



Feedback

The Feedback Loop

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Introduction

New age needs of content creation for business and individuals.

- ✓ To make your brand/content visible.
- ✓ Building customers/viewers worldwide.
- ✓ Creating a similar minded audience.
- ✓ Creating a brand identity.
- ✓ Increase Reach.



What does Feedback Loop do:

01 Problem statement.

02 Our solution.

03 Solution Structure.

01 The Problem Statement

Uncertainty

 **Shorts**



Upload video



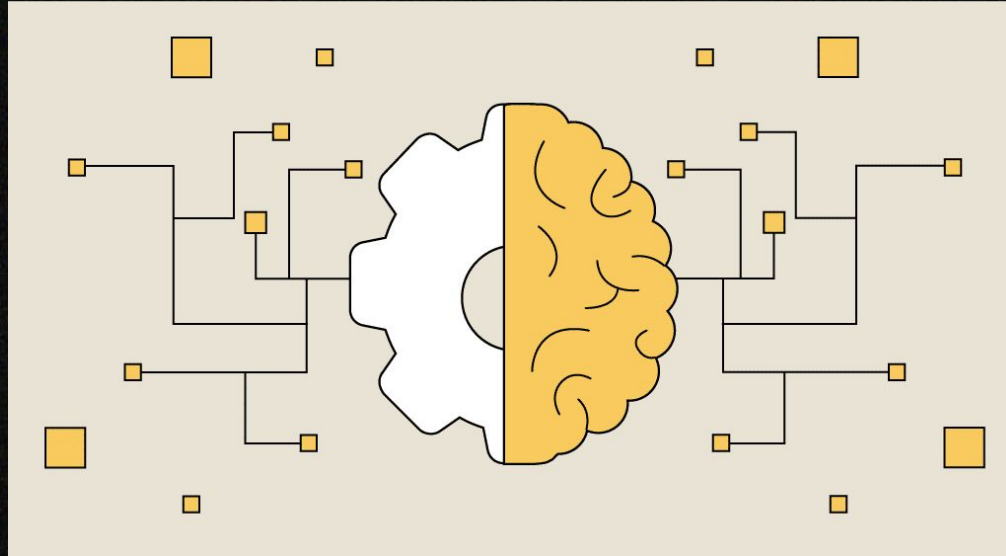
Go live

- ✓ Will the video reach the right audience.
- ✓ Will it perform good even if it reaches.
- ✓ Will it present the idea accordingly.
- ✓ Will customers attract to my idea.
- ✓ Will the video even reach anywhere.
- ✓ What are other big brands or creators doing that are successful in this field.

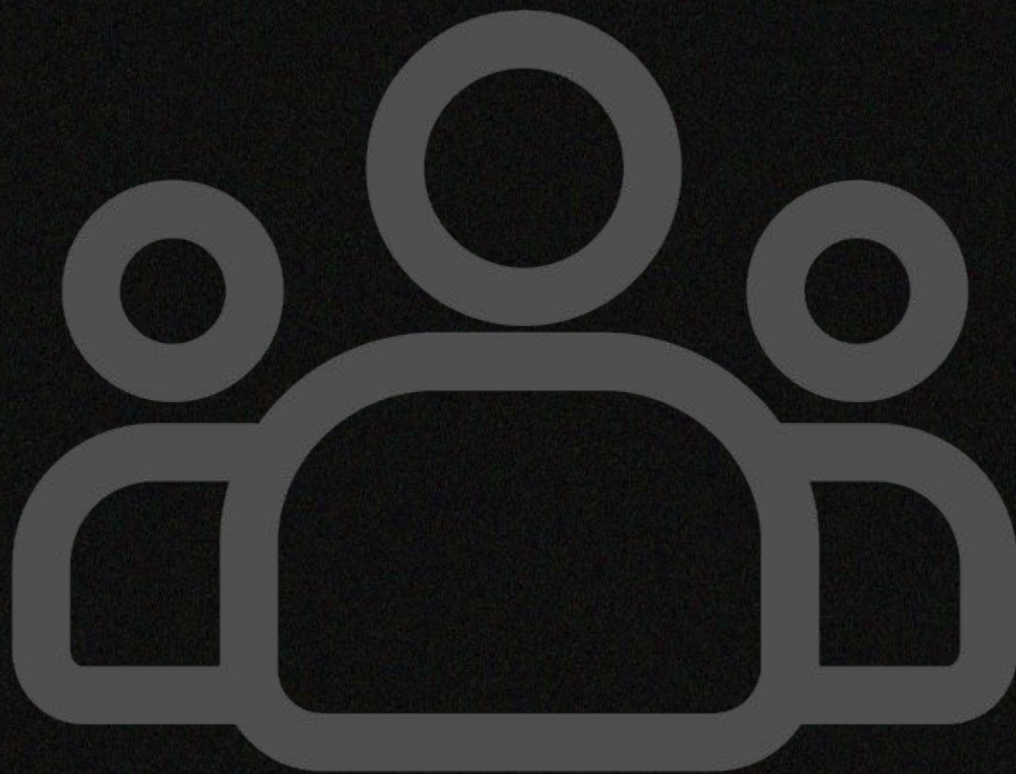
02 Our Solution

Providing Feedback On Videos

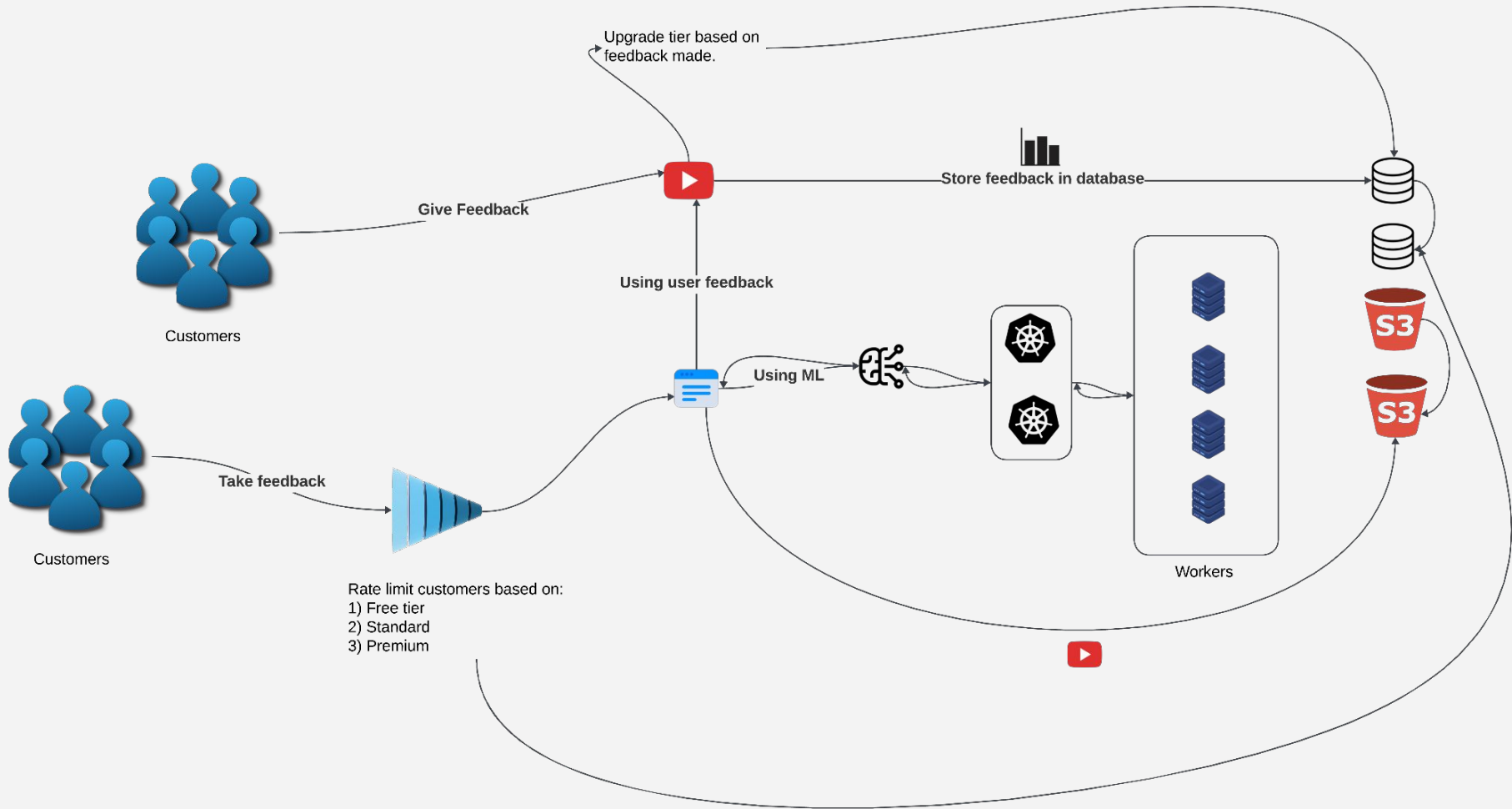
1.



2.



03 Solution Structure



What we have implemented so far :

- ✓ User subscription model. 100%
- ✓ Machine learning models. 70%
- ✓ Feedback Logic. 80%
- ✓ Storing feedback. 100%
- ✓ Feedback visuals. 50%



Matching Objects

Helmet, Person

Different Objects

Baseball Bat, Ball, Glove

Genre: Minimalist



Video

Audio

Text

I bought the most MINIMALIST Tech ever.

YouTube



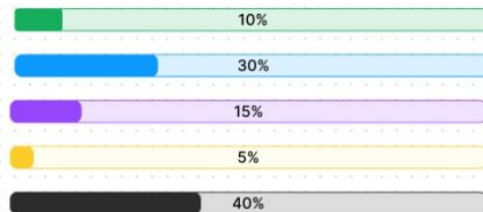
0.00-1.00

1.00-1.25

1.25-1.40

1.40-2.10

2.10-2.28



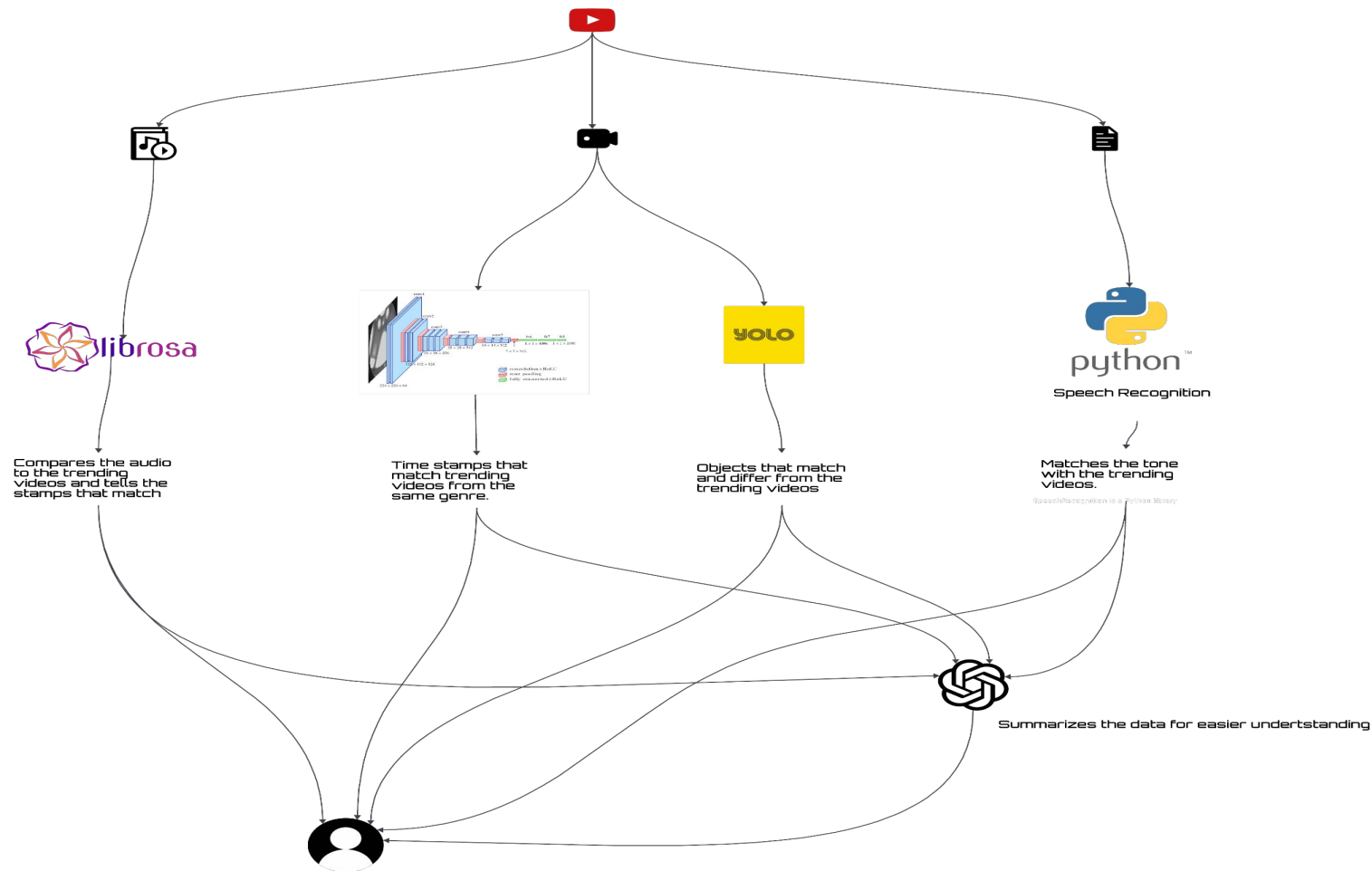
Gaming

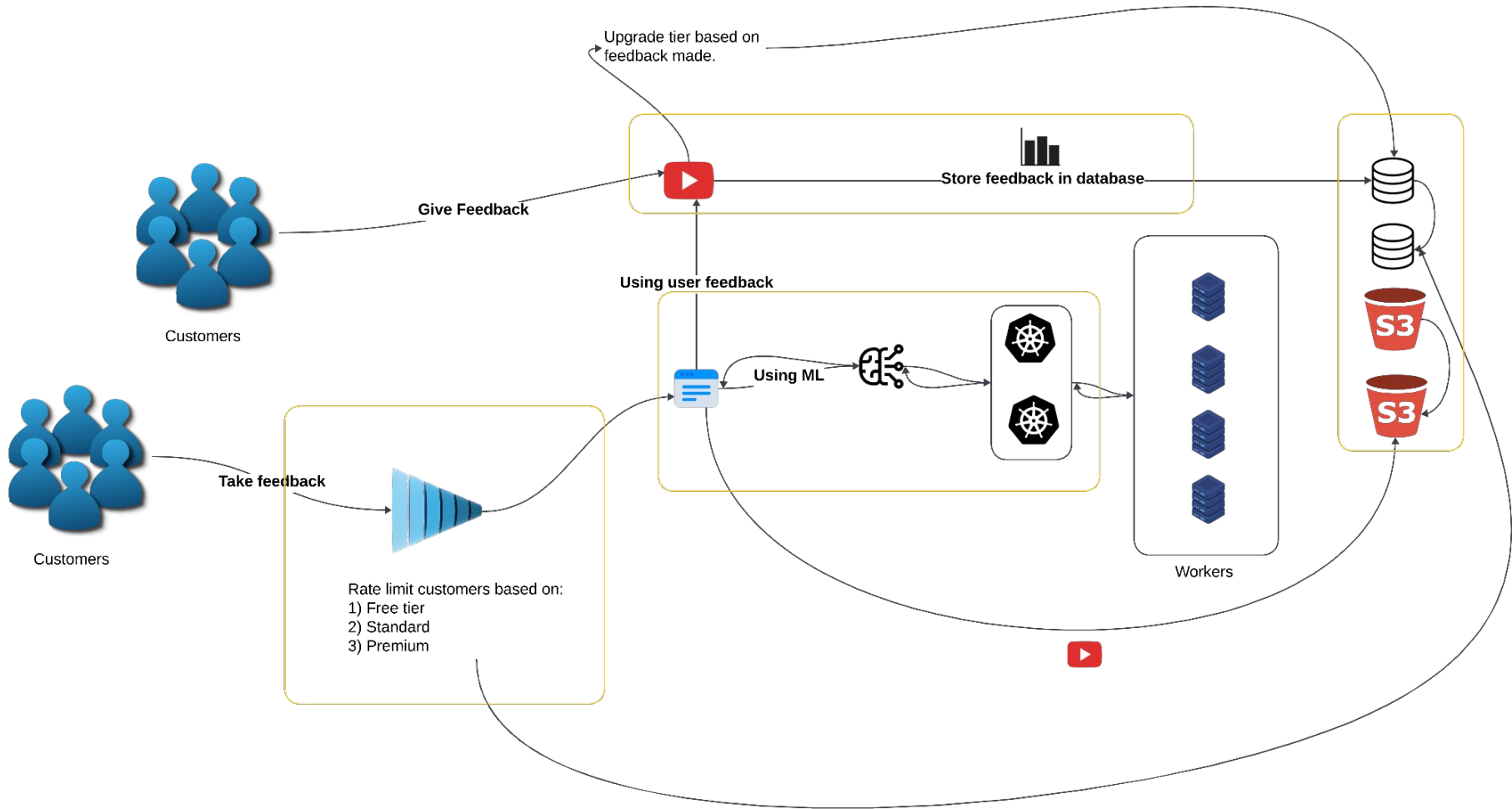
Vlog

TechReview

Podcast

Minimalist





What kind of support we are looking for :

- ✓ Resources to implement the workers.
- ✓ Any type of feedback or additional inputs.

What kind of additional support we are looking for:

- ✓ Resources to train our models.

Goals: _____

- ✓ Get Customers: Attract and keep customers.
- ✓ Improve Products: Keep making your product or service better.
- ✓ Build a Brand: Develop a strong, recognizable brand.

Thanks!

Do you have any questions?

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