Content

| Executive summary | 2 |
|---|----|
| Content summary | 2 |
| Issues addressed in ETL process | 2 |
| Design of the ETL Process | 2 |
| Time Dimensional Table Transformation | 2 |
| Market Dimensional Table Transformation | 3 |
| Agent Dimensional Table Transformation | 4 |
| Product Dimensional Table Transformation | 4 |
| Production Dimensional Table Transformation | 6 |
| Sales Fact Table Transformation | 7 |
| Agent_commission Fact Table Transformation | 12 |
| Customer Dimension Table Transformation | 16 |
| Design of the data warehouse | 20 |
| Agent_commission Fact table | 20 |
| Market Dimension table | 20 |
| Time Dimension table | 21 |
| Sales_agent Dimension table | 21 |
| Customer Dimension table | 21 |
| Product Dimension table | 21 |
| Data Dictionary | 21 |
| Appendix – Work Breakdown | 24 |
| | |

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1 Executive summary

1.1 Content summary

This report mainly focuses on the design of ETL (Extract, Transform and Load) process, which aims to integrate the chaotic, scattered and inconsistent data in business and provides the analytical basis for the business decision. Additionally, the redesign of data warehouse is discussed in this report as well for proper storage. In the end of report, it represents the data dictionary that describes types of meta-data.

1.2 Issues addressed in ETL process

There are three issues met in the process of ETL design.

The first primary issue is scattered and chaotic types of data from original data systems. Since the different system choices and inconsistent data representations, to control data quality and yield uniform and high-quality data is the main topic in ETL process. It can reduce the dispensable workload significantly.

The second problem is to deal with the unvalued data such as null-value data. During the transform procedure, the Pentaho reports errors due to existence of null-value data. Deleting this kind of data can reduce the unnecessary computation and save storage space.

The last issue that needs to be overcame is how to address the Slowly Changing Dimension (SCD). According to Kimball's methods, this kind of dimension needs to store both current and historical data over time. And the method of Type 2 is what we apply in this report. In short, the surrogate key is applied in this case. This method is clear and powerful. It maintains the entire historical record.

2 Design of the ETL Process

2.1 Time Dimensional Table Transformation



Figure 1. Time Transformation

In this time transformation, it can be achieved by two steps. The first one is to input the *DimDates.xlsx* file and the second step is to create the relative table and output the data from source file to MySQL. The part of output as below:

| | DateN ^ | Date ^ | YearMonthNum | Calendar_Qu | MonthNum | MonthName | MonthSho ~ |
|---|----------|------------|--------------|-------------|----------|-----------|------------|
| ▶ | 19910901 | 1991-09-01 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910902 | 1991-09-02 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910903 | 1991-09-03 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910904 | 1991-09-04 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910905 | 1991-09-05 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910906 | 1991-09-06 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910907 | 1991-09-07 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910908 | 1991-09-08 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910909 | 1991-09-09 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910910 | 1991-09-10 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910911 | 1991-09-11 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910912 | 1991-09-12 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910913 | 1991-09-13 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910914 | 1991-09-14 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910915 | 1991-09-15 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910916 | 1991-09-16 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910917 | 1991-09-17 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910918 | 1991-09-18 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910919 | 1991-09-19 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910920 | 1991-09-20 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910921 | 1991-09-21 | 199109 | Qtr 3 | 9 | September | Sep |
| | 19910922 | 1991-09-22 | 199109 | Qtr 3 | 9 | September | Sep |

Figure 2. Part of Time transformation output

2.2 Market Dimensional Table Transformation



Figure 3. Market Transformation

In the market transformation, the original design of data warehouse can meet the file *Market.xlsx* from source data system. Therefore, it can be transformed directly to data warehouse. The first step is to input source file *Market.xlsx* and the second one is to create a new relative table and output data to it.

The partial result of output as follow:



Figure 4. Part of Market transformation output

2.3 Agent Dimensional Table Transformation



Figure 5. Agent Transformation

As shows in the Figure 5, the agent transformation has two steps, one is to input the data source file *SalesAgent.xlsx* to Pentaho, and the other is to output the result of this process to data warehouse system.

The final result of this transformation is shown as below:

| | AgentID | Name | Commission rate |
|---------|---------|--------------------|-----------------|
| | D1 | Hi Min Chow | 0.19 |
| | D2 | Peter Jones | 0.08 |
| | D3 | Aimee Concroan | 0.07 |
| | M1 | Alice McPherson | 0.09 |
| | M2 | Pjan Ling | 0.03 |
| | D4 | Jan Kennedy | 0.04 |
| | B1 | Supradeek Densiman | 0.2 |
| | B2 | Arit Arubne | 0.12 |
| | S1 | Willy Wonka | 0.18 |
| | B3 | Flame Blower | 0.07 |
| | S2 | Quin Tan | 0.05 |
| | B4 | Michelle Nguyen | 0.07 |
| | D1 | Hi Min Chow | 0.19 |
| | D2 | Peter Jones | 0.08 |
| | D3 | Aimee Concroan | 0.07 |

Figure 6. Part of Agent transformation output

2.4 Product Dimensional Table Transformation

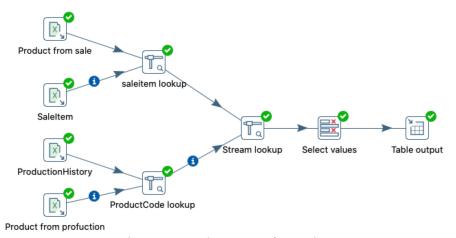


Figure 7. Product Transformation

In the product dimensional table transformation, it needs four files from both two original systems as source data, which are *Product.xlsx* in SalesSystem marked as 'Product from sale', *SaleItem.xlsx* and *ProductionHistory.xlsx* and *Product.xlsx* in ProductionSystem marked as 'Product from production'.

The 'Product from sale' provides the major structure of this dimensional table. For example, the 'ProductKey' in this file is mapped as ProductID, and the 'Price' is modified as AdvisedPrice which is more specific and clearer. 'Description' and 'Group' are used as the same name and date format. Also, the 'ProdYear' is deleted as it is seen as a redundant data to product-relative information. This process is achieved by the second last step called 'Select values'.

The reason for applying *SaleItem.xlsx* is to provide the unit price for each product in product dimension table. The step to complete it is by 'saleitem lookup'. The details in this step is shown below:

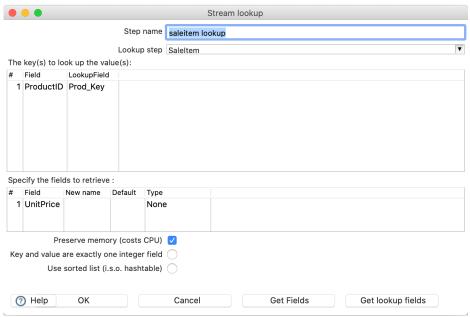


Figure 8. saleitem lookup step of Product transformation

The input steps 'ProductionHistory' and 'Product from production' are used to offer the ProductionID and cost of each product. And this process is achieved by 'ProductCode lookup' step.

After the four files are 'assembled' separately in their systems, the 'Stream lookup' is to integrate them together. Finally, 'Table output' is to deliver the final result to data warehouse.

The partial final result is shown as below:

| | ProductID | ProductionID | Description | Group | Cost | UnitPrice | AdvisedPrice |
|---|-----------|--------------|------------------------|-------|------|-----------|--------------|
| ▶ | 1 | 29 | Bellarine Pinot Grigio | White | 111 | 160 | 163 |
| | 2 | 30 | Bellarine Pinot Noir | Red | 67 | 107 | 113 |
| | 3 | 31 | Downunder Merlot | Red | 79 | 109 | 127 |
| | 4 | 32 | Downunder Pinot Grigio | White | 54 | 77 | 79 |
| | 5 | 33 | Downunder Pinot Noir | Red | 83 | 98 | 100 |
| | 6 | 34 | Overhill Merlot | Red | 82 | 126 | 135 |
| | 7 | 35 | Overhill Pinot Noir | Red | 73 | 104 | 98 |
| | 8 | 29 | Bellarine Pinot Grigio | White | 111 | 142 | 139 |
| | 9 | 30 | Bellarine Pinot Noir | Red | 67 | 111 | 106 |
| | 10 | 31 | Downunder Merlot | Red | 79 | 108 | 111 |
| | 11 | 32 | Downunder Pinot Grigio | White | 54 | 83 | 85 |
| | 12 | 33 | Downunder Pinot Noir | Red | 83 | 104 | 116 |
| | 13 | 34 | Overhill Merlot | Red | 82 | 137 | 125 |
| | 14 | 35 | Overhill Pinot Noir | Red | 73 | 103 | 97 |
| | 15 | 36 | Bellarine Pinot Grigio | White | 112 | 170 | 177 |
| | 16 | 37 | Bellarine Pinot Noir | Red | 74 | 142 | 117 |
| | 17 | 38 | Downunder Merlot | Red | 86 | 161 | 127 |
| | 18 | 39 | Downunder Pinot Grigio | White | 57 | 102 | 87 |
| | 19 | 40 | Downunder Pinot Noir | Red | 95 | 124 | 129 |
| | 20 | 41 | Overhill Merlot | Red | 90 | 137 | 170 |
| | 21 | 42 | Overhill Pinot Noir | Red | 77 | 126 | 125 |
| | 22 | 43 | Bellarine Pinot Grigio | White | 121 | 160 | 151 |
| | 23 | 44 | Bellarine Pinot Noir | Red | 81 | 145 | 136 |

Figure 9. Part of Product transformation output

2.5 Production Dimensional Table Transformation

In this production transformation, to avoid the appearance of duplicate attributes in one data warehouse, the attributes selected in 'ProductionHistory' are ProdCode marked as ProductCode, ProdYear marked as YearOfProduction and volume. The 'Select values' is adopted to achieve this which is shown as below:

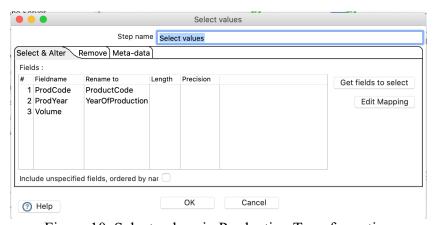


Figure 10. Select values in Production Transformation



Figure 11. Production Transformation

The part of final output is shown as below:

| | ProductCode | YearOfProducti | Volume |
|---|-------------|----------------|--------|
| ▶ | 1 | 2017 | 1120 |
| | 2 | 2017 | 1090 |
| | 3 | 2017 | 1349 |
| | 4 | 2017 | 423 |
| | 5 | 2017 | 1422 |
| | 6 | 2017 | 1187 |
| | 7 | 2017 | 700 |
| | 1 | 2018 | 3700 |
| | 2 | 2018 | 3243 |
| | 3 | 2018 | 4655 |
| | 4 | 2018 | 4207 |
| | 5 | 2018 | 4737 |
| | 6 | 2018 | 5313 |
| | 7 | 2018 | 5298 |
| | 1 | 2019 | 8260 |
| | 2 | 2019 | 7592 |
| | 3 | 2019 | 8151 |
| | 4 | 2019 | 7876 |

Figure 12. Part of Production transformation output

2.6 Sales Fact Table Transformation

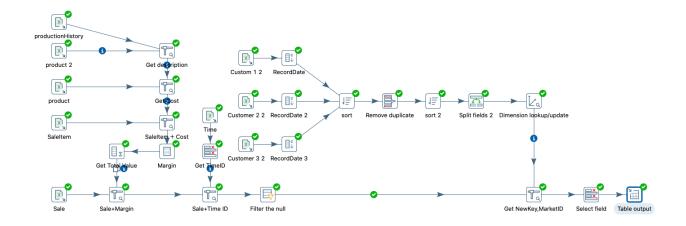


Figure 13. Sales Fact Table Transformation

In this transformation, based on the *sale* table in SalesSystem, the attributes required by the Sale fact table are provided to it through the relationship between the *sale* table and other tables.

The first thing that needs to be resolved is the acquisition of the Margin value. Because the same item may correspond to different production years, different costs are incurred. Therefore, the cost corresponding to each ProductKey in the *Product* table in SalesSystem needs to be matched.

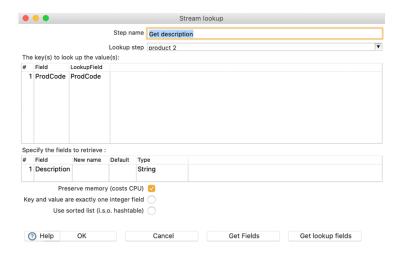


Figure 14. Get description

The *Product* table in SalesSystem can query the corresponding cost from the *ProductionHistory* table by using the same Description value and ProdYear value.

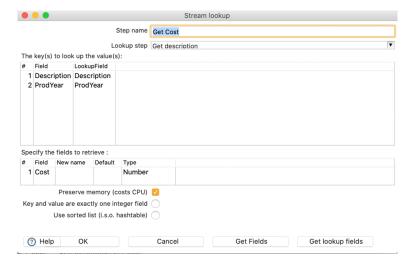


Figure 15. Get cost

The *SaleItem* table has the transaction quantity and unit price of each item in each order, so by querying the value of Prod_Key, you can get the cost corresponding to each Prod_Key. Then you can calculate the benefit of each item in each order.

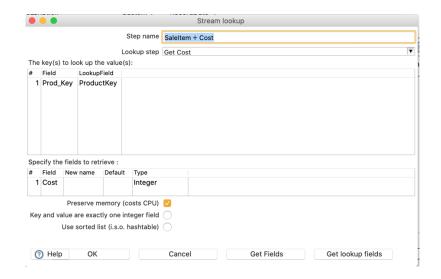


Figure 16. SaleItem + Cost

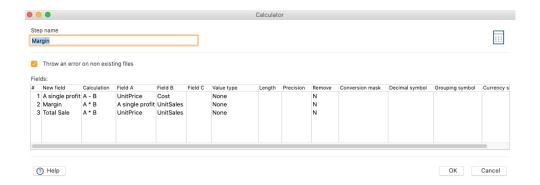


Figure 17. Margin

Then UnitSale, UnitPrice, and Margin are combined by the same SaleID in the *SaleItem* table, and the accumulated result values correspond to totalmargin, totalsales, and totalPrice, respectively. At the same time, LineID and Product_Key are combined using a "-" character connection. To preserve the diversity of LineID and ProductID, because a SaleID sometimes corresponds to multiple LineID or ProductID.

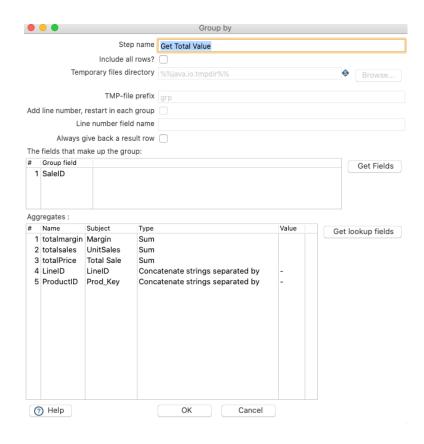


Figure 18. Get Total Value

The next step is to add to the *Sale* table the totalmargin, totalsales, totalPrice, LineID, and Product_Key corresponding to the SaleID in the above result. And changed to the corresponding attribute name in *Sale FACT* table. Some values are lost here, because the SaleID in the Sale table and the SaleID in the SaleItem table do not correspond one-to-one.

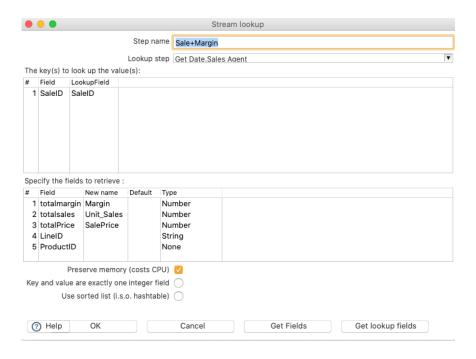


Figure 19. Sale+Margin

Since the Date in the *Sale* table is not the primary key in the *DimDates* table. Therefore, to obtain the primary key, the corresponding DateNum must be queried in the *DimDates* table through Date. The null values generated here will be deleted because some Date displays incorrect values in Sale, such as 29/02 / 2017.

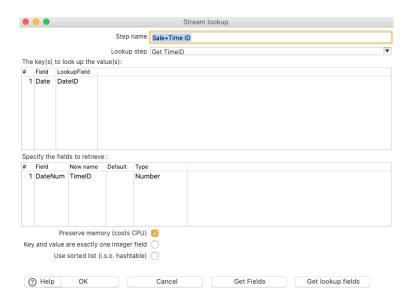


Figure 20. Sale+Time ID

Finally, sort the required fields and output the final table.

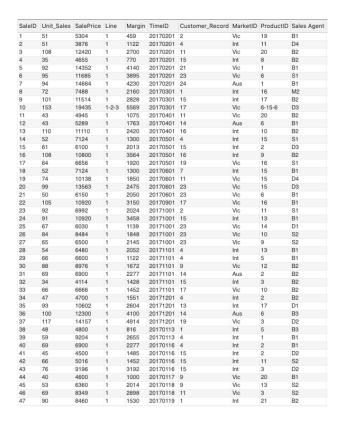


Figure 21. The output of Sale Fact table

2.7 Agent commission Fact Table Transformation

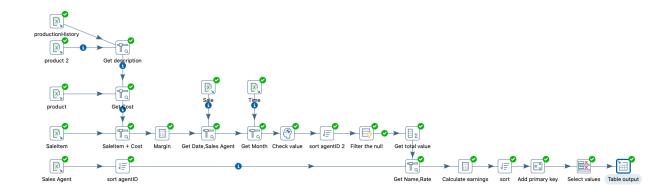


Figure 22. Agent commission Fact Table Transformation

In this transformation, based on the *SalesItem* table provided by SalesSystem, it provides the required attributes in the *Agent commision Fact* table through its relationship with other tables.

Adding the Margin corresponding to each SaleID to the *SaleItem* table is the same as that in the Sales Fact Table Transformation.

After SaleItem table adds Margin, you need to add the corresponding Date and Sales Agent to connect the DimeDates table with the Sales Agent table. Query the Sale table by SaleID to get the corresponding value.

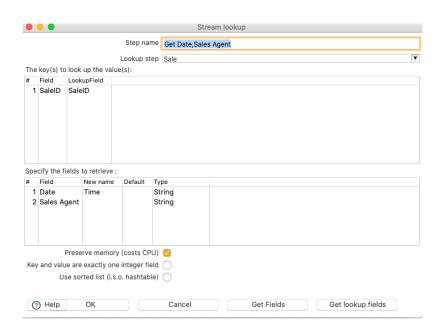


Figure 23. Get Date, Sales Agent

After that, query the values corresponding to MonthNum and MonthName in the *DimeDates* table by the Date value. Because the granularity of the *Agent_commision Fact* table is a month, it needs to be sorted and organized according to each month.

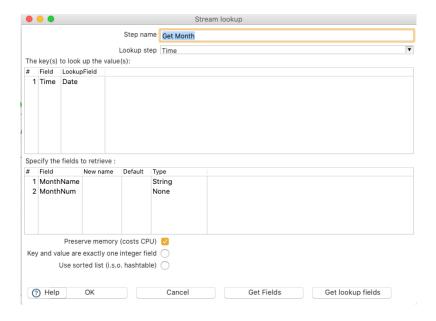


Figure 24. Get Month

There are two problems here. The first is that the date recorded in the *SaleItem* table is wrong. The query cannot find the corresponding month. Another problem is that the SaleID in the *SaleItem* table and the SaleID in the *Sale* table do not correspond one-to-one. Here, all the null-valued rows that are not found can be filtered out.

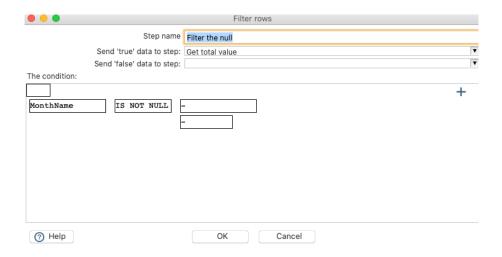


Figure 25. Filter the null

Then the values of Margin, UnitSales, and Total Sale are merged and renamed by the same Sales Agent value and the same MonthName value.

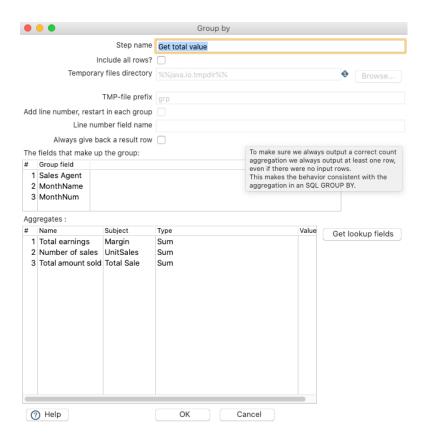


Figure 26. Get total value

Then calculate the real profit through the Commission Rate.

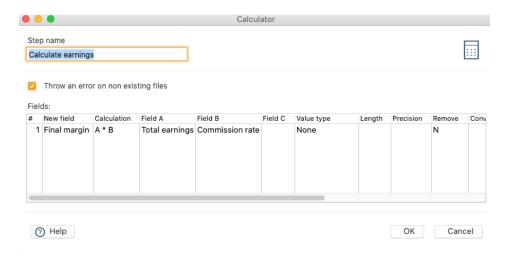


Figure 27. Calculate earings

Add a primary key for the Agent_Commision Fact table.

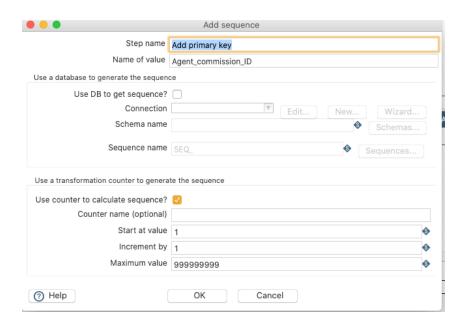


Figure 28. Add primary key

Finally, sort the required fields and output the final table.

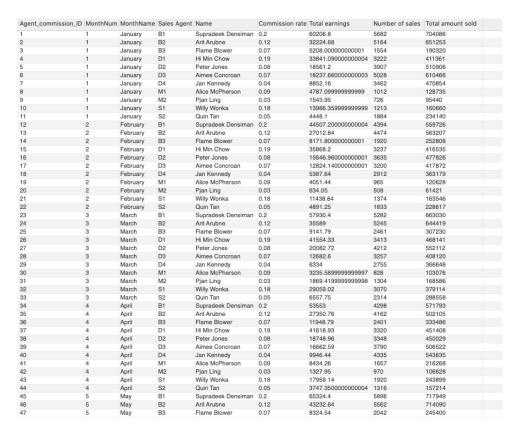


Figure 29. The output of Agent commission Fact Table

2.8 Customer Dimension Table Transformation

The main problem to be solved by Customer Dimension Table Transformation is to combine three Customer tables of different periods into one table. The main problem encountered here is the deletion of duplicate records and the modified way of saving the personal information of the same customer.

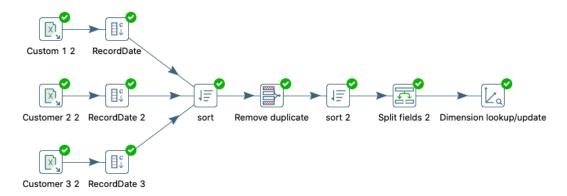


Figure 30. Customer Dimension Table Transformation

First, add the corresponding time fields to the three customer tables.

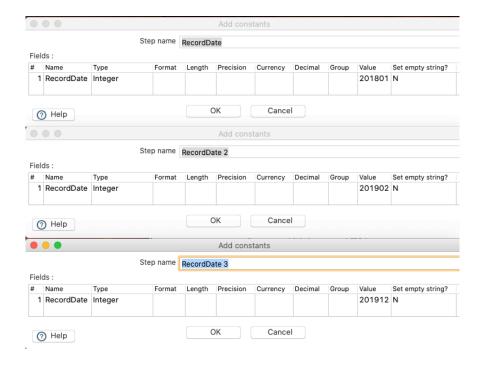


Figure 31. RecordDate

After that, sort by Cust ID from small to large and RecordDate from large to small, to make each customer display the latest data for the first time.

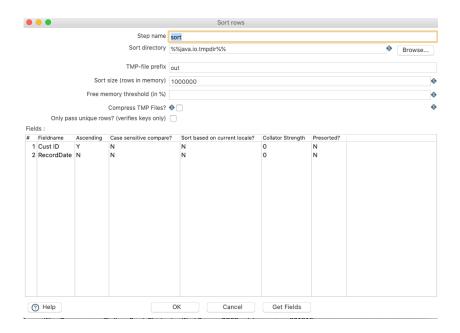


Figure 32. sort

Then remove the duplicate data and sort it again in ascending order according to Cust ID and RecordDate.

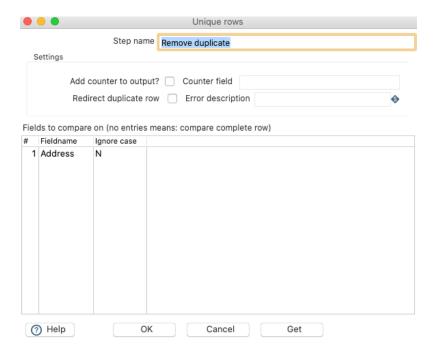


Figure 33. Remove duplicate

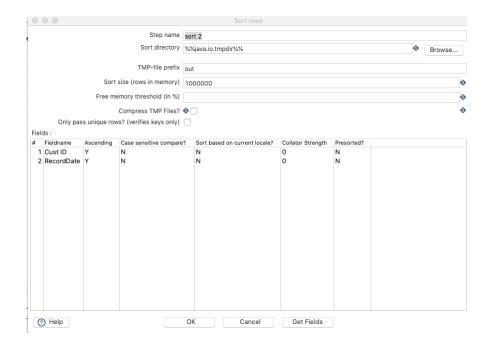


Figure 34. Sort 2

Then the Address field is divided into STREET, SUBURB, CITY, POSTCODE fields with ',' characters.

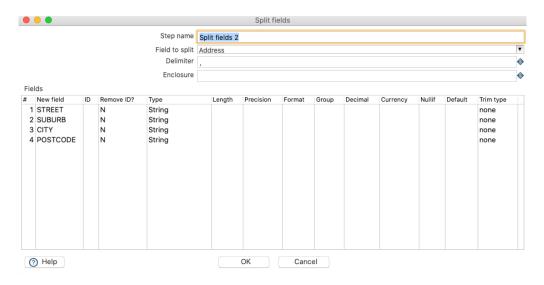


Figure 35. Split fields

To solve the problem of Slowly changing, SCD Type 2 (keeps the old values by creating a new row for each change) is used to record the data. Therefore, Customer_Record needs to be added as a surrogate key, and the Cust ID field is used as the basis for Screen for changes in other field values to see if there is a change. If there is a change, the value of Version will increase by one.



Figure 36. Dimension lookup / update

Finally, sort the required fields and output the final table.

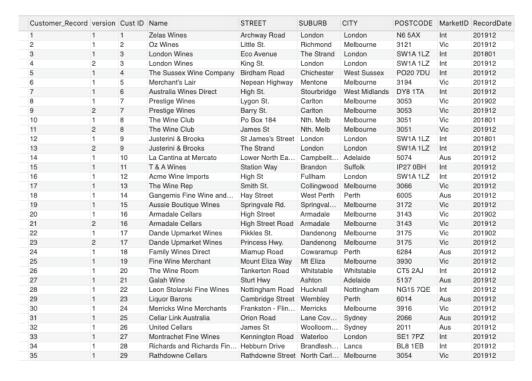


Figure 37. The output of Customer Dimension Table

3. Design of the data warehouse

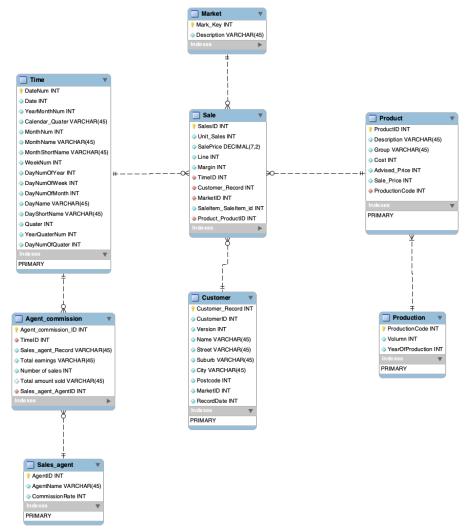


Figure 38. Redesign of data warehouse

3.1 Agent_commission Fact table

This fact table is a newly added table. In this table, the primary key is called Agent_commission_ID which is designed for identifying and looking up each agent sales information. The granularity is monthly business performance for each agent. So, this table is mapped with Time dimension table and Sales_agent dimension table and it has primary keys of both these two tables as foreign keys. The measurements of this table are number of sales, total amount sold and total earnings. Therefore, it shows these three measurements of each sale agent for every month.

3.2 Market Dimension table

The market table is simplified from four to two elements. The redundant elements such as the name and region of markets are integrated into descriptions. Mark_key is the primary key of this table to identify the market relative information.

3.3 Time Dimension table

The time table is normalized to a great extent. After redesign, each day, week, quarter and month is represented by number and name. It still indicates both calendar and financial quarters. It offers dates from all different granularity, which is helpful for different kinds of needs.

3.4 Sales_agent Dimension table

Sales_agent table is a dimension table which provides basic agent information for computing the commission of agents. The original agent dimension table is separated into a fact table that is introduced at the beginning of this part and this dimension table, which makes the structure more hierarchical in order to avoid unnecessary confusion.

3.5 Customer Dimension table

In customer dimension table, the address information is subdivided to be more specific and hierarchical, which makes the customer information much easier to look up. Additionally, customers' names are integrated, and the gender and age information are removed due to the redundancy concern.

3.6 Product Dimension table

There are not many modifications in the product dimension table. The only change is to rename some elements about product price to reduce evitable errors. It makes the price of product much clearer especially during the calculations of profits.

4. Data Dictionary

Market dimension table

| Name | Market Dimension Table Transformation |
|---------------------|--|
| Purpose | Analysis sale information from market view |
| Source Tables/Files | Market (SalesSystem) |
| Target Tables/Files | Customer dimension table and Sale fact table |
| Pre Processes | Configurate the source file format .xlsx into Pentaho software |
| Frequency | Monthly |

Time dimension table

| Name | Time Dimension Table Transformation |
|---------------|---|
| Purpose | Offer a view and dimension of time for |
| ruipose | analysis |
| Source Tables | DimDates |
| Target Tables | Sale Fact Table and |
| Target Tables | Agent_commission Fact Table |
| Pre Processes | Configurate the source file format .xlsx into |
| rie riocesses | Pentaho software |
| Frequency | None |

Product dimension table

| Name | Product Dimension Table Transformation |
|---------------|---|
| Purpose | Provide the basic product information |
| | Product (SaleSystem), |
| Source Tables | SaleItem (SaleSyetem), |
| Source Tables | Product (ProductionSystem) and |
| | ProductionHistory (ProductionSystem) |
| Towart Tables | Production Dimension Table and |
| Target Tables | Sale Fact Table |
| | Extract UnitPrice for each product from |
| Pre Processes | SaleItem, extract ProductionID and cost for |
| | each product |
| Frequency | Monthly |

Production dimension table

| Name | Production Dimension Table |
|---------------|---|
| Ivanie | Transformation |
| Purpose | Offer the basic production information |
| Source Tables | ProductionHistory(ProductionSystem) |
| Target Tables | Product Dimension Table |
| Pre Processes | Configurate the source file format .xlsx into |
| Pre Processes | Pentaho software |
| Frequency | Yearly |

Sales_agent dimension table

| Name | Sales_agent Dimension Table Transformation |
|-------------------|---|
| Purpose | Provide basic agents information |
| Source Tables | Sales Agent (SalesSystem) |
| Target Tables | Agent commission Fact Table |
| Pre Processes | Configurate the source file format .xlsx into |
| Fie Flocesses | Pentaho software |
| Frequency Monthly | |

Sales Fact Table

| Name | Sales Fact Table Transformation |
|-----------|---|
| Purpose | Record the details of each order in the actual transaction |
| Source | ProductionHistory, Product(ProductionSystem), |
| Tables | Product(SalesSystem), SaleItem, Sale, DimDates, Customer |
| Target | Sales Fact Table |
| Tables | |
| Pre | Query the cost for each Prod Key, calculate the profit for each |
| Processes | SaleID, query the primary key in the timetable for each SaleID, and |
| | query the primary key in the customer table for each SaleID, and |
| | merge the customer tables |
| Frequency | Updated daily |

Agent commission Fact Table

| Name | Agent_commission Fact Table Transformation |
|-----------|---|
| Purpose | Record the specific sales situation of each agent every month |
| Source | ProductionHistory, Product(ProductionSystem), |
| Tables | Product(SalesSystem), SaleItem, Sale, DimDates, Sales Agent |
| Target | Agent_commission Fact Table |
| Tables | |
| Pre | Query the cost for each Prod_Key, calculate the profit for each |
| Processes | SaleID, Combine profits and sort by agent and month |
| Frequency | Updated monthly |

Customer Dimension Table

| Name | Customer Dimension Table Transformation |
|------------------|--|
| Purpose | Analyze the data in Sales Fact Table from the customer's perspective |
| Source Tables | Customer(SalesSystem) |
| Target Tables | Customer Dimension Table |
| Pre | Add the record time of the table, merge the table, deduplicate the |
| Processes | data, separate Address into multiple attributes, Dimension lookup / |
| | update |
| Frequency | Updated daily |

Word Count: 2277

Appendix - Work Breakdown

Both members participate in the design of ETL process and the redesign of data warehouse.

To be more specific, the details are shown as below:

Name: Chiyu Chen

StudentID: 901265

Contribution:

Design of ETL process

Executive summary

Explanation of part of ETL process

Design of data warehouse

Part of data dictionary

Name: Jie Niu

StudentID: 890649

Contribution:

Design of ETL process

Explanation of part of ETL process

Design of data warehouse

Part of data dictionary