# Report on Stock Price Prediction Using GRU Model

#### **Dataset**

Stock Ticker: NKE (Nike Inc.)Data Source: Yahoo Finance

• Data Range: 2010-01-01 to present

• Features Used: Close prices

• Data Scaling: Min-Max Scaling to normalize the data within the range [0, 1]

# **Data Preparation**

• Training Data: Historical stock data until 15 days before the current date.

• **Prediction Period:** From 15 days before the current date to 30 days into the future.

• **Time Step:** 60 days of historical data used to predict the next day's price. (TUNED BY COMPARING IT T=45DAYS AND T=90 DAYS)

# Model Architecture (tuned using optuna library)

Layers:

GRU Layer 1: 50 units, return sequences
GRU Layer 2: 50 units, no return sequences

o Dense Layer 1: 25 units

Dense Layer 2: 1 unit (output layer)

• Optimizer: Adam

• Loss Function: Mean Squared Error

Epochs: 7Batch Size: 1

#### **Predictions**

- **Prediction Targets:** Next 45 days, including the last 15 actual days and the next 30 forecasted days.
- **Labels:** Specific day labels for the 7th and 14th days of actual prices, and every 7 days in the future predictions up to 30 days.

#### Visualization

 Graph: Plots the actual prices for the last 15 days and predicted prices for the next 30 days. Labels are provided at specified intervals to highlight predicted and actual prices.

#### **Implementation**

The implementation is divided into five main steps:

#### 1. Data Loading and Preprocessing

- Fetch historical stock data for Nike (NKE) using the yfinance library.
- Use only the 'Close' prices and scale the data using Min-Max Scaler.

Prepare the dataset for training by creating time steps.

# 2. Model Building and Training

- Build the GRU model using TensorFlow/Keras with two GRU layers and two Dense layers.
- Compile the model with the Adam optimizer and Mean Squared Error loss function.
- Train the model on the prepared dataset.

### 3. Prediction

 Predict stock prices for the last 15 days and the next 30 days using the trained GRU model.

### 4. Visualization

- o Plotting the actual and predicted prices on the same graph.
- o Adding labels for specific days to highlight actual and predicted prices.

