

# CSC3100 - Fundamentals of Speech and Language Processing

## MDS6002 - Natural Language Processing



## Lecture 2: Machine Learning in a Nutshell

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# Outline

- ▶ Machine learning: An example
- ▶ Learning paradigms
  - Supervised learning
  - Unsupervised learning
  - Reinforcement learning
- ▶ Deep learning models
- ▶ Loss function and evaluation metrics
- ▶ Data is the new oil
- ▶ ML in research vs in product

# **Artificial Intelligence**

Mimicking the intelligence or behavioral pattern of humans or any other living entity.

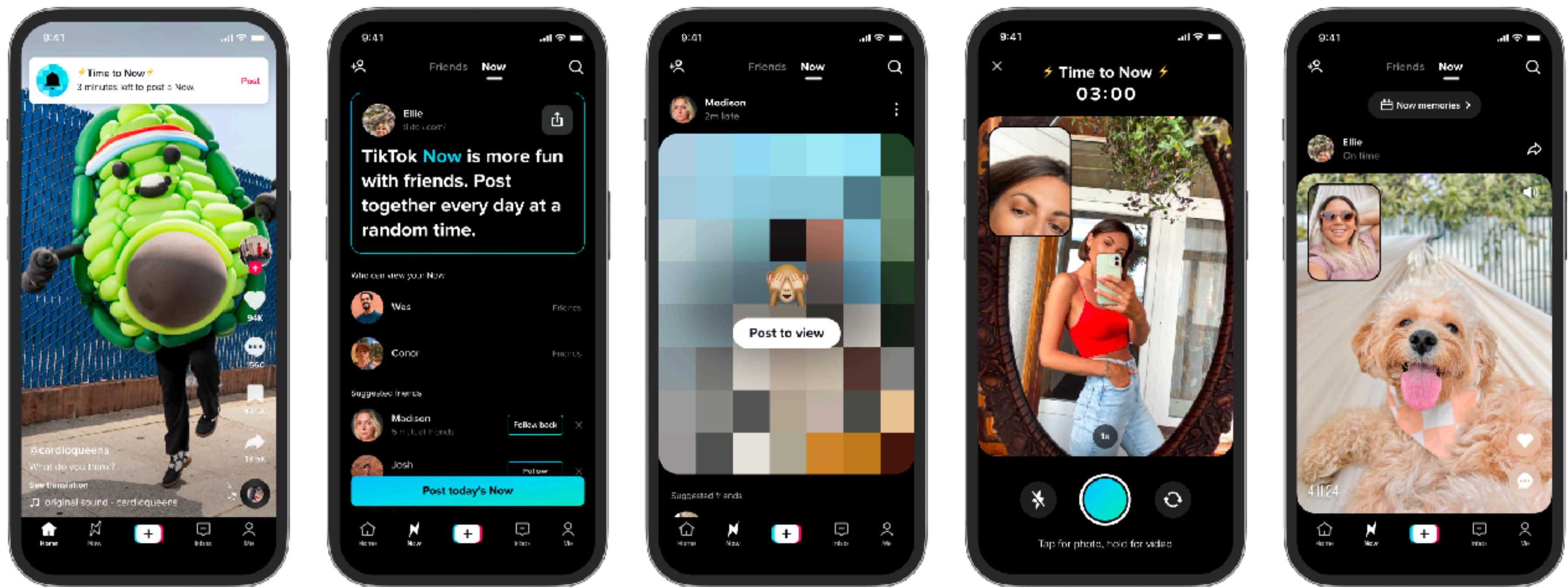
## **Machine Learning**

A technique by which a computer can learn from data, without using a complex set of different rules. This approach is mainly based on training a model from datasets.

## **Deep Learning**

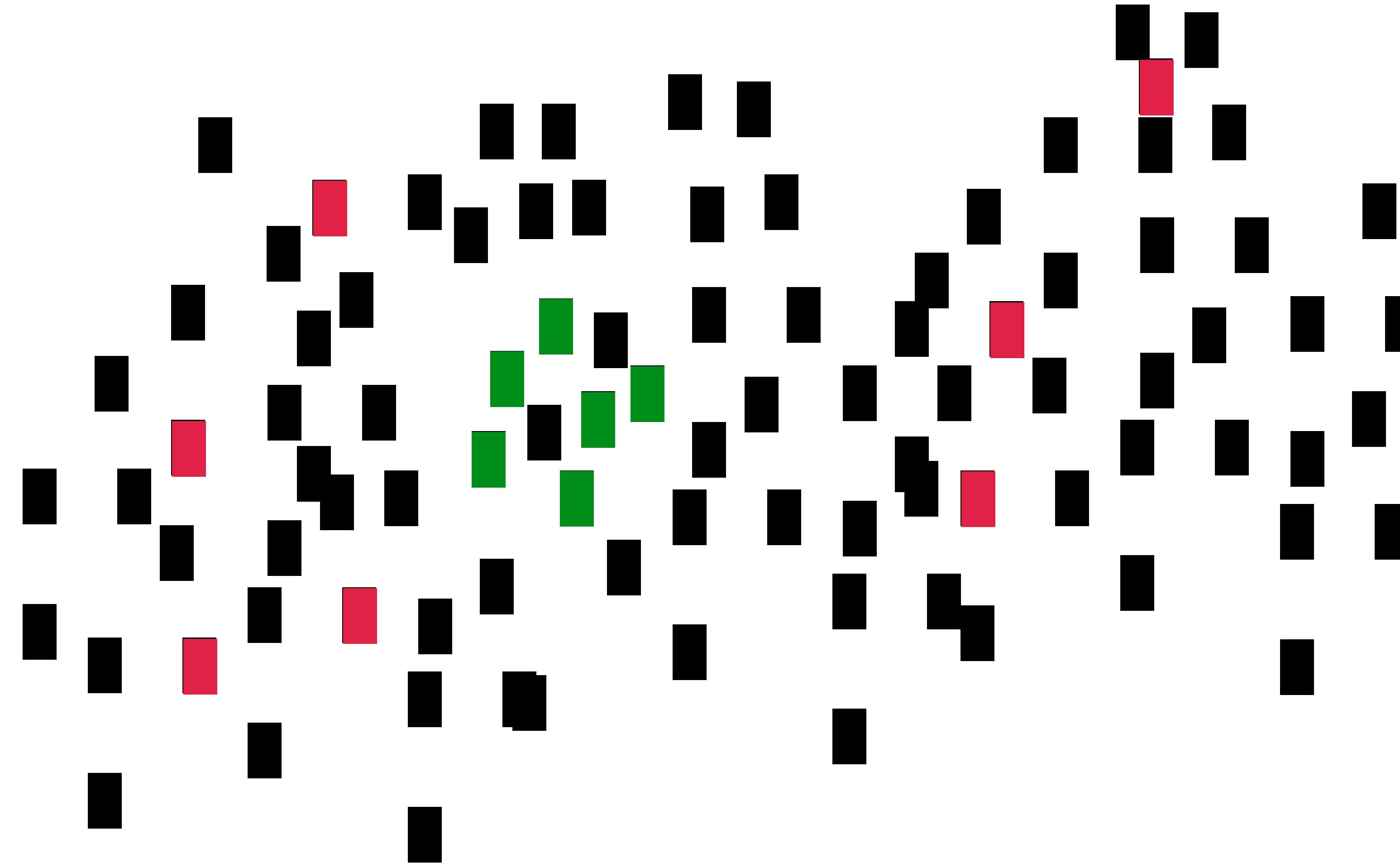
A technique to perform machine learning inspired by our brain's own network of neurons.

# What does Lucas like?



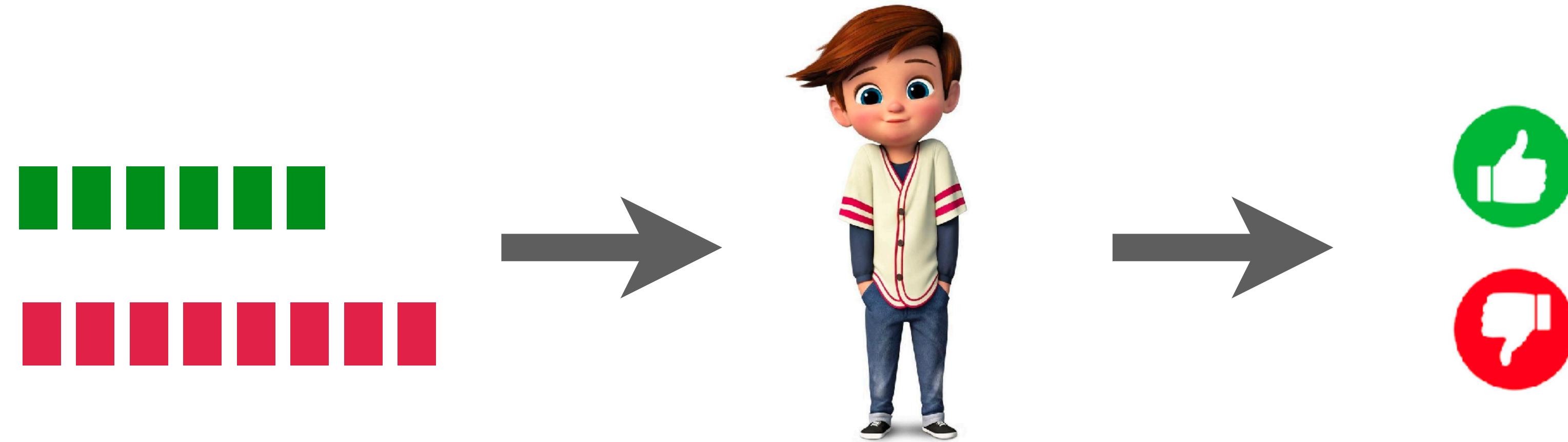
# Lucas likes and dislikes

- Videos that Lucas likes
- Videos that Lucas dislikes
- Videos that Lucas never sees



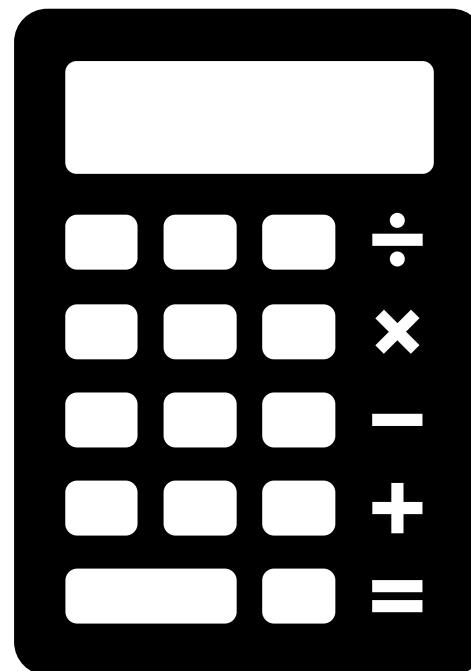
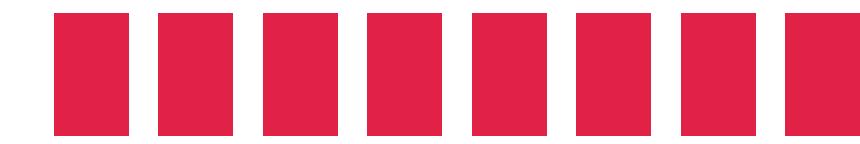
# Machine learning to learn the behaviors

- Problem definition: Classify whether a video Lucas likes or dislikes



# ML model = Data + Algorithms

- ▶ ML model = Training data + Algorithms

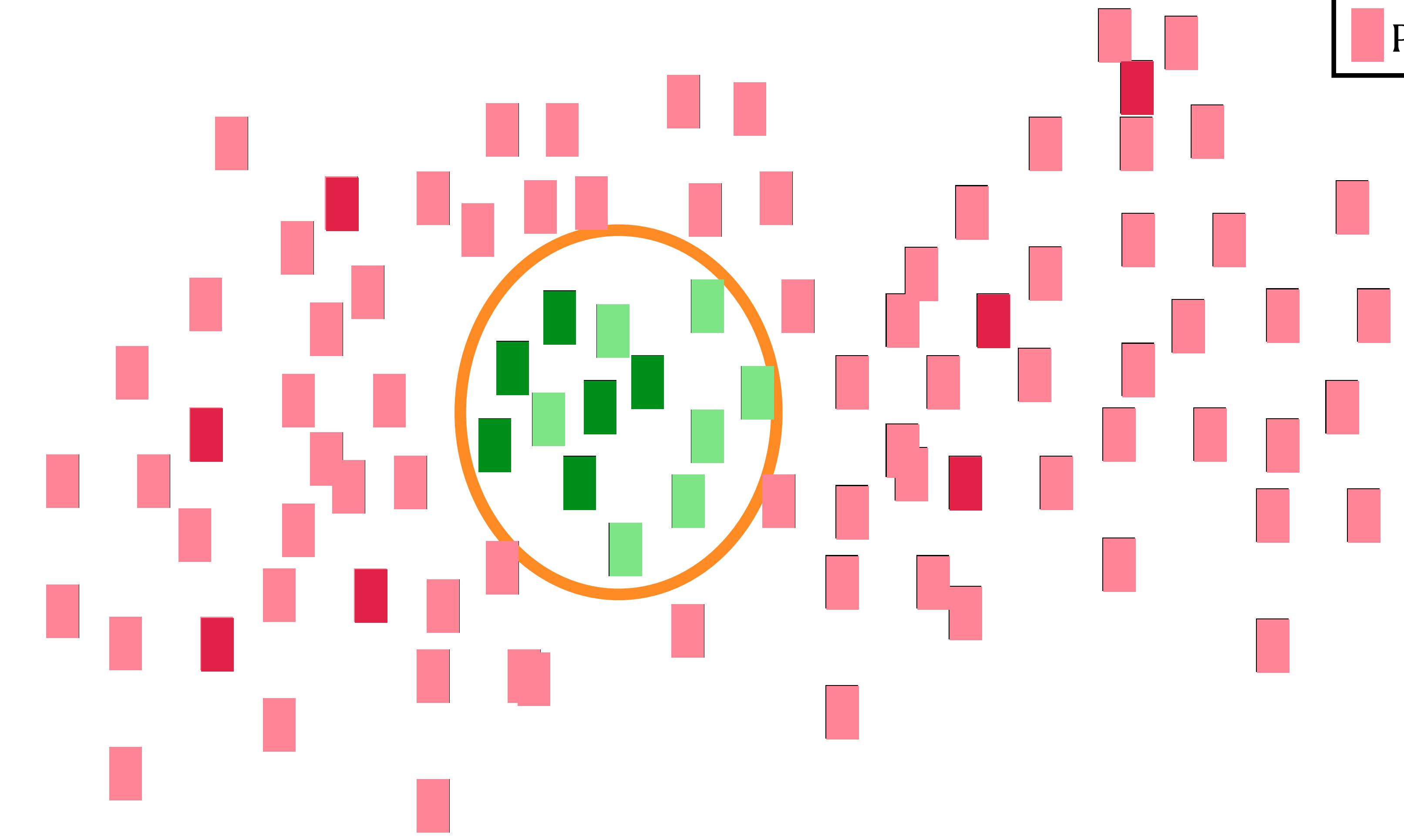


Algorithms

ML Model

# ML prediction

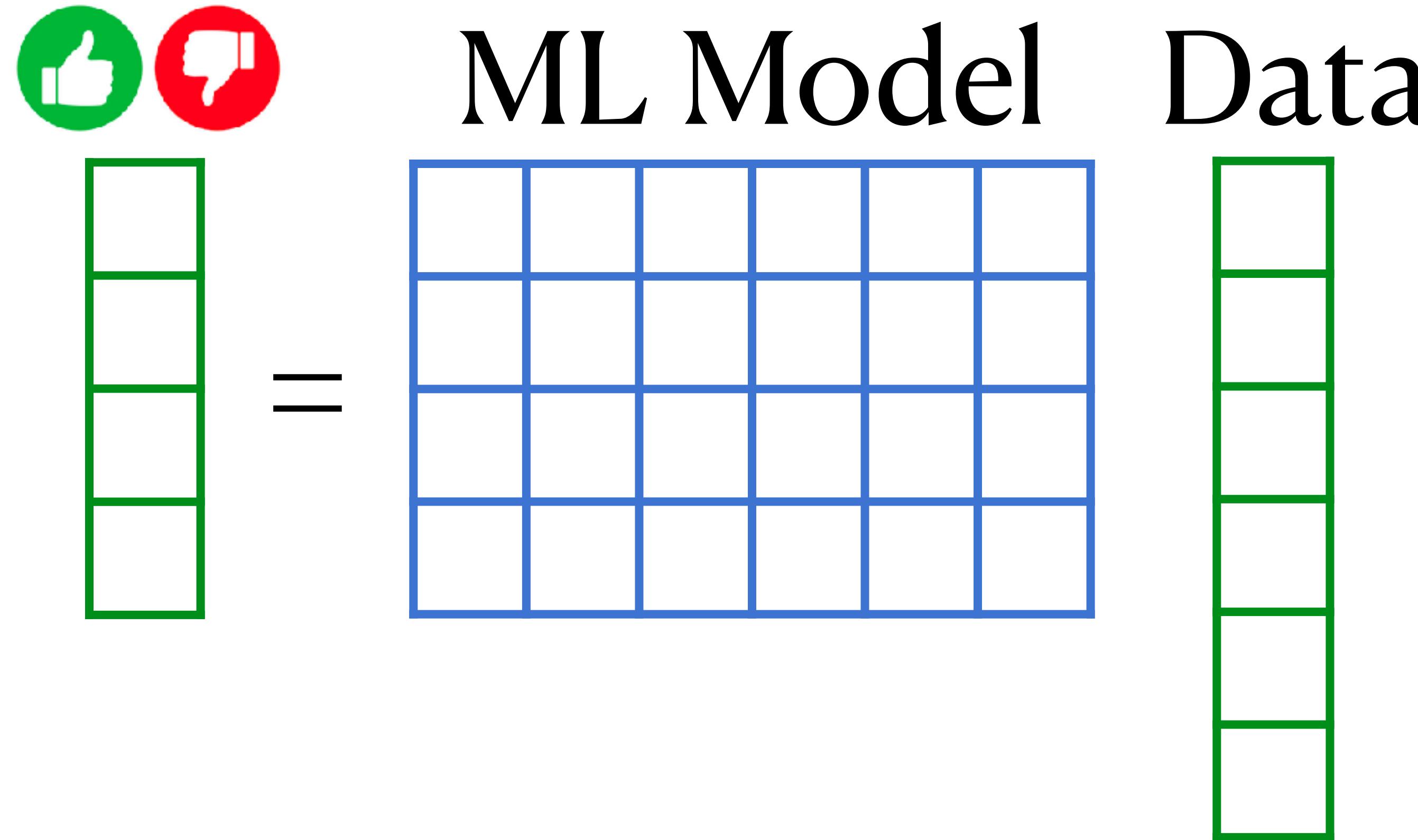
- Videos that Lucas likes
- Videos that Lucas dislikes
- Videos that Lucas never sees
- Prediction that Lucas likes
- Prediction that Lucas dislikes



# Recommending videos that Lucas might like



# ML Model $\approx$ a transformation function **vs** Linear algebra

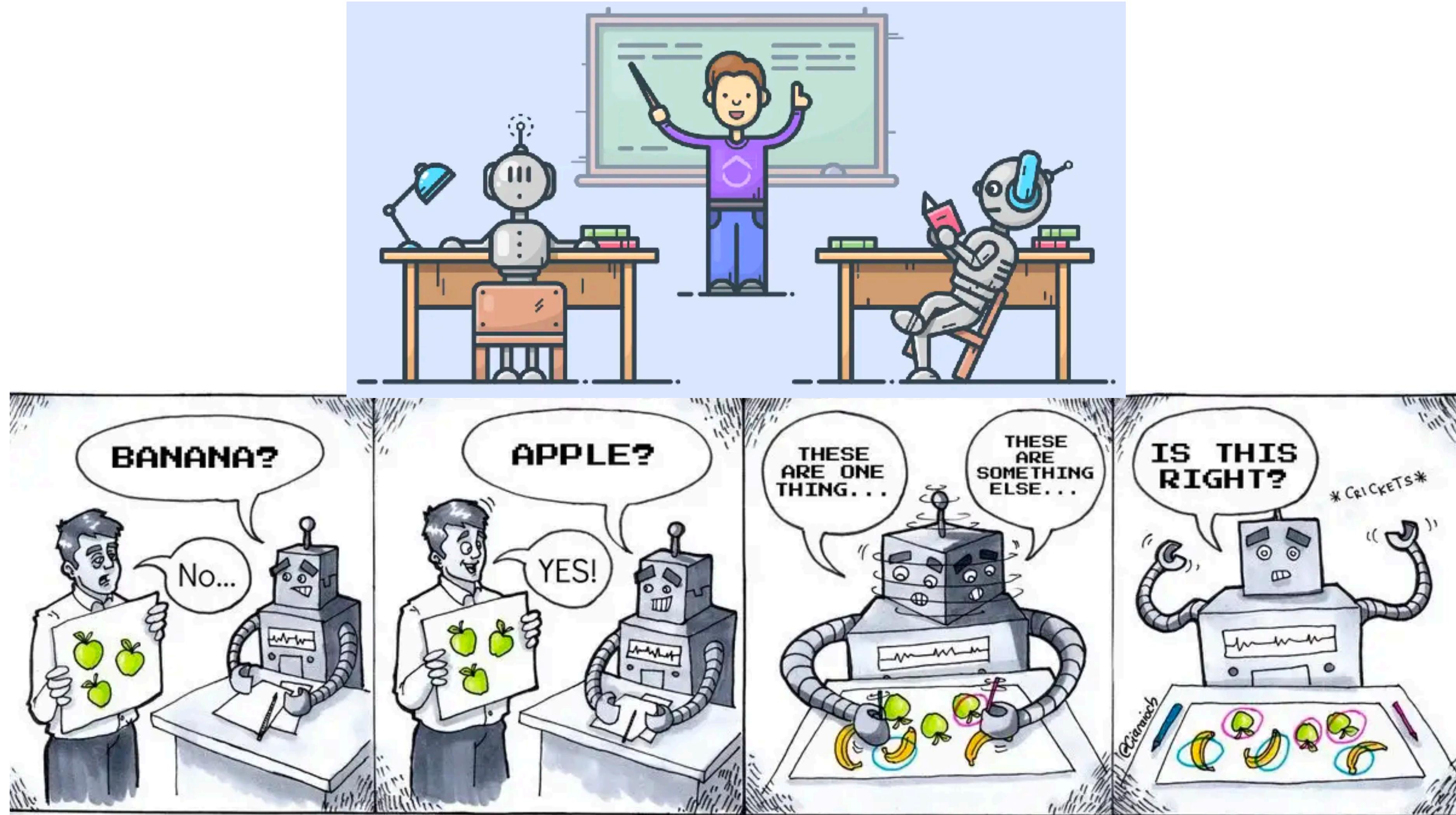


We need data and algorithms to learn the function

# Learning paradigms

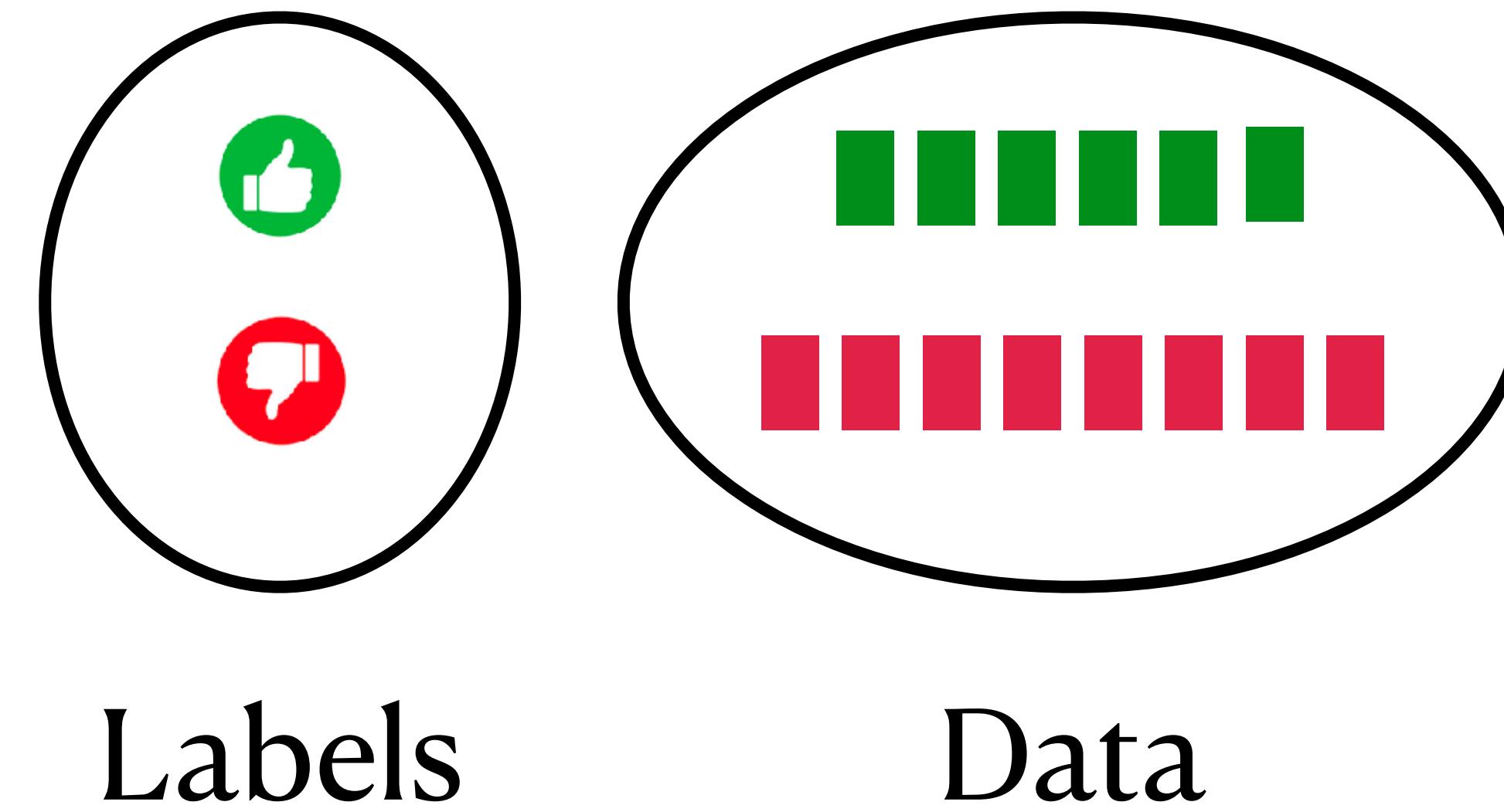
- ▶ Supervised learning
- ▶ Unsupervised learning
- ▶ Reinforcement learning

# Supervised vs Unsupervised learning



# Supervised learning

- Each data point consists of features and a label (or multiple labels)



# Supervised learning: Label spaces

- ▶ Binary classification
  - Yes/No
  - Positive/Negative
- ▶ Applications
  - Spam filtering
  - Medical testing
  - etc



- ▶ Multi-class classification
  - K labels ( $K > 2$ )
- ▶ Applications
  - Face recognition
  - Sentiment classification
  - etc



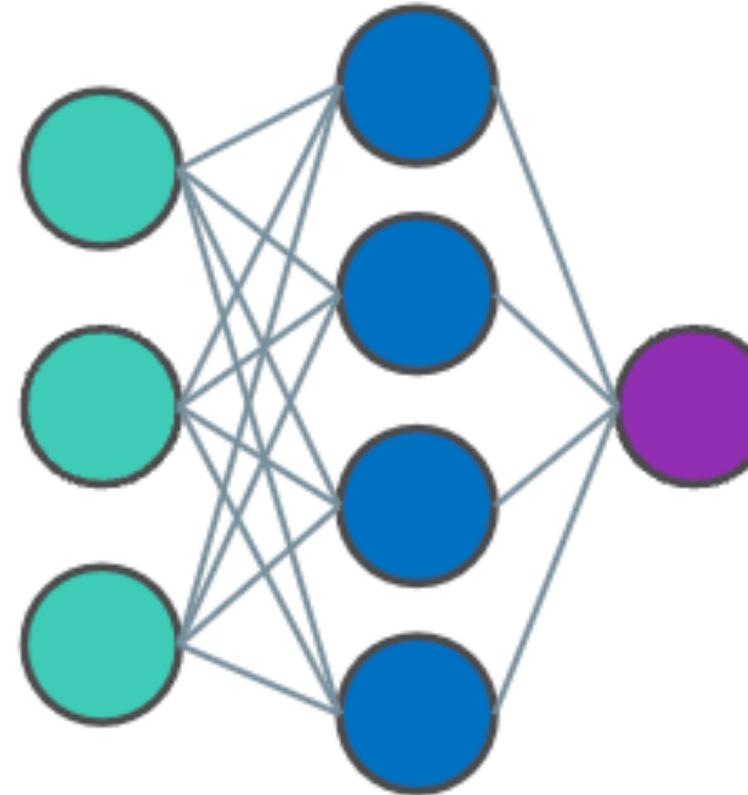
- ▶ Regression
  - Continuous real values (e.g. temperature)
- ▶ Applications
  - Voice generation
  - Image generation
  - etc



# Some typical supervised ML models

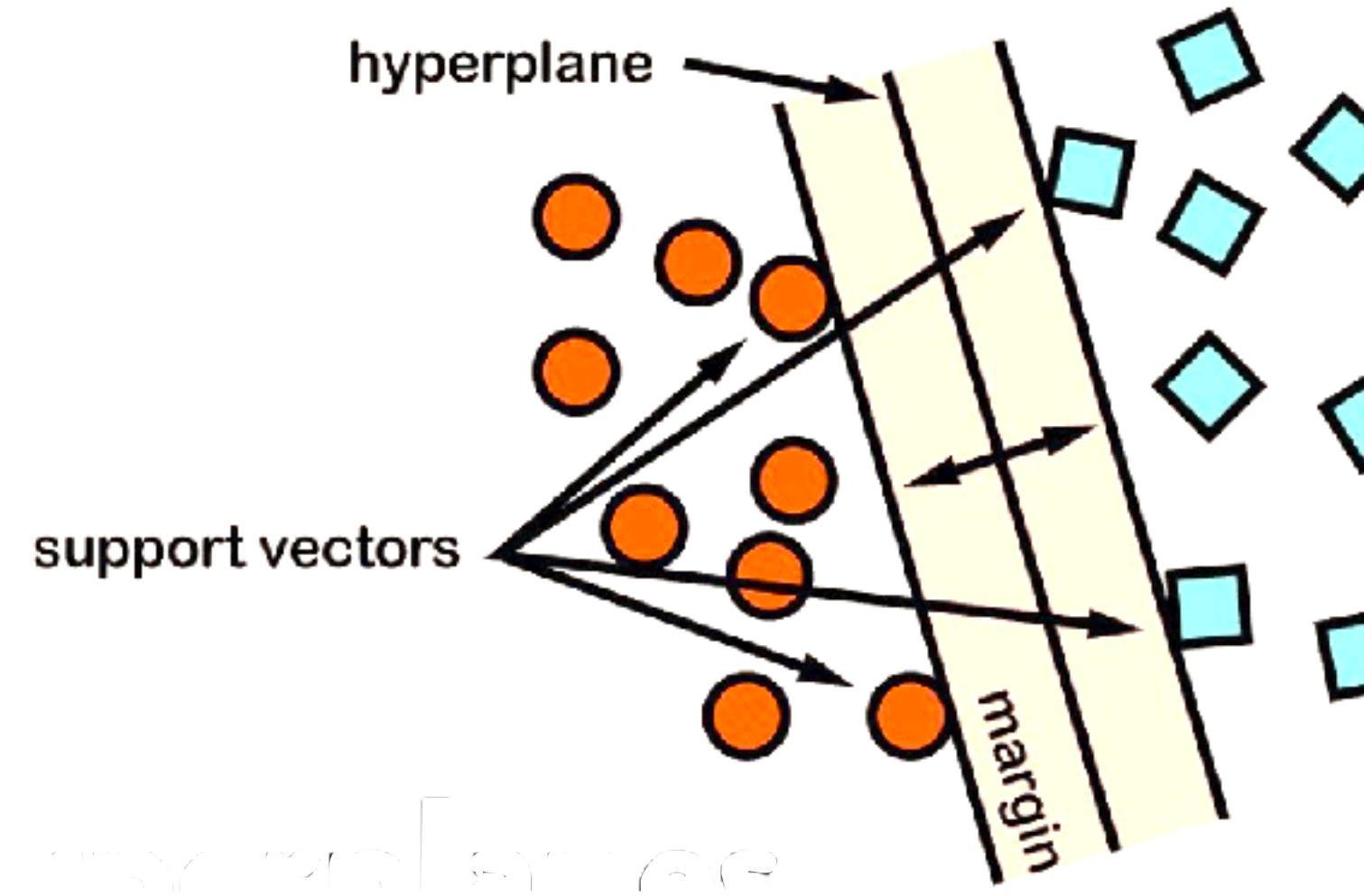
## Neural Networks

a type of machine learning model inspired by the structure and function of the human brain



## Support Vector Machines

maps training examples to points in a high-dimensional space in order to maximize the distance between the two categories.



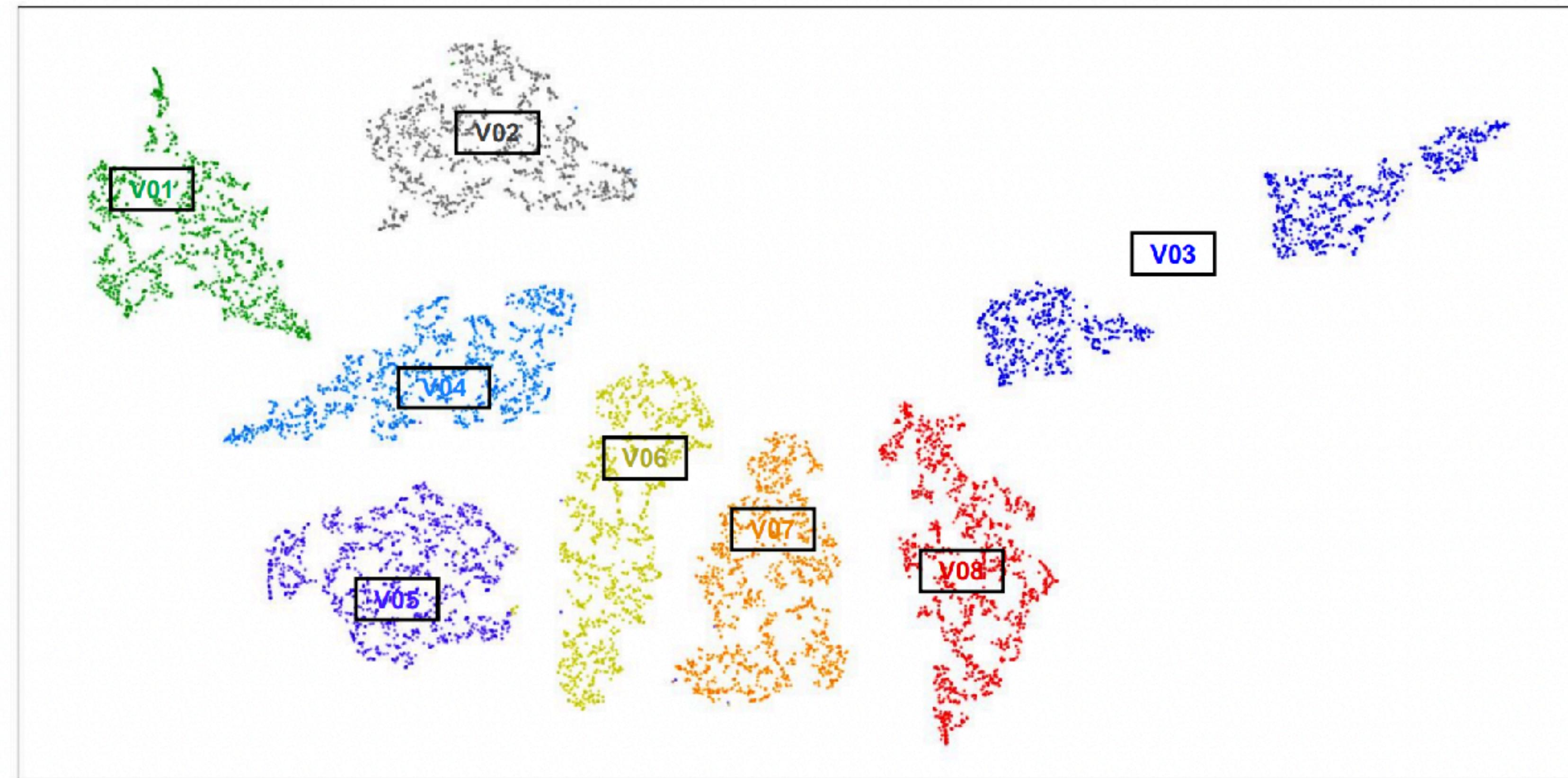
## Random Forests

a machine learning method for classification, regression and other tasks that builds multiple decision trees during training



# Unsupervised learning

- Analyze and cluster unlabeled datasets to discover hidden patterns or data groupings without the need for human intervention

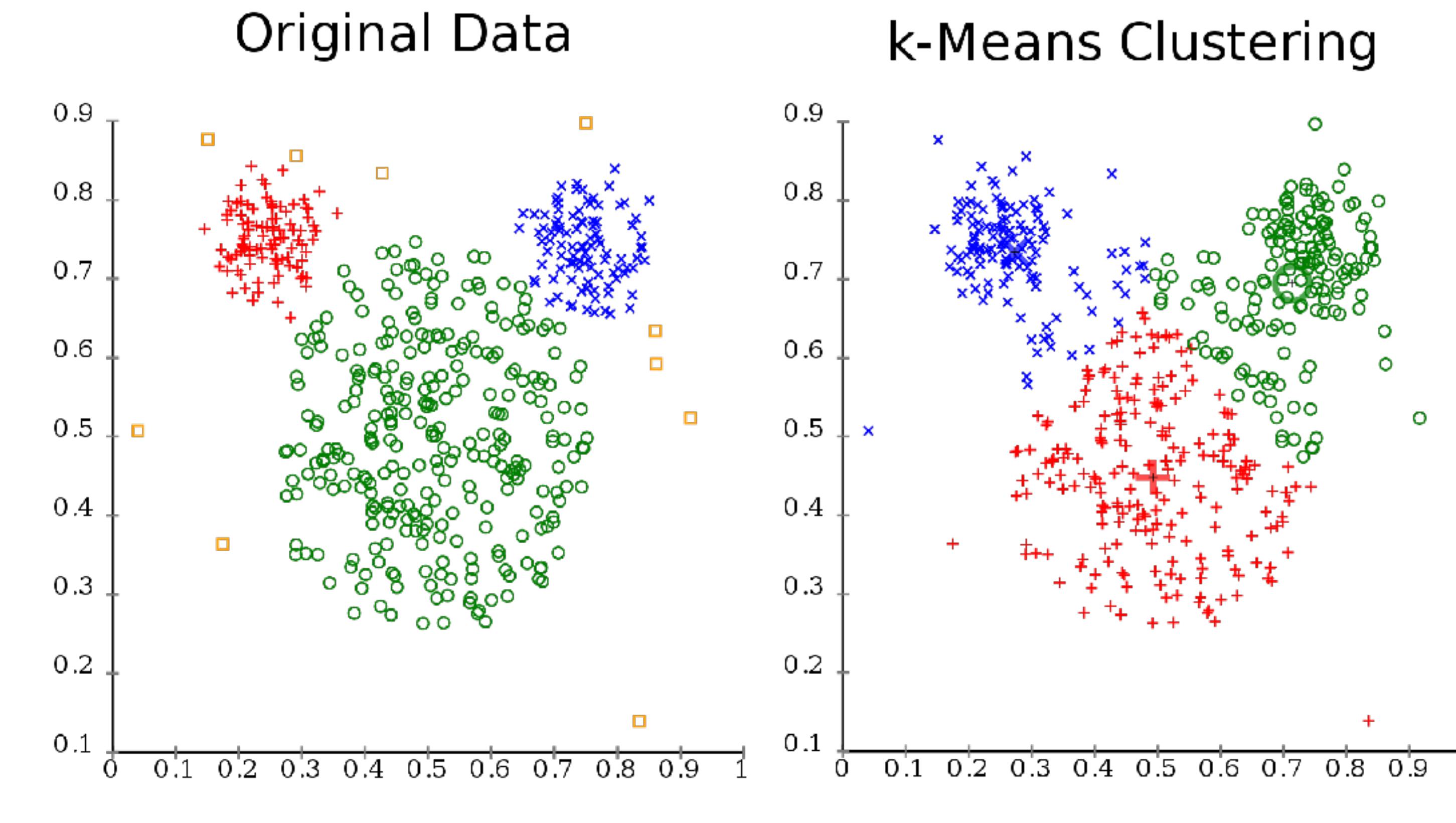


# Typical unsupervised ML models

- ▶ K-means
  - The K-Means algorithm finds similarities between objects and groups them into K different clusters
- ▶ Hierarchical Clustering
  - Hierarchical clustering builds a tree of nested clusters without having to specify the number of clusters

# Unsupervised learning: k-means clustering

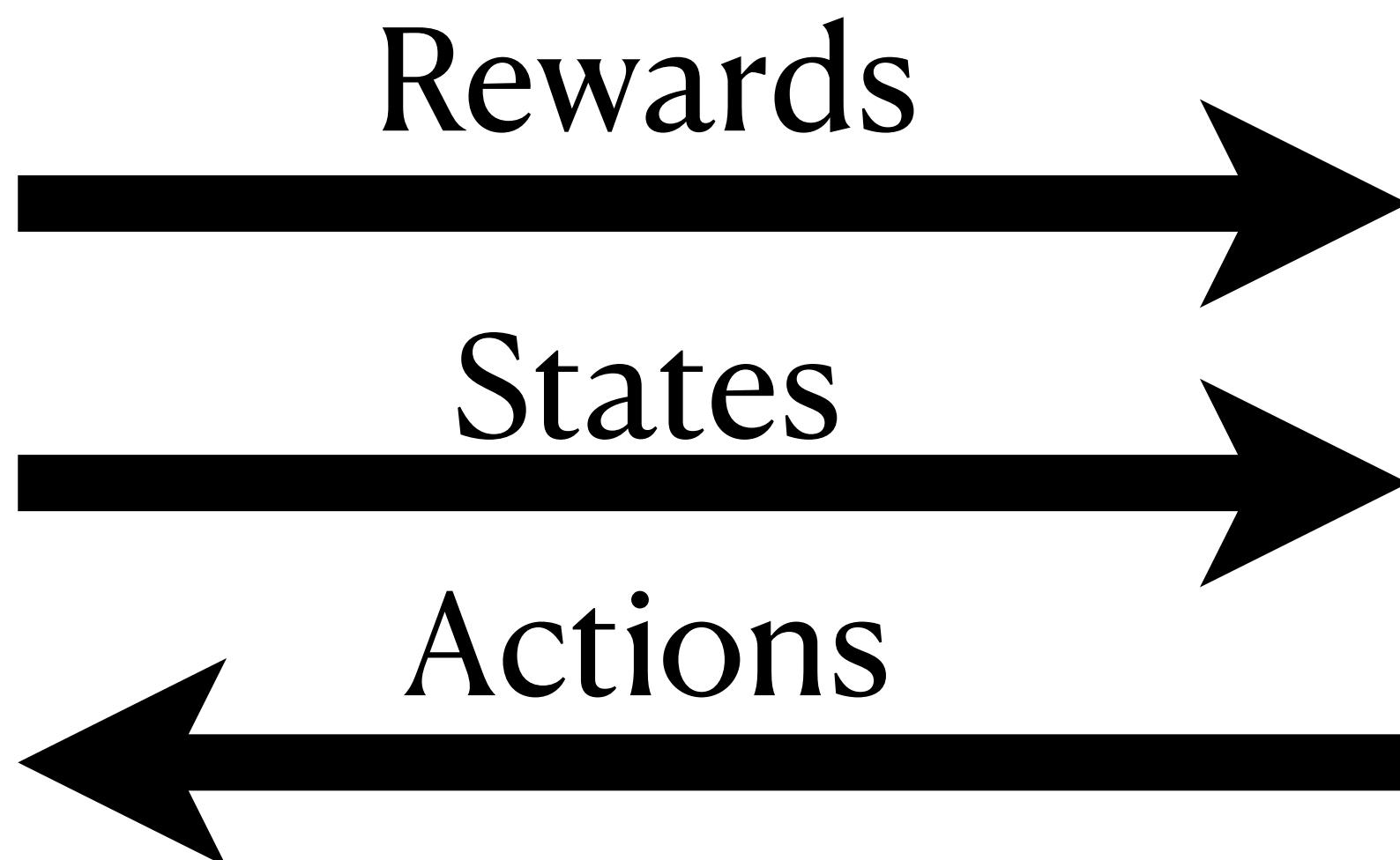
- k-means clustering: group data samples into  $k$  classes



$$\arg \min_{\mathbf{S}} \sum_{i=1}^k \frac{1}{|S_i|} \sum_{\mathbf{x}, \mathbf{y} \in S_i} \|\mathbf{x} - \mathbf{y}\|^2$$

[https://en.wikipedia.org/wiki/K-means\\_clustering](https://en.wikipedia.org/wiki/K-means_clustering)

# Reinforcement learning

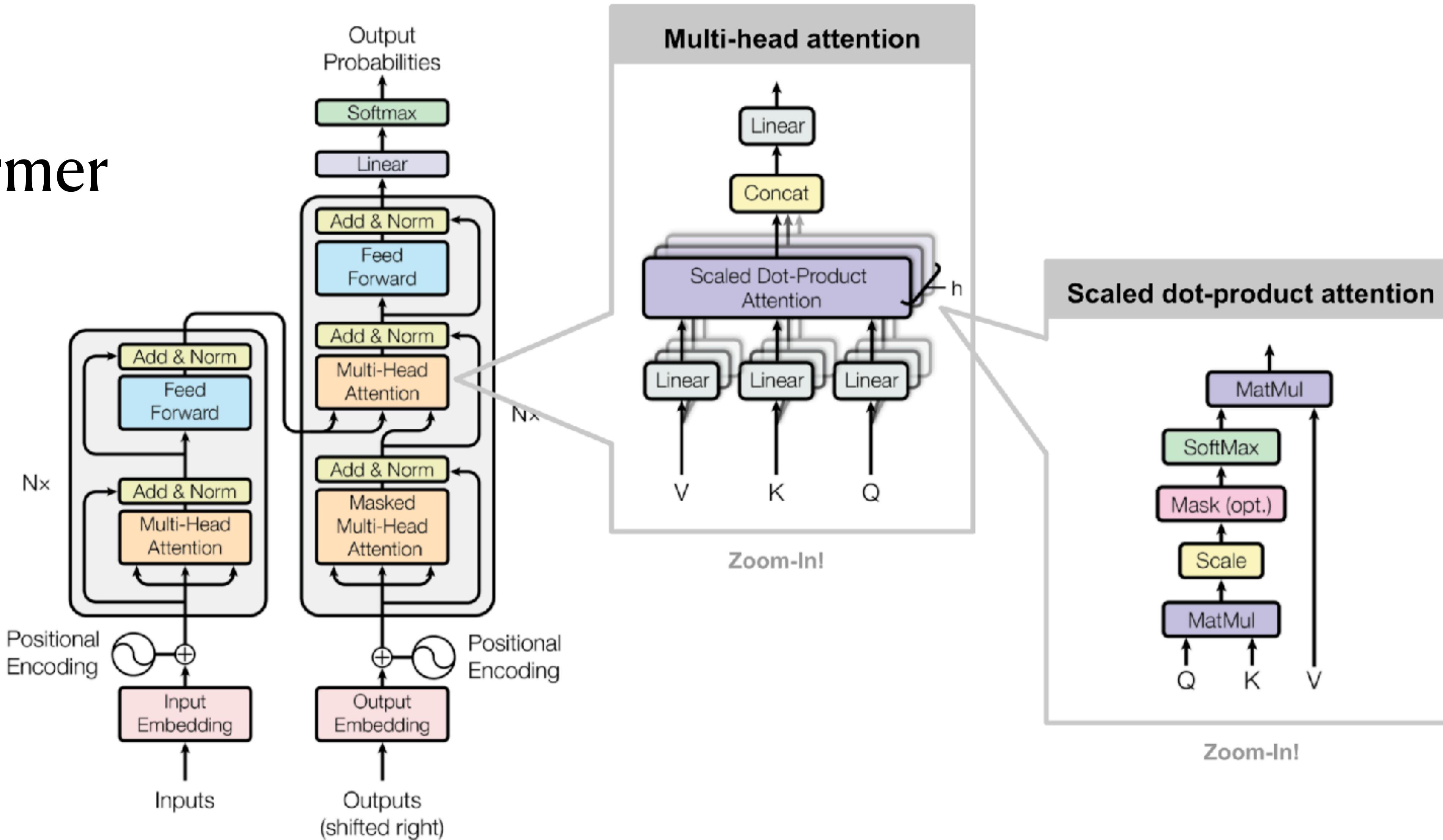


# Deep learning models

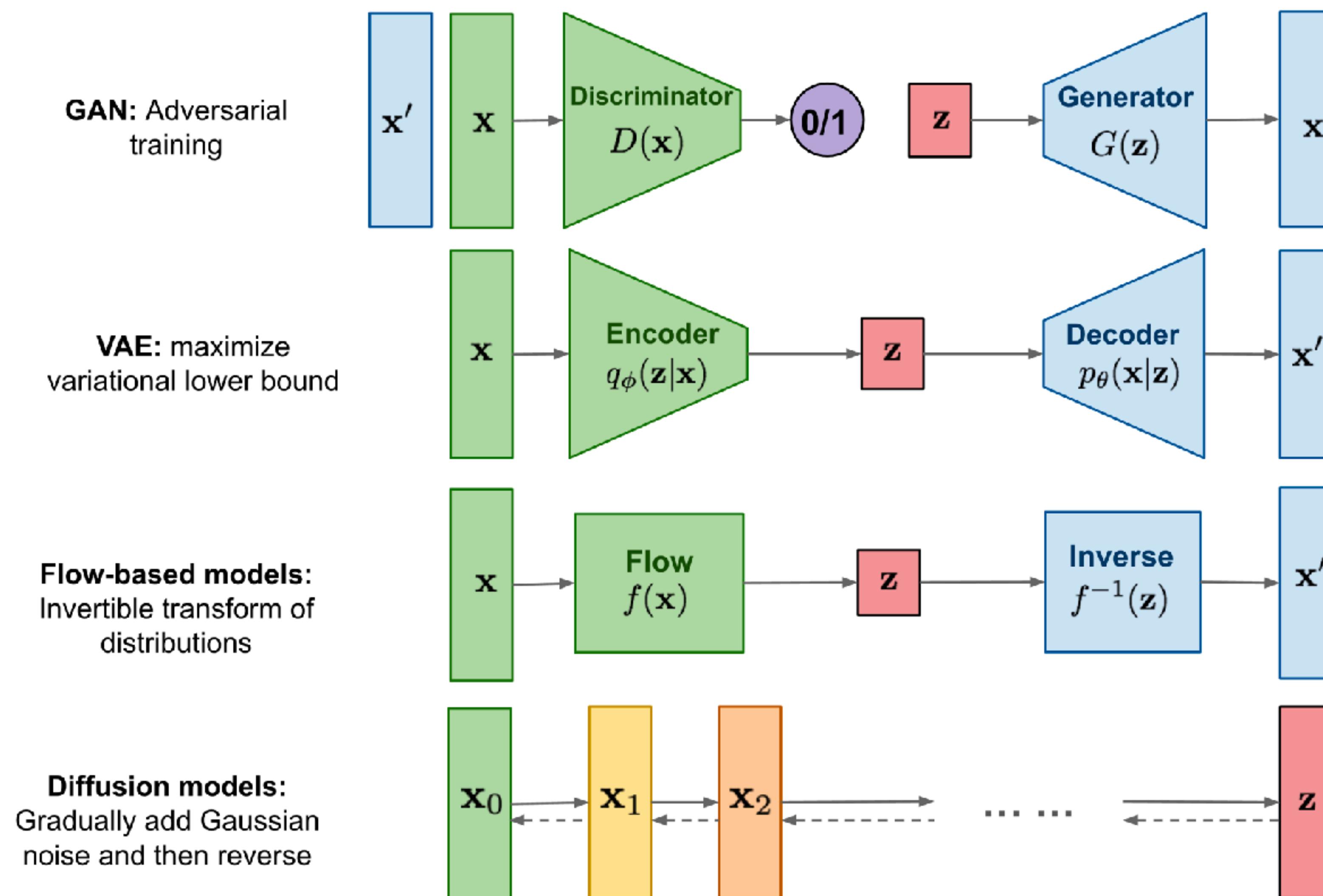


# Deep learning models

## Transformer



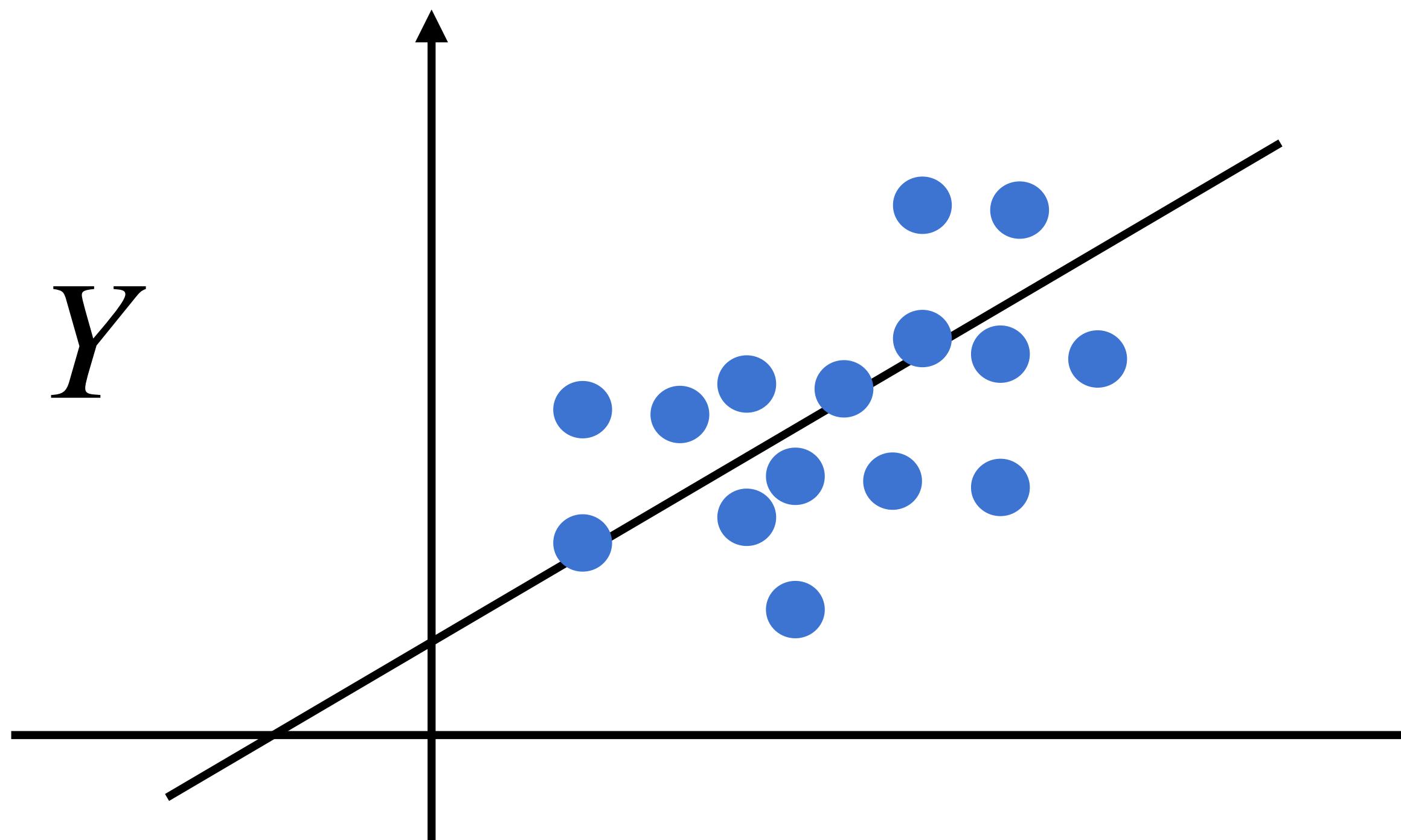
# Deep learning generative models



# Loss function

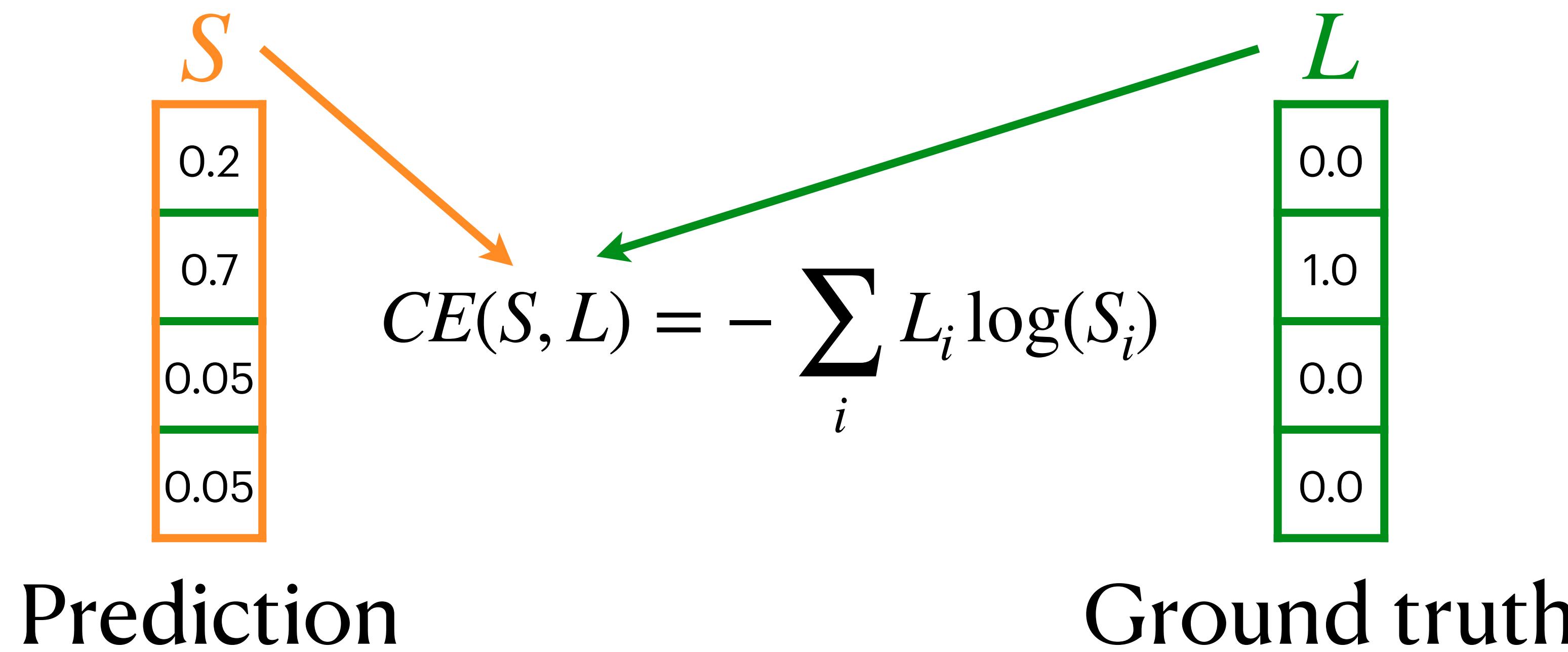
- A method of evaluating how well your algorithm fits/models your dataset

$$\hat{Y} = f(X) \rightarrow Y$$



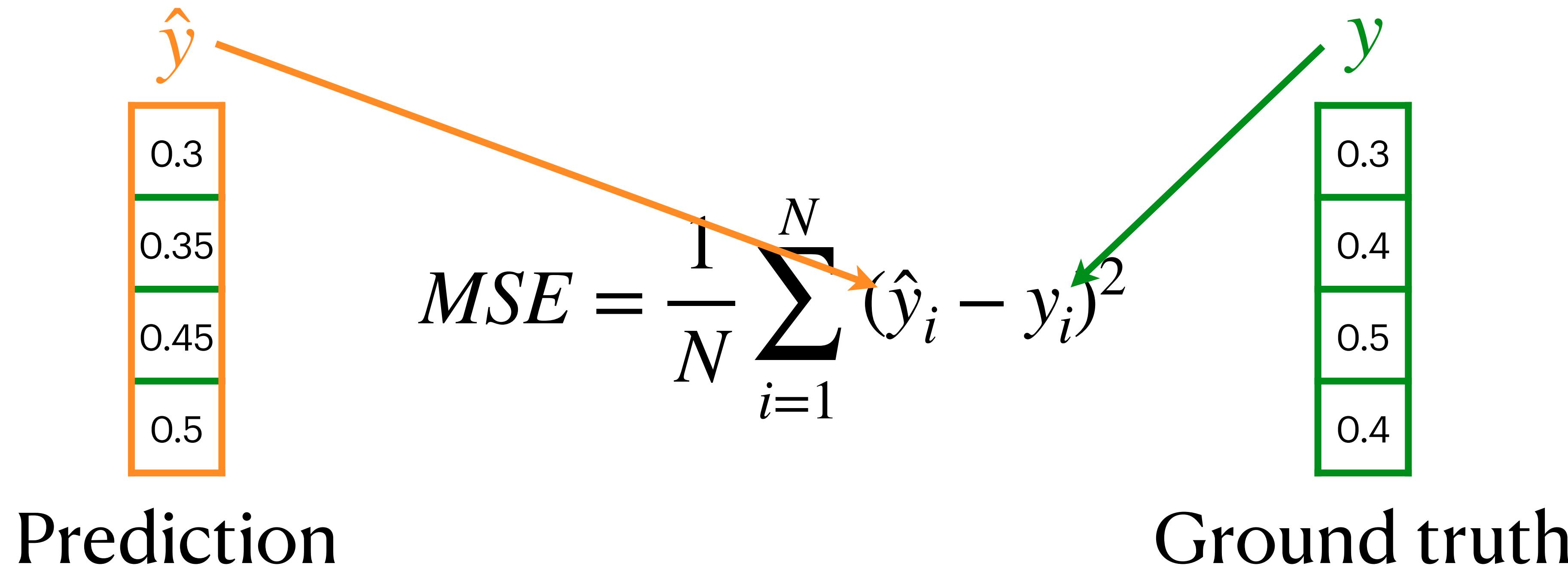
# Loss function

- ▶ Cross-entropy loss
  - Usually used in classification tasks



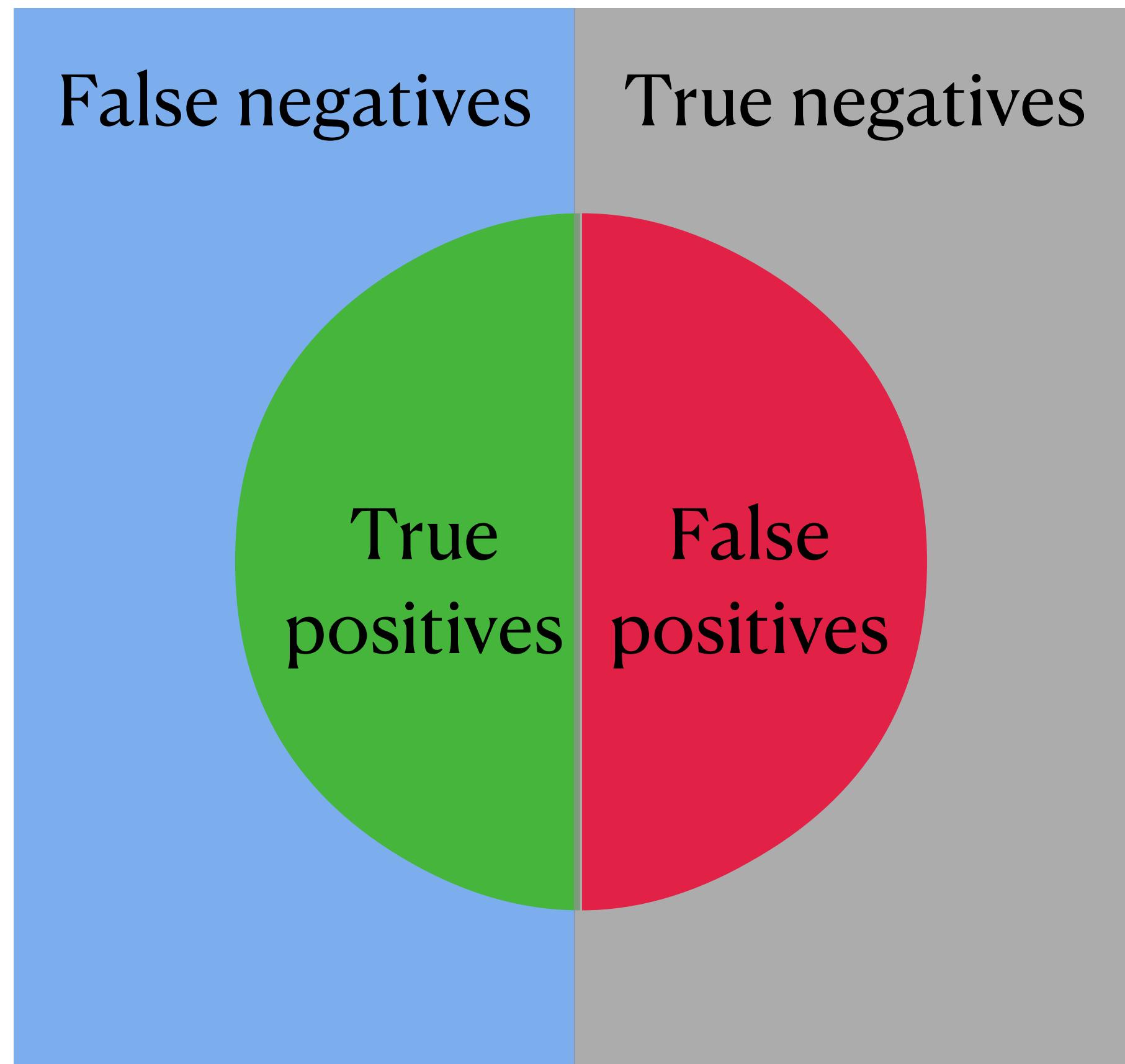
# Loss function: Mean-squared loss

- Mean-squared distance between ground truth and prediction
  - Usually used in regression tasks



# Evaluation metrics

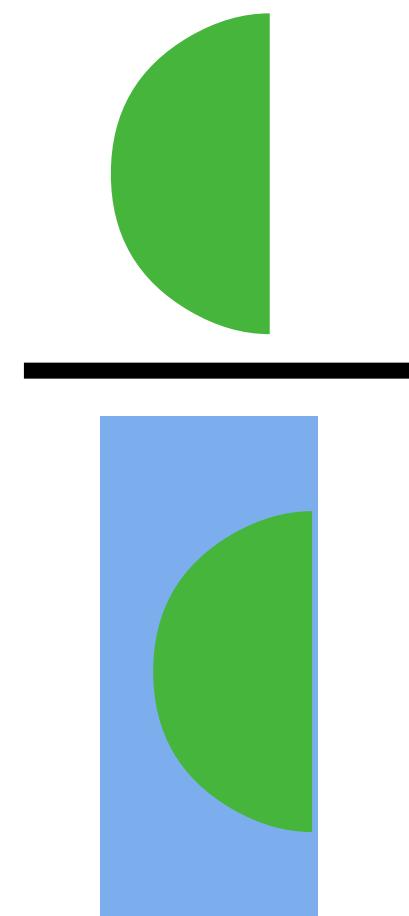
- Precision and recall



Precision =



Recall =



# Evaluation metrics

- ▶  $F$ -score
  - The harmonic mean of precision and recall
  - $F_1$  gives equal importance to precision and recall

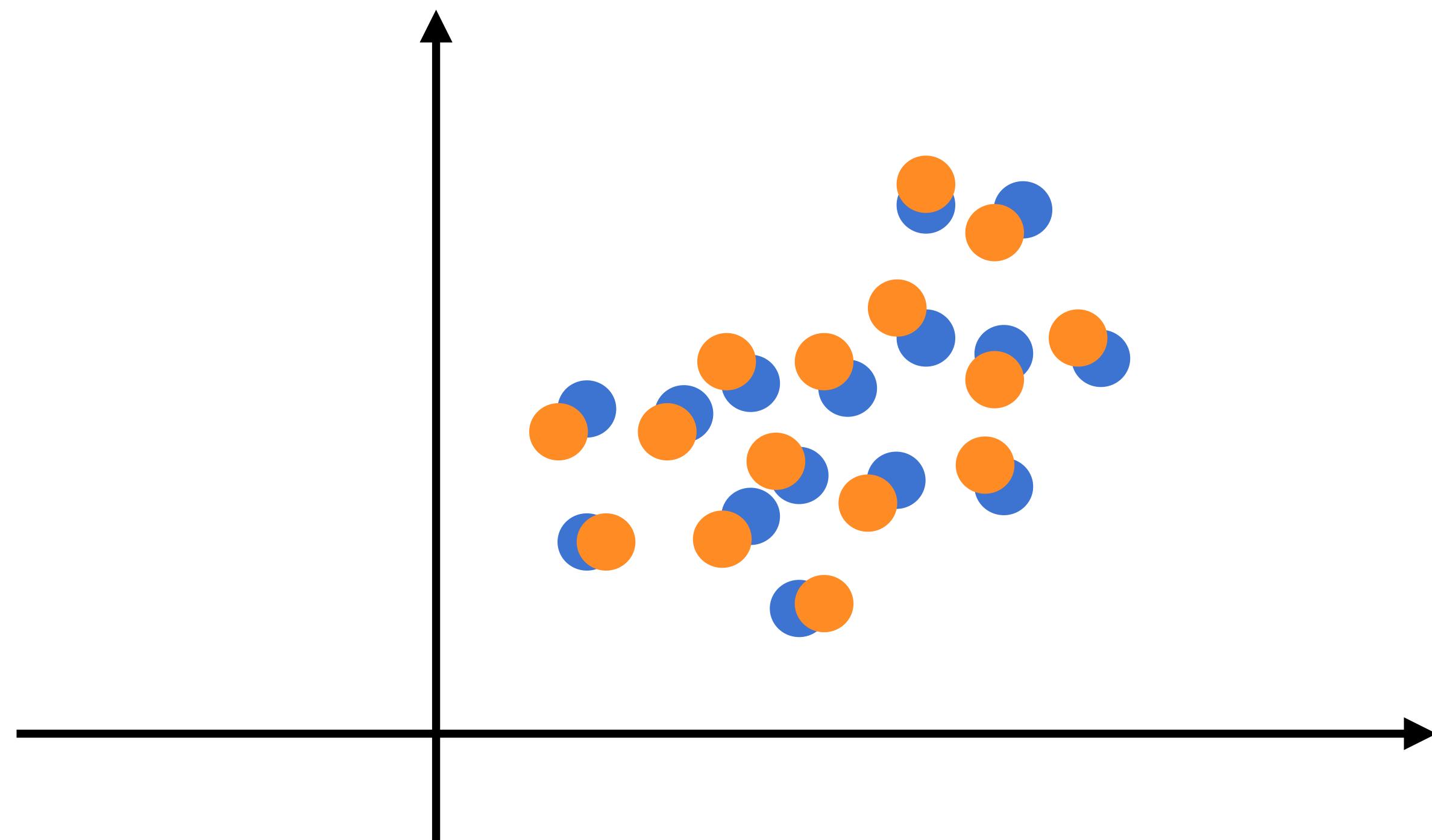
$$F_1 = \frac{2}{\text{recall}^{-1} + \text{precision}^{-1}} = 2 \frac{\text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$$

- ▶ Accuracy
  - Binary classification    Accuracy =  $\frac{TP + TN}{TP + TN + FP + FN}$
  - Multi-class classification    Accuracy =  $\frac{\text{Correct classifications}}{\text{All classification}}$

TP = True positive; FP = False positive; TN = True negative; FN = False negative

# Evaluation metrics

- Root Mean Squared Error (RMSE)
  - Usually used for regression tasks

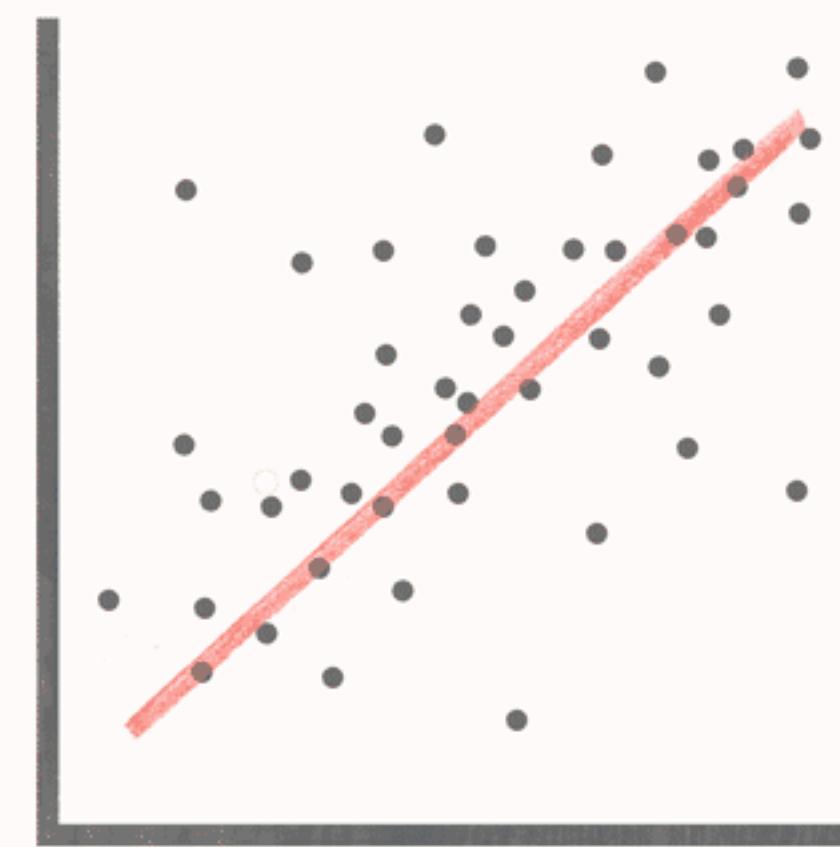


$$RMSE = \sqrt{\frac{\sum_i^N (y_i - \hat{y}_i)^2}{N}}$$

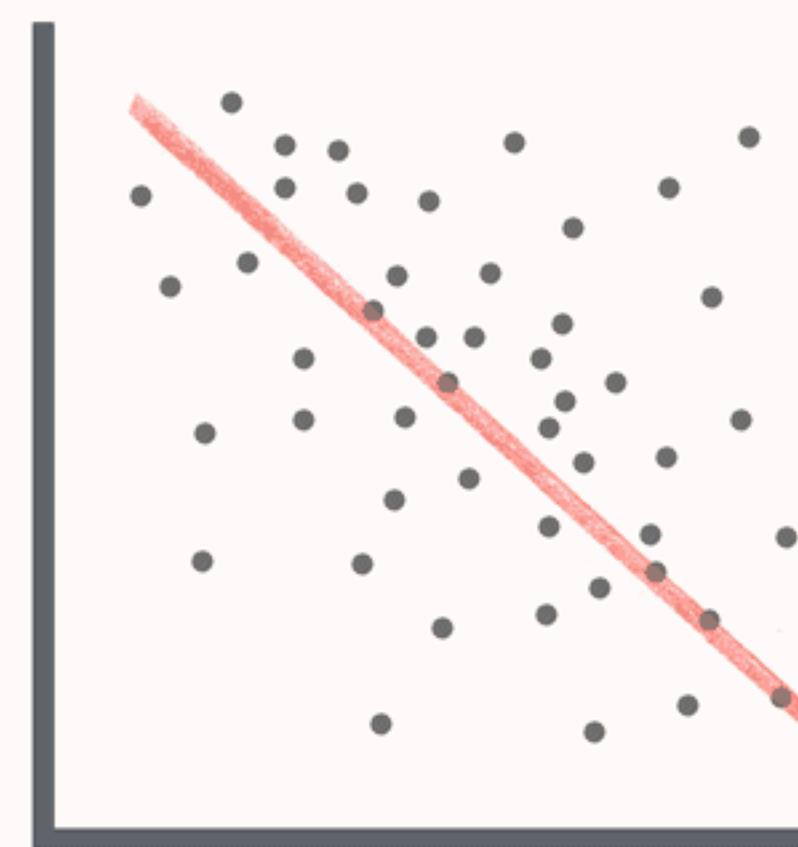
# Evaluation metrics

- Pearson correlation coefficient
  - a measure of linear correlation between two sets of data

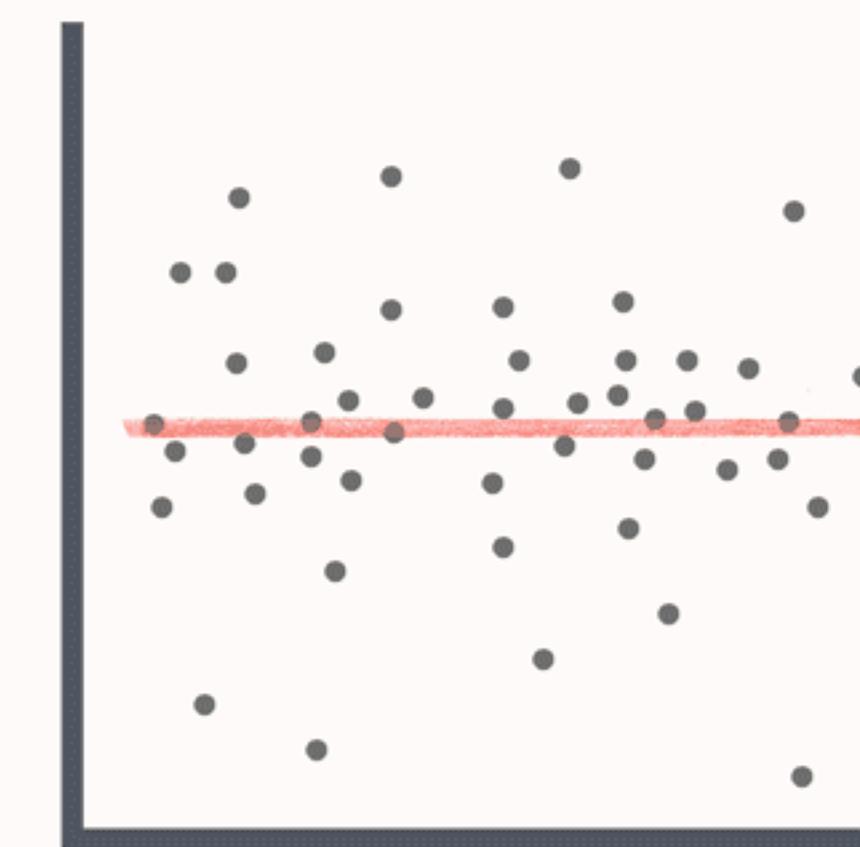
$$r_{xy} = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2} \sqrt{\sum_{i=1}^n (y_i - \bar{y})^2}}$$



Positive Correlation



Negative Correlation



No Correlation

# Data is the new oil



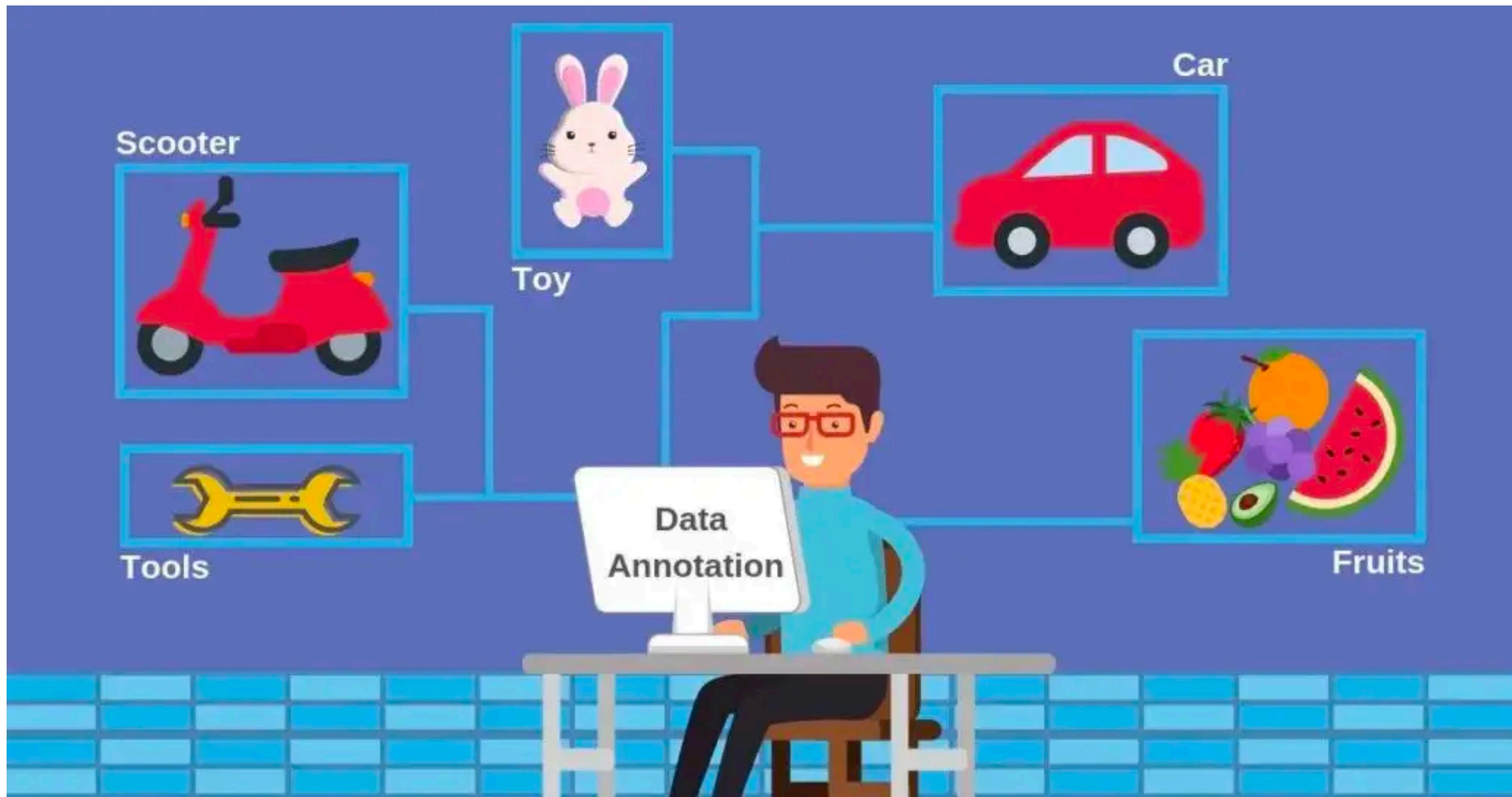
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ML Model

# Labeling data



# Data labeling

## Expensive

The cost can be high, especially when specialized subject matter expertise is required

## Non-adaptive

Any changes to the guidelines necessitate re-labeling the entire dataset, making the process inflexible

## Privacy concern

The process is not private because data needs to be shipped to human annotators

## Scalability

The time needed to complete the task scales linearly with the number of labels required, making it difficult to handle large datasets

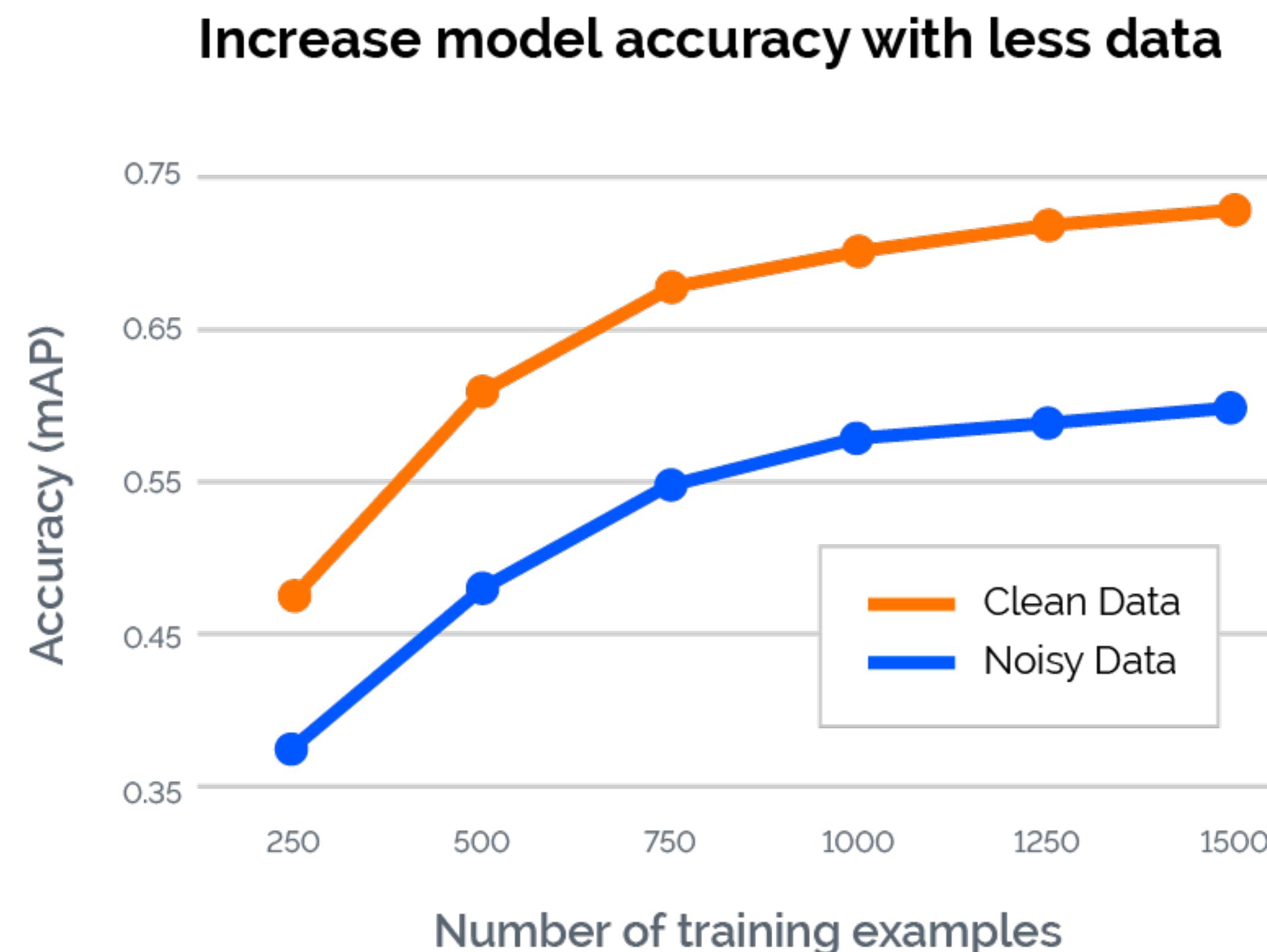
ROBBIE, STOP MISBEHAVING  
OR I WILL SEND YOU BACK  
TO DATA CLEANING!

# MACHINE LEARNING CLASS

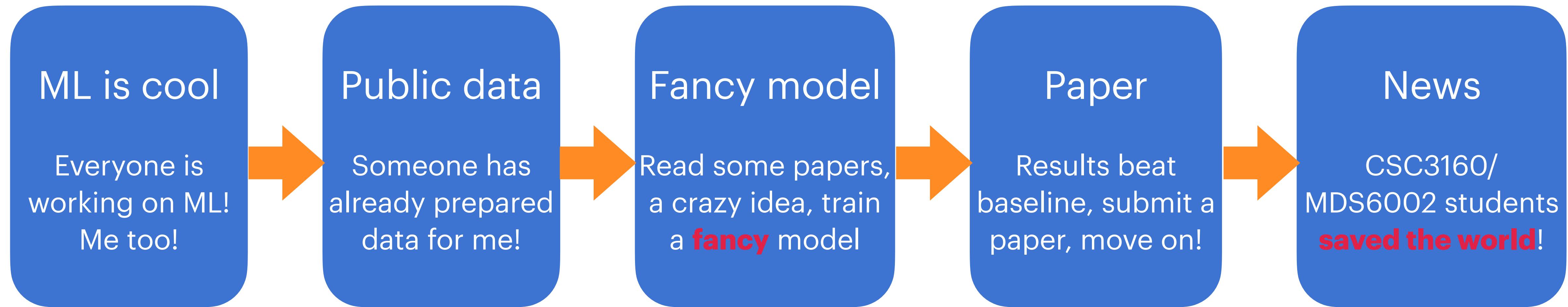
DIRTY  
DATA

Focusing on high-quality data that is consistently labeled would unlock the value of AI for sectors such as health care, government technology, and manufacturing

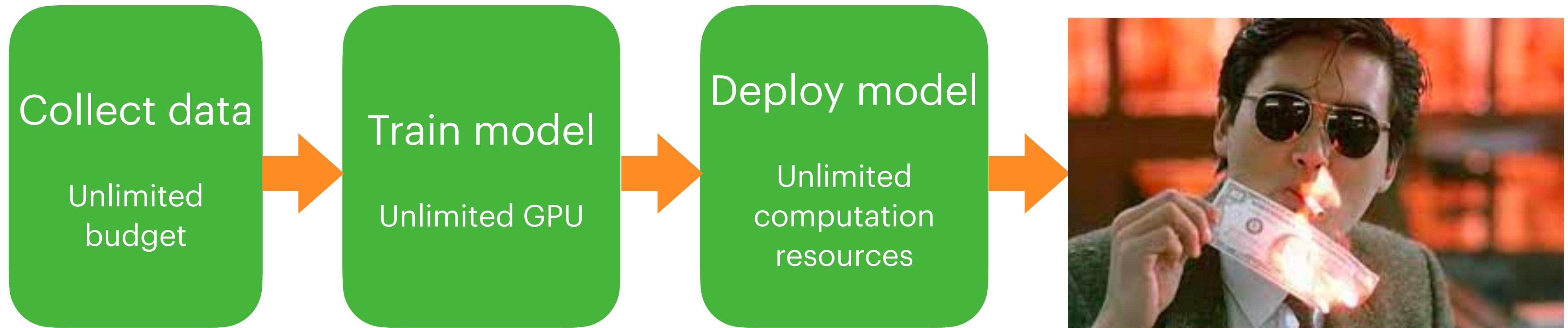
- Andrew Ng



# Machine learning in research



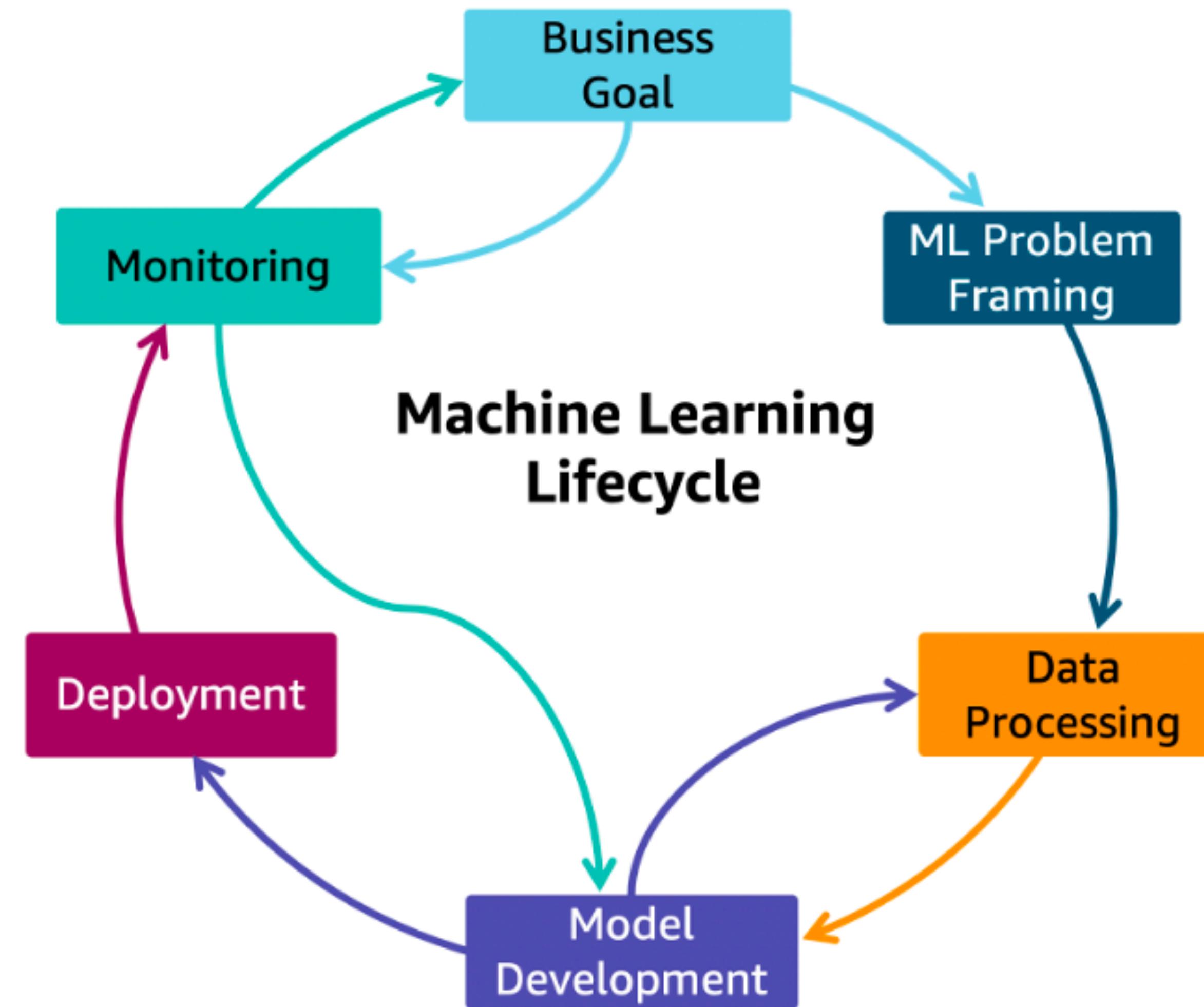
# ML in product: Expectation



# Machine learning in production: Reality

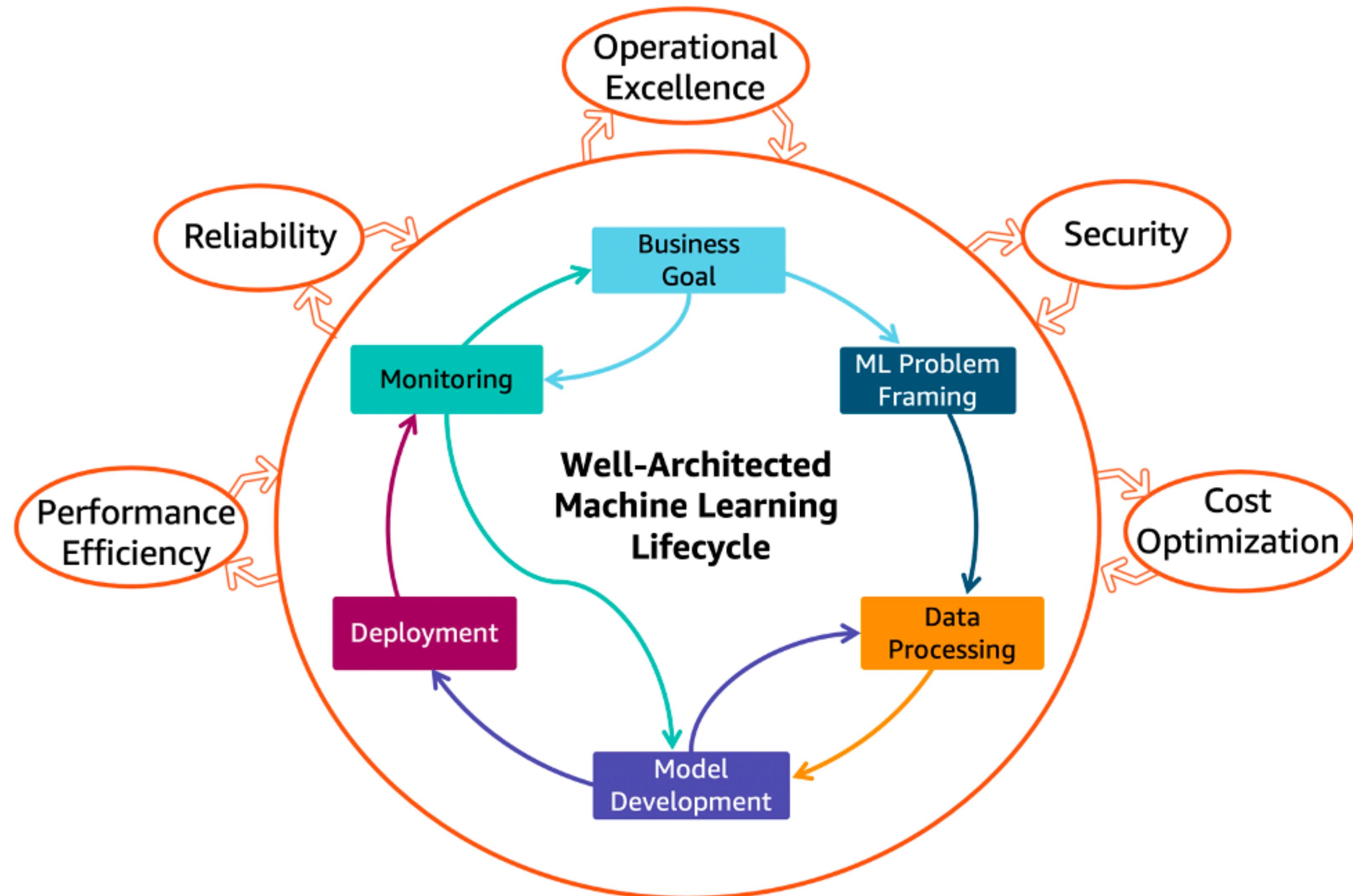


# Machine learning lifecycle



<https://docs.aws.amazon.com/wellarchitected/latest/machine-learning-lens/well-architected-machine-learning-lifecycle.html>

# Machine learning lifecycle



# ML in product: Stakeholders

## ML team

Fancy model  
Highest accuracy



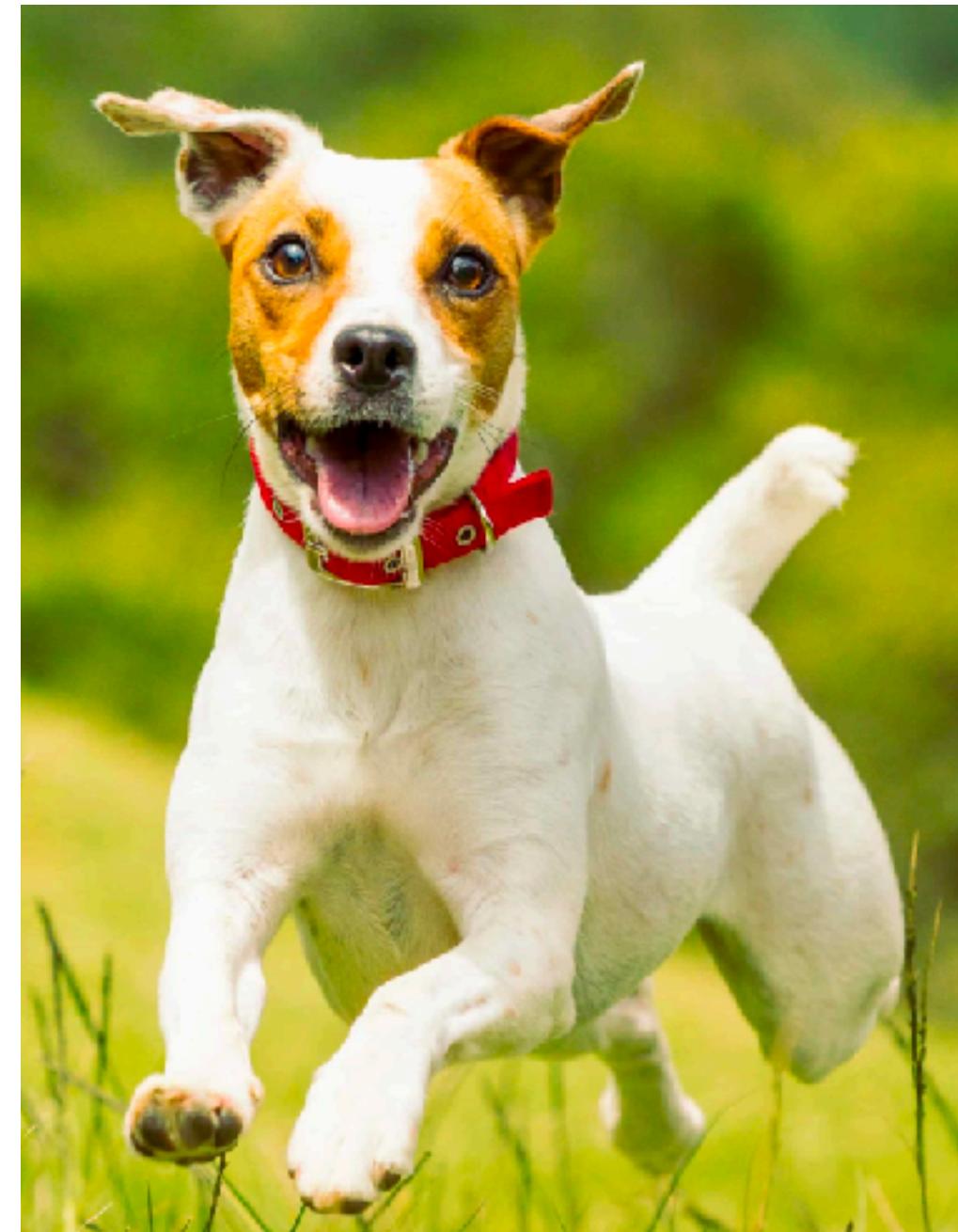
## Sales

More clients  
More revenue



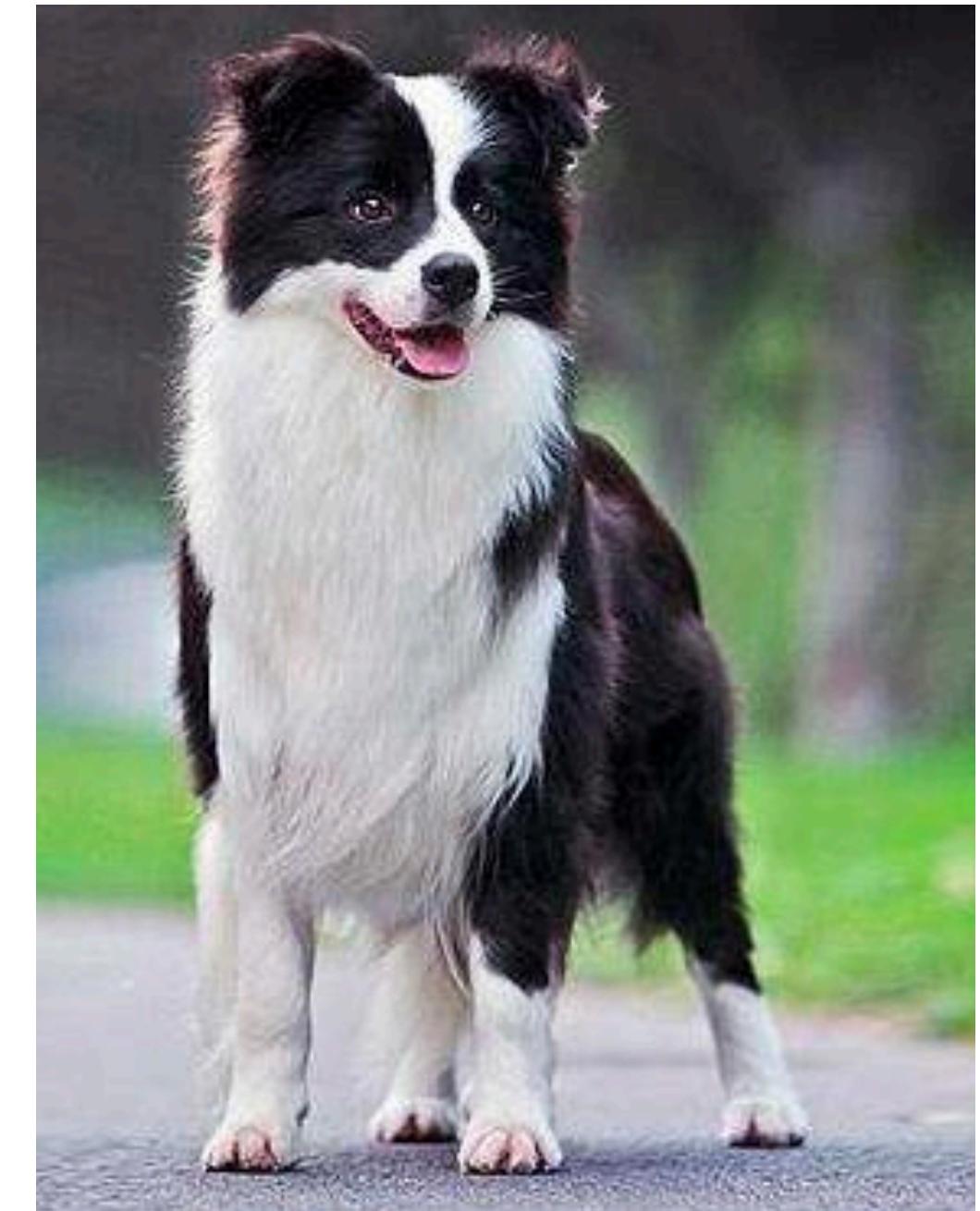
## Product

Fastest inference  
Reliability, interpretability



## Management

Low cost, more profit!  
= laying off ML team



# Useful resources

- ▶ Open-source projects
  - PyTorch
  - TensorFlow
- ▶ Platforms
  - Colab: <https://colab.research.google.com/>
  - HuggingFace: <https://huggingface.co/>
- ▶ Cool demos
  - ChatGPT: <https://chat.openai.com/>
  - Whisper: <https://openai.com/blog/whisper/>

# Suggestions by ChatGPT



Here are a few suggestions for students who want to learn machine learning:

1. Start by learning the basics of programming and math. Machine learning requires a strong foundation in programming and math, especially linear algebra and calculus.
2. Choose a programming language and start coding. There are many programming languages that are popular for machine learning, such as Python, R, and Java. Pick one and start writing code.
3. Take an online course or get a degree in machine learning. There are many online courses and degree programs that can teach you the concepts and techniques of machine learning.
4. Practice, practice, practice. The best way to learn machine learning is to apply it to real-world problems. Look for open-source datasets and try to build your own machine learning models.
5. Stay up to date with the latest developments in the field. Machine learning is a rapidly evolving field, with new techniques and tools being developed all the time. Stay current by reading papers and blogs, attending conferences, and following experts in the field.



what society thinks I do

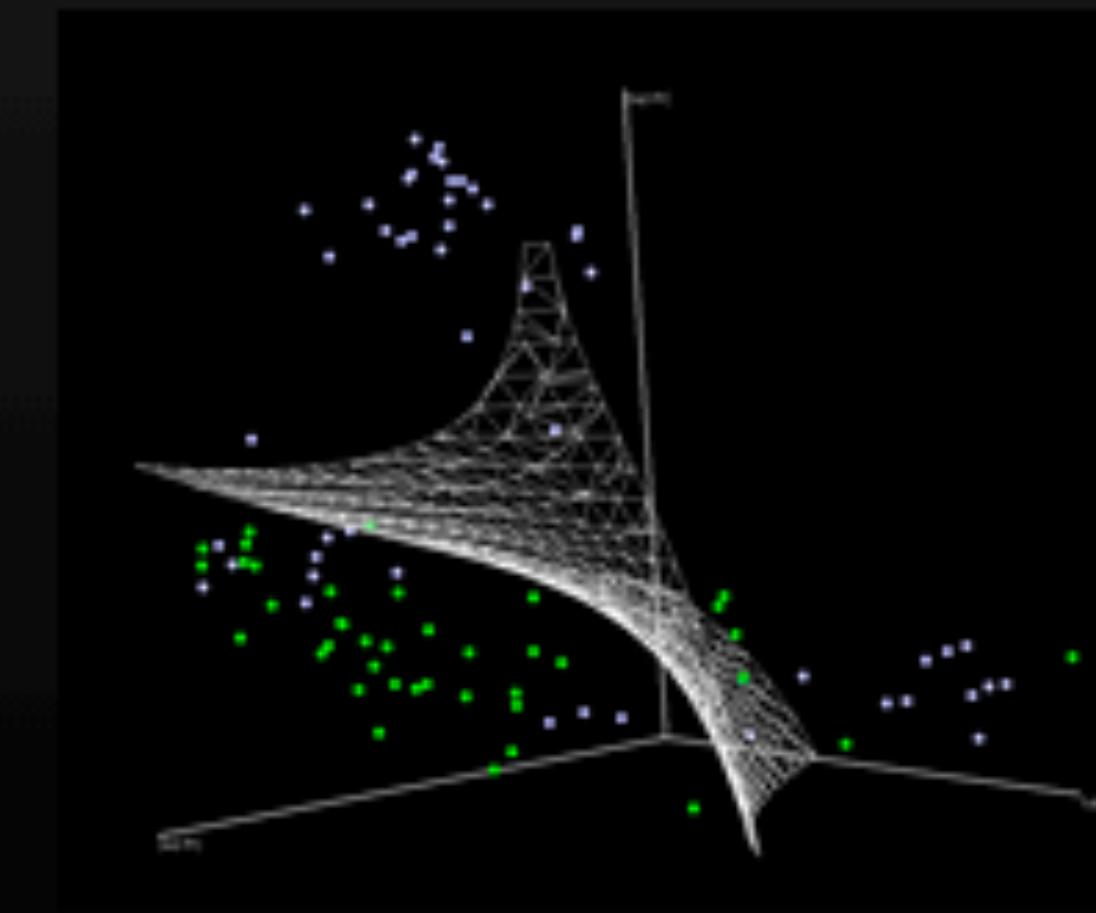


what my friends think I do



what my parents think I do

$$L_r = \frac{1}{2} \|\mathbf{w}\|^2 - \sum_{i=1}^l \alpha_i y_i (\mathbf{x}_i \cdot \mathbf{w} + b) + \sum_{i=1}^l \alpha_i$$
$$\alpha_i \geq 0, \forall i$$
$$\mathbf{w} = \sum_{i=1}^l \alpha_i y_i \mathbf{x}_i, \sum_{i=1}^l \alpha_i y_i = 0$$
$$\nabla \hat{g}(\theta_t) = \frac{1}{n} \sum_{i=1}^n \nabla \ell(x_i, y_i; \theta_t) + \nabla r(\theta_t).$$
$$\theta_{t+1} = \theta_t - \eta_t \nabla \ell(x_{i(t)}, y_{i(t)}; \theta_t) - \eta_t \cdot \nabla r(\theta_t)$$
$$\mathbb{E}_{i(t)}[\ell(x_{i(t)}, y_{i(t)}; \theta_t)] = \frac{1}{n} \sum_i \ell(x_i, y_i; \theta_t).$$



what other programmers think I do

what I think I do

what I really do

Credit:  
Harrison Kinsley

**Thanks**