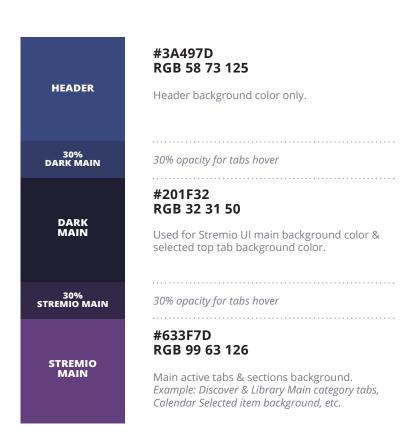
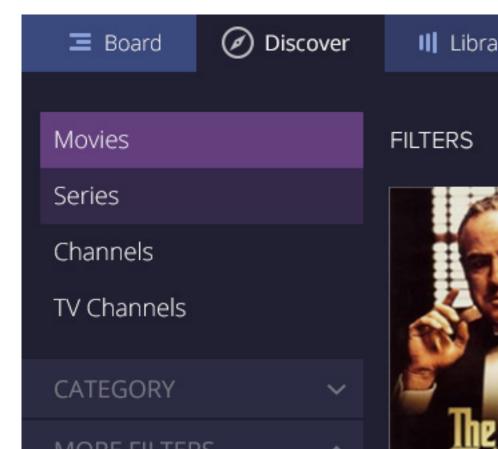


### **DESKTOP APP** STYLE GUIDE

## **COLOR PALETTE**

### 01. BACKGROUND COLORS





SEARCH

TRANSLUCENT

DARKEST

#4B5D9B RGB 76 94 155

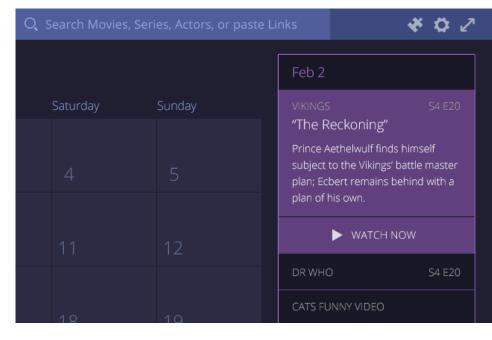
Search bar background.

#2B2B43 RGB 43 44 67

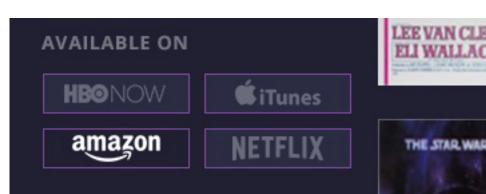
Example: Calendar days boxes background; Filter accordeon tabs background on Discover page; Available ON picker background.

#181726 RGB 24 23 38

For elements darker than the UI Background color Example: Scroll bar area, Featured section label background, etc.







### 02. TYPOGRAPHY COLORS

# WHITE SECONDARY TITLE NEUTRAL LIGHT ACCENT LIGHT

#### #FFFFF RGB 255 255 255

Main tabs titles, Movie title and description content.

#### #797985 RGB 122 121 133

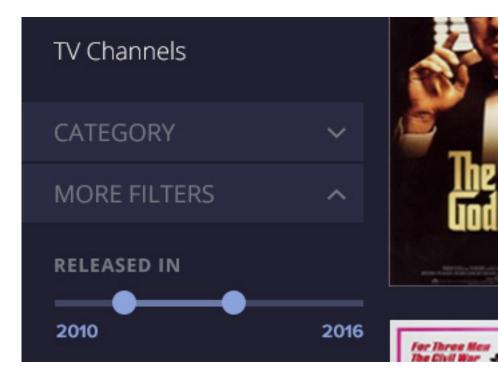
Secondary tabs and accordions labels, *Filter labels*, *Filters Selected*, *Sort label*, etc.

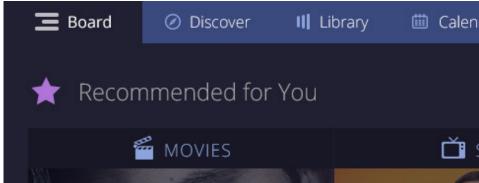
#### #A7A7A7 RGB 168 168 168

Titles and labels with light weight font and small size fonts, etc.

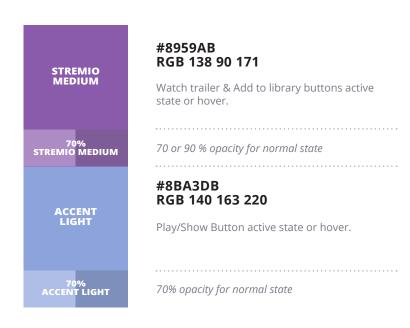
#### #8BA3DB RGB 140 163 220

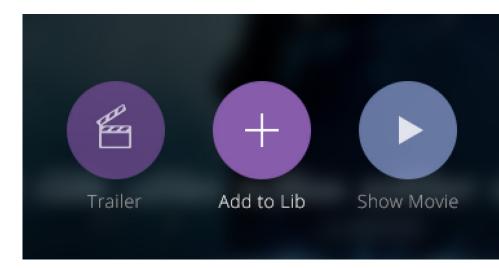
Service text, such as Filter value indications, Recommended section titles, etc... Also for Link names, such as Series titles, Show more, Pick your taste, etc.





### 03. BUTTONS COLORS

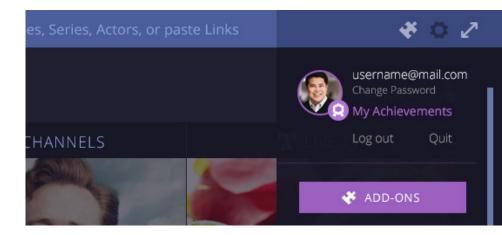


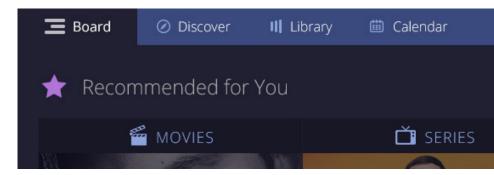


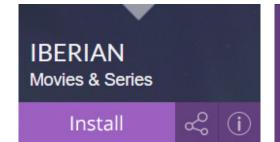


### 04. ICONS COLORS











### 05. BORDERS COLORS



