



Cluster  
Innovation  
Centre  
University of Delhi

**CONVOKE**  
PURR-SUIT OF EXCELLENCE **007<sup>th</sup>**

# Sponsorship Prospectus



**03-05 April**

# ■ ABOUT CONVOKE

Situated in the North Campus of the University of Delhi, the Cluster Innovation Centre (CIC) has been a cornerstone of creativity and technological advancement since its inception in 2011. Dedicated to fostering innovation and research, CIC serves as a nurturing ground for aspiring leaders and innovators.

At the heart of CIC's endeavors is Convoke, a technology festival that thoughtfully integrates innovation with technology. This event accommodates global participation and offers a comprehensive technological experience. Strategically scheduled to maximize engagement and convenience, Convoke is a testament to CIC's commitment to promoting innovation.

Convoke is thoughtfully crafted to ensure optimal participation and engagement. By extending an invitation, the event encourages enthusiasts to immerse themselves in a realm of technological exploration. This initiative reflects CIC's dedication to creating a platform where individuals from diverse backgrounds can come together to explore the vast possibilities of technology.

The primary objective of Convoke is to bridge the gap between theoretical knowledge and practical application in the ever-evolving tech landscape. Recognizing the importance of equipping students with skills and insights that will shape their careers and contribute to societal development, CIC has meticulously designed this event as a catalyst for learning, innovation, and networking. By connecting students with esteemed speakers, industry experts, and peers, CIC aims to cultivate a community of forward-thinking individuals capable of driving meaningful change and progress.

For more information about Convoke and the Cluster Innovation Centre, please visit our official website [convoke.in](https://convoke.in)



# CONVOKE IN NUMBERS

- × 1000+ ATTENDEES & PARTICIPANTS
- × 250+ OVERNIGHT STAYING PARTICIPANTS
- × 50+ COLLEGES REPRESENTED BY PARTICIPANTS
- × 25+ EVENTS AND WORKSHOPS

# EVENTS



## HashHacks

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A 24-hour hackathon packed with innovation, coding, and caffeine! Build groundbreaking solutions, tackle exciting challenges, and compete to create the most impressive product. Only the best will take home the top prize!

## RoboSoccer

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Where robotics meets the thrill of football! Build and customize your own bot, strategize, and compete in an electrifying match of skill and innovation. Whether you're a football fanatic or a hardware enthusiast, this is your chance to showcase your expertise and creativity on the robotic field!



## Line Follower Bot

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Speed meets innovation! In this electrifying challenge, your creativity and engineering skills determine the fastest bot on the track. Design, optimize, and race to victory—only the smartest build wins!

# EVENTS



## Gaming Tournaments

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Calling all gaming pros! Battle it out in adrenaline-pumping tournaments of Mortal Kombat, FIFA, and Tekken. If you have the skills to dominate the arena and prove your worth, this is your chance to claim victory and ultimate bragging rights!

## RoboWars

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Enter the battlefield where engineering meets destruction! Build, armor up, and unleash your menacing bot in an intense clash of metal and mechanics. Witness sheer destruction and test your skills—do you have what it takes to dominate the arena and claim glory?



## Stock Market Simulation

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Think you have the mind of a market mogul? Test your trading instincts in this intense stock market simulation. Buy, sell, and strategize your way to the top—can you outsmart the competition and control the flow of money? Come and find out!

**AND MANY MORE!!**

# PAST SPONSERS



# Sponsorship Tiers

**α** Tier Bronze

₹ 10,000

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## Brand Visibility:

- **Logo placement** on the event website and promotional materials.
- **Acknowledgment** in event program and during opening/closing ceremonies.

## Engagement Opportunities:

- Option to distribute **promotional materials** in attendee swag bags.
- Dedicated **social media shoutout** recognizing the sponsor.
- Option to provide **product credits for participants** to use during the hackathon.

## Networking:

- Host a **virtual networking session** with participants at the start of the event.

## β Tier Silver

₹ 15,000

*Includes all Alpha Tier benefits, plus:*

### Enhanced Brand Exposure:

- Prominent **logo placement on event banners and signage**.
- Feature in **pre-event email newsletters** sent to registered participants.

### Engagement Opportunities:

- Opportunity to host a **30-minute workshop or technical session**.
- Organize a specific **prize category**, with the option to **present the award**.
- Online engagement through **social media reels and posts**.

## γ Tier Gold

₹ 20,000

*Includes all Beta Tier benefits, plus:*

### Enhanced Brand Exposure:

- Major **logo placement on event merchandise** (e.g., T-shirts, lanyards).
- Feature in **post-event thank-you emails** sent to all attendees.

### Engagement Opportunities:

- Opportunity to provide **branded hardware or software tools** for participants.

### Networking:

- **One-on-one meetings with top-performing teams** to discuss potential collaborations.



## Ω Tier Platinum

Custom

*Tailored to specific sponsor needs and budgets. Can include:*

### **Customized Brand Exposure:**

- **Exclusive naming rights** for the event or specific segments (e.g., "Presented by [Sponsor Name]").
- Co-branded marketing materials and **promotional campaigns**.

### **Engagement Opportunities:**

- **Exclusive workshops or sessions** led by sponsor representatives.
- Opportunity to **integrate sponsor products** or services into the hackathon experience.

### **Product Credits:**

- Provide an amount of **product credits**, tailored to the sponsor's offerings.

### **Networking:**

- **Specialized networking events** and VIP sessions.
- **Post-event reports** detailing participant engagement and feedback.



# Gallery

**CONVOKE**  
PURR-SUIT OF EXCELLENCE 007<sup>ST</sup>



# GET IN TOUCH



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