration, 1 year
8	Event(Event id, Event Name), OldVenue (Name, Location, Capacity)	Change Venue(New Venue, Cost of change, Change in Inventory)	Event Type	
9	Season (Season name, Season duration)	Weather Condition(Weather Forecasting, Location Required)		
10	Event(event id, event name)	Status of Participation(Current Strength, Required Strength, Amount Received, Total Amount Required)	Event Type	Each event, 1 year
11	Event (Event id, Event name), Event Type	Event Cost(No of Participants, Inventory Cost, Prize Money, Setup Cost, Cost for Special Requirement)	Event Type	Each event, 1 year

### d) Conversion to Star Schema using Conversion Algorithm:

### Facts and Dimensions of each entry from the above table:

### 1. Fact:

**Event Selection**(Event Budget, Number of Participants expected, Entry fee, Management Team Size, Inventory required, Venue of Event, Event Duration, Special requirement, Advertisement Cost)

**Dimensions:** 

**Event** (Event id, Event name)

**Event Type** 

2. Fact:

Venue feasibility (Venue Capacity, Require Capacity)

**Dimensions:** 

Venue (Name, Location, Capacity),

**Date** 

3. Fact:

Inventory Status (Quality, Quantity, Discount)

**Dimension:** 

**Date** 

**Price** (Cost price, Tax)

4. Fact:

**Cancel** (Event budget, Resources Available, Reasons)

**Dimension:** 

Event (Event id, Event name); sub-dimension: Event Type

5. Fact:

**Expected Participant** (student interest, Entry fee, Audience Scope, Event type, Audience Scope, Advertisement)

**Dimension:** 

Event (Event id, Event Name); sub-dimension: Event Type

**College Type** 

**Event Theme** (Title, Invitation, Stage design)

6. Fact:

**Event Venue** (Number of participants, Event Budget, Weather)

**Dimension:** 

**Event Type** 

**Event Time** 

**Event Theme** (Title, Invitation, Stage design); sub-dimension: **Location** (Indoor, Outdoor)

7. Fact:

**Event Sponsors** (Amount Received, Fund Available, Refund Amount in Agreement)

**Dimension:** 

**Sponsor** (Sponsor id, Sponsor name, Contact person); sub-dimension: **Sponsor type** 

8. Fact:

Change Venue (New Venue, Cost of change, Change in Inventory)

**Dimension:** 

Event (Event id, Event Name); sub-dimension: Event Type

OldVenue (Name, Location, Capacity)

9. Fact:

**Weather Condition** (Weather Forecasting, Location Required)

**Dimension:** 

**Season** (Season name, Season duration)

**10. Fact:** 

**Status of Participation** (Current Strength, Required Strength, Amount Received, Total Amount Required)

**Dimension:** 

Event (event id, event name); sub-dimension: Event Type

**11. Fact:** 

**Event Cost** (No of Participants, Inventory Cost, Prize Money, Setup Cost, Cost for Special Requirement)

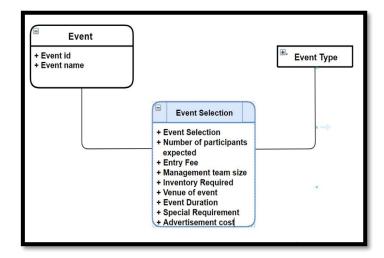
**Dimension:** 

**Event** (Event id, Event name); sub-dimension: **Event Type** 

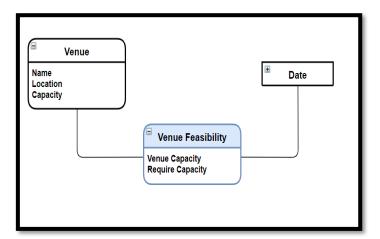
**Event Type** 

### e) Designing the Star Schema:

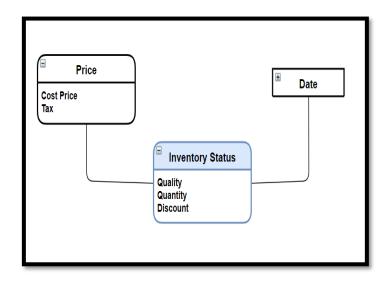
1.



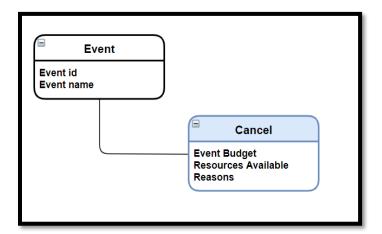
2.



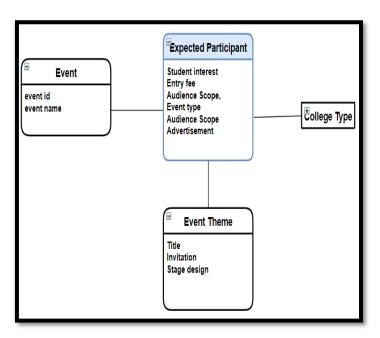
**3.** 



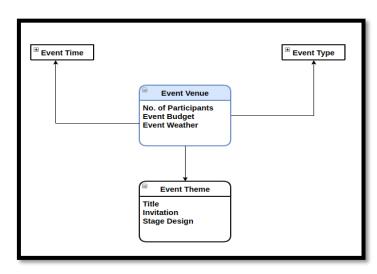
4.



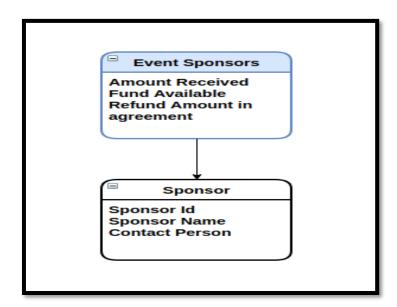
**5.** 



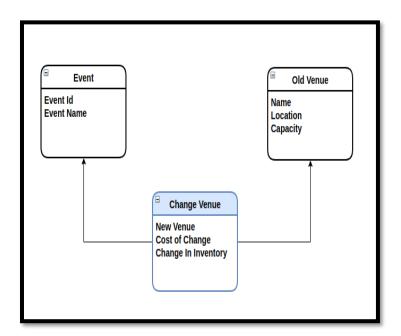
6.



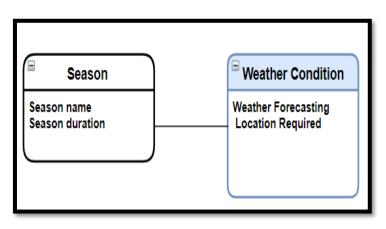
7.

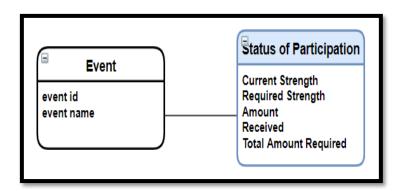


8.

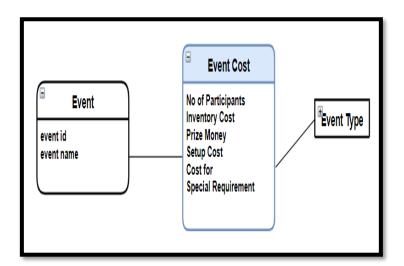


9.





11.



### Different types of facts:

- Event Selection(Event Budget, Number of Participants expected, Entry fee, Management Team Size, Inventory required, Venue of Event, Event Duration, Special requirement, Advertisement Cost)
- **Venue feasibility** (Venue Capacity, Require Capacity)
- Inventory Status (Quality, Quantity, Discount)
- Cancel (Event budget, Resources Available, Reasons)
- **Expected Participant** (student interest, Entry fee, Audience Scope, Event type, Audience Scope, Advertisement)
- Event Venue (Number of participants, Event Budget, Weather)
- **Event Sponsors** (Amount Received, Fund Available, Refund Amount in Agreement)
- Change Venue (New Venue, Cost of change, Change in Inventory)
- Weather Condition (Weather Forecasting, Location Required)
- **Status of Participation** (Current Strength, Required Strength, Amount Received, Total Amount Required)
- Event Cost (No of Participants, Inventory Cost, Prize Money, Setup Cost, Cost for Special Requirement)

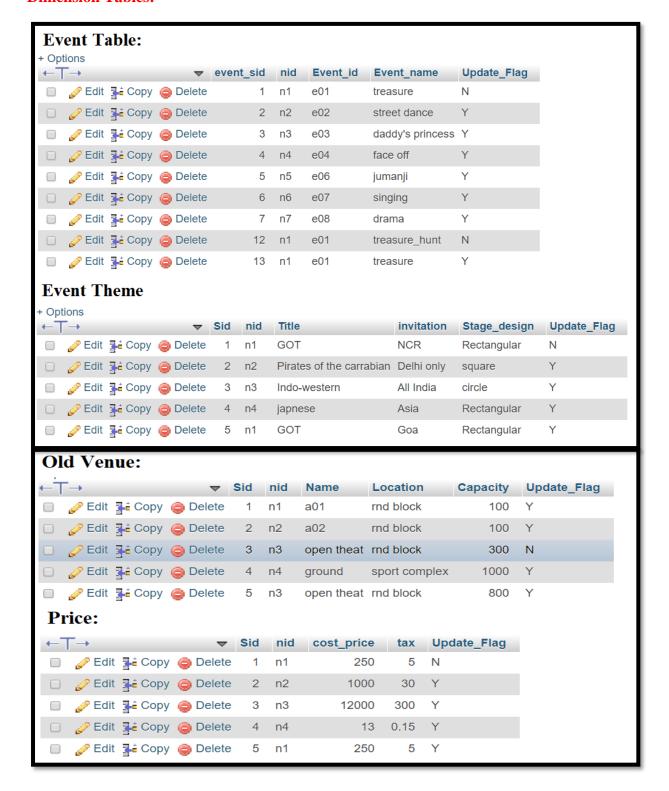
### Different types of dimension:

- **Event** (Event id, Event name)
- Event Type

- Venue (Name, Location, Capacity),
- Date
- **Price** (Cost price, Tax)
- College Type
- Event Theme (Title, Invitation, Stage design)
- **Sponsor** (Sponsor id, Sponsor name, Contact person)
- Sponsor type
- OldVenue (Name, Location, Capacity)
- Season (Season name, Season duration)

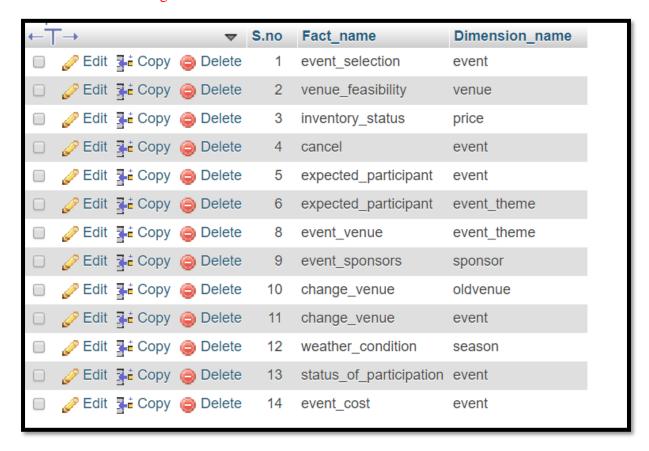
### f) SQL table screenshots for your star schema:

### **Dimension Tables:**



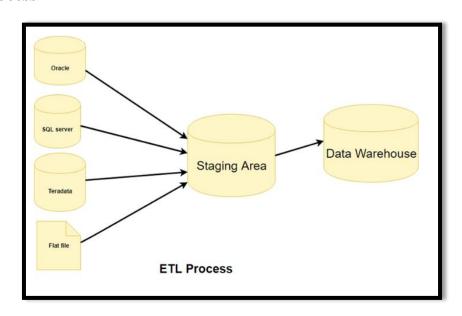


### Fact Dimension Linkage Table:



### g) The ETL process including for Type I and II changes

### **ETL Process**



Reference - https://www.guru99.com/etl-extract-load-process.html

### 1. Extraction:

### **Importing CSV from Source**

### **SQL Scripts:**

```
LOAD DATA INFILE 'c:/Cancel.csv' INTO TABLE cancel FIELDS TERMINATED
BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Change Venue.csv' INTO TABLE change venue FIELDS
TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1
ROWS;
LOAD DATA INFILE 'c:/Event.csv' INTO TABLE event FIELDS TERMINATED BY
',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Event cost.csv' INTO TABLE event cost FIELDS
TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1
ROWS;
LOAD DATA INFILE 'c:/Event Selection.csv' INTO TABLE event selection
FIELDS TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n'
IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Event Sponsor.csv' INTO TABLE event sponsor
FIELDS TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n'
IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/event theme.csv' INTO TABLE event theme FIELDS
TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1
ROWS;
```

```
LOAD DATA INFILE 'c:/Event Venue.csv' INTO TABLE event venue FIELDS
TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1
ROWS;
LOAD DATA INFILE 'c:/Event.csv' INTO TABLE event FIELDS TERMINATED BY
',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Expected Participant.csv' INTO TABLE
expected participant FIELDS TERMINATED BY ',' ENCLOSED BY '"' LINES
TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Inventory Status.csv' INTO TABLE
inventory status FIELDS TERMINATED BY ',' ENCLOSED BY '"' LINES
TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/oldvenue.csv' INTO TABLE oldvenue FIELDS
TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1
ROWS;
LOAD DATA INFILE 'c:/price.csv' INTO TABLE price FIELDS TERMINATED BY
',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/season.csv' INTO TABLE season FIELDS TERMINATED
BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/sponsor.csv' INTO TABLE sponsor FIELDS
TERMINATED BY ',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1
ROWS;
LOAD DATA INFILE 'c:/Status of Participation.csv' INTO TABLE
status of participation FIELDS TERMINATED BY ',' ENCLOSED BY '"'
LINES TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Venue Feasibility.csv' INTO TABLE
venue feasibility FIELDS TERMINATED BY ',' ENCLOSED BY '"' LINES
TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Venue.csv' INTO TABLE venue FIELDS TERMINATED BY
',' ENCLOSED BY '"' LINES TERMINATED BY '\n' IGNORE 1 ROWS;
LOAD DATA INFILE 'c:/Weather Condition.csv' INTO TABLE
weather condition FIELDS TERMINATED BY ',' ENCLOSED BY '"' LINES
TERMINATED BY '\n' IGNORE 1 ROWS;
```

### 2. Transformation

### i. Adding Surrogate Keys in Dimension tables and linking them to Fact tables

ALTER TABLE `venue\_feasibility` ADD CONSTRAINT `cons\_2` FOREIGN KEY (`Vid`) REFERENCES `venue` ('Sid`) ON DELETE CASCADE ON UPDATE CASCADE;

ALTER TABLE `inventory\_status` ADD CONSTRAINT `cons\_3` FOREIGN KEY (`Pid`) REFERENCES `price`( `Sid`) ON DELETE CASCADE ON UPDATE CASCADE;

```
ALTER TABLE `cancel` ADD CONSTRAINT `cons 4` FOREIGN KEY (`Eid`) REFERENCES `event`(`event sid
`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE 'expected participant' ADD CONSTRAINT 'cons 5' FOREIGN KEY ('Eid') REFERENCES 'eve
nt`(`event sid`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE `expected participant` ADD CONSTRAINT `cons 6` FOREIGN KEY (`ET id`) REFERENCES `e
vent theme`(`Sid`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE `event venue` ADD CONSTRAINT `cons 7` FOREIGN KEY (`ET id`) REFERENCES `event them
e`(`Sid`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE 'event sponsors' ADD CONSTRAINT 'cons 8' FOREIGN KEY ('sponsor
id') REFERENCES `sponsor`(`Sid`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE `change venue` ADD CONSTRAINT `cons 9` FOREIGN KEY (`Eid`) REFERENCES `event`(`eve
nt_sid`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE `change venue` ADD CONSTRAINT `cons 10` FOREIGN KEY (`OEid`) REFERENCES `oldvenue`
(`Sid`) ON <u>DELETE</u> CASCADE ON <u>UPDATE</u> CASCADE;
ALTER TABLE `weather condition` ADD CONSTRAINT `cons 11` FOREIGN KEY (`Season
id`) REFERENCES `season`(`Sid`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE `status of participation` ADD CONSTRAINT `cons 12` FOREIGN KEY (`Eid`) REFERENCES
`event`(`event sid`) ON DELETE CASCADE ON UPDATE CASCADE;
ALTER TABLE `event_cost` ADD CONSTRAINT `cons 13` FOREIGN KEY (`Eid`) REFERENCES `event`(`even
t_sid`) ON DELETE CASCADE ON UPDATE CASCADE;
```

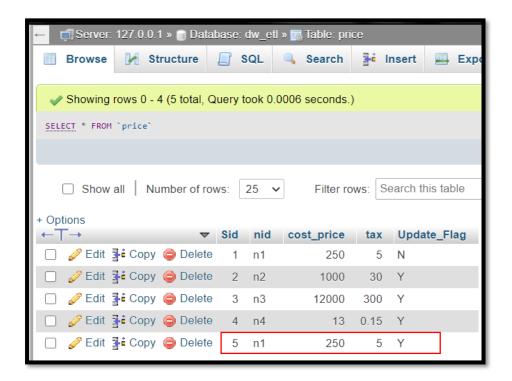
### ii. Adding Update Flag Column:

### ALTER TABLE price ADD COLUMN Update\_Flag VARCHAR(2) DEFAULT 'Y';

### iii. Type 1 Change:

In the type 1 changes the entry in the dimension table is updated with the new value on the latest record which is checked using Update\_Flag column.

Performing type I over dimension table (price)



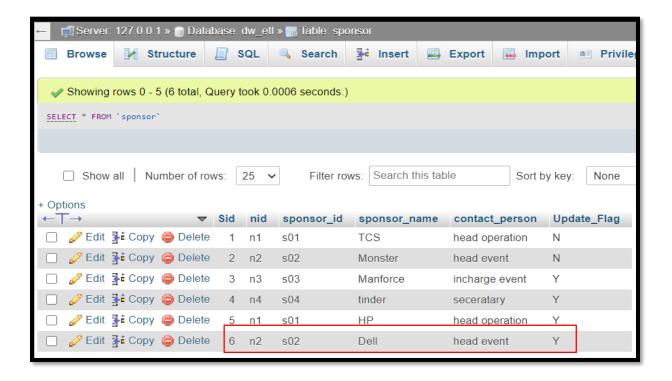
# ETL Process for Group\_No.-8 Choosing The Dimension Choose Dimention To Update: Price Submit

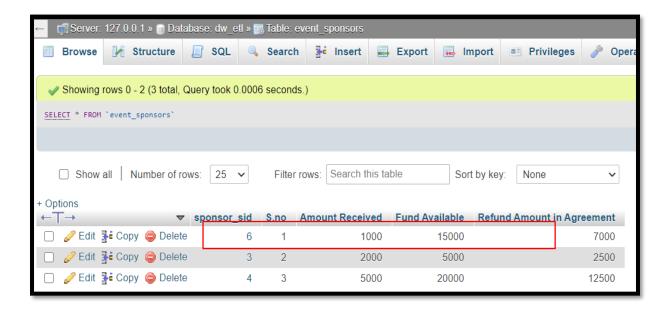
ETL Process for Group_No8
Choosing The Attribute from Dimension
n1   cost_price   Type 1
Enter Updated Value:
300
Submit



### iv. Type 2 Change

In Type 2 change, a new record is created for the entry with the new value. The previous record is also kept with the Update\_Flag=N and the new record is allotted a fresh surrogate key. Then in all the fact tables linked to the dimension, the surrogate key entry is updated with the surrogate key of the latest entry.

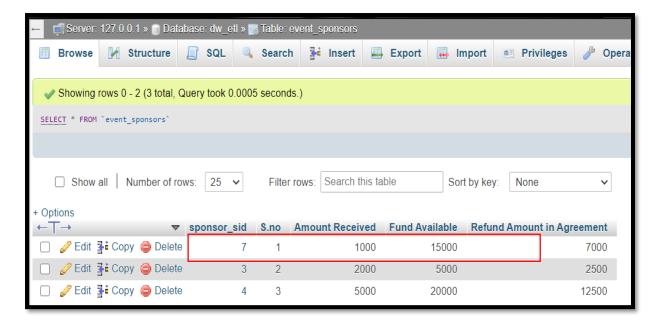




## ETL Process for Group\_No.-8 Choosing The Dimension Choose Dimention To Update: Sponsor Submit

ETL Process for Group_No8
Choosing The Attribute from Dimension
n2 v sponsor_name v Type 2 v
Enter Updated Value:
Red Bull
Submit

← [	← ➡ Server: 127.0.0.1 » 🕤 Database: dw_etl » 🔚 Table: sponsor									
	Browse	<b>≱</b> St	ructure		SQL	Search	<b>≩</b> Insert	Export	Import	Privilege
<b>4</b>										
SELE	CT * FROM	`sponsor`								
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+ Opt			_	0:4						dete Floor
	→ 0 = m 1	71.0	<b>▼</b>	Sid	nid	sponsor_id	sponsor_nan			date_Flag
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	Ø Edit	<b>∔</b> Сору	Delete	2	n2	s02	Monster	head event	N	
	<i> ∅</i> Edit	<b>∔</b> Copy	Delete	3	n3	s03	Manforce	incharge eve	nt Y	
	<i>ॐ</i> Edit	<b>∔</b> Copy	Delete	4	n4	s04	tinder	seceratary	Υ	
	<i> ∅</i> Edit	<b>∔</b> Copy	Delete	5	n1	s01	HP	head operation	on Y	
	<i>ॐ</i> Edit	<b>∔</b> Copy	Delete	6	n2	s02	Dell	head event	N	_
	<i>⊘</i> Edit	<b>∔</b> Copy	Delete	7	n2	s02	Red Bull	head event	Υ	





Thanks and Regards

**Group 8** 

==END OF REPORT==