

Revolutionizing Healthcare through an Integrated Mobile Platform: Empowering Individuals, Communities, and Reshaping the Future of Well-Being

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LifeLink

LifeLink is your all-in-one gamified community healthcare app. The app mainly consists of four tabs, which are:

- *Profile Page*: Shows your current and cumulative health stats based on a daily survey system that evaluates your daily wellbeing. This page attempts to show a user's health progress over periods of time.
- *Unite (Community)*: Upon login, users are segregated into Links (general crowd) and Knots (verified professionals in the medical field).
 - Short video format system (Educative marketing): Use of social media marketing + educative memes + addictive nature of reels + ability to disperse a lot of info in a short time.
 - Direct Messaging system for Links and Knots to connect and interact.
 - Knots are incentivized to use the app as a means of marketing and upgrading their reputation. Inspired by LinkedIn, Knots can also form networks of doctors and medical professionals.
 - Inspired by Community Notes on x.com, Knots can verify and acknowledge posts. Knots are automatically classified as community authors.
 - Filter system to find new connections with doctors (based on specialisation and location), inspired by practo.
- *Band-Aid (Leaderboard)*: Encourage the adoption of healthy habits and raise awareness among Links about the advantages of incorporating these habits into their lives by gamifying their overall experience by
 - Providing lessons to them on the benefits of the habits.
 - Leaderboard system to incentivise them to learn about healthy habits.
 - Daily tracker: Help users, set your own goals, track your daily habits and also provide points if they stay up to date with their own promise.
 - Point system is implemented in *Unite* to incentivize community interaction.
 - Daily streak system + Leagues.
- *Dr.Dev*: A generative AI chatbot for general help with the app and small issues. It is trained on a database of medical terms, symptoms and diagnoses.
- Daily short brief facts about particular diseases and disorders on mentioning the symptoms to provide awareness -> Loading screen/Recommended Feed

