Student: Jason Richter, Joseph Denzer

Course: CS485

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Assignment: Client Demands for Final Project Nicholas Schinke/Karsten Anderson

Instructor: John Bartucz

Profiles of Online Shoppers

* Database must contain name, address, phone number of a shopper.
* Demographic information such as age, income, etc.
* What products they typically search for
* How long do they spend online shopping on average
* What type of products do they buy
* Do they have kids, pets, are married, are they a homeowner
  + Login feature
  + Suggested products
  + Product search feature
  + Suggest different products based on time of year/marital status (for example chocolates, flowers for V-Day)
  + Ability for user to change address, phone number, etc.