**An Aesthetics Company Scenario:**

* A friend has an Aesthetics company that has become very busy and well sought after being voted within the top three for the city of St. John’s.
* There is a point of sale system in place where clients pay for their services, buy aesthetic products, and leave tips if they are not given directly employees in cash.
* There are three employees with specialties in multiple services.
* Products are ordered and sometimes have sales on products that require a client to without services being rendered.
* There is regular giveaways and need to keep track of winners for services to be rendered.
* The services rendered could be I.P.L. (Intense pulse Laser), Waxings, microblading, facial peels, botox injection, lip fillers and Tattoo Removal.
* Appointments are generally booked to a particular employee as clients feel confident or have preference for a particular employee and each employee has limitations as to what they can do. For example, Dr.Woodland can only and will only do injections for Botox or Filler injections for lips.

**Suggested Entities:**

* Employees – basic employee information
* Clients – basic information on clients, contact phone numbers emails sms details.
* Medial History – each client is required to give a medical history or past illness reactions etc.
* Waivers Signed – each service has its own liability waiver that must be completed and periodically have to be referred to free themselves of liability and the client acknowledges any reactions or consequences for services rendered.
* Inventory – products for sale or general use within the clinic.
* Sales History – a record of each sale what it was for, gross, net, tips recorded and employee that made the sale or service.
* Promotions – keep track of promotion dates and details, social media platforms offered on and winners and if the promotion has been cashed in.
* Giftcards – a digital way of tracking who has bought, cashed in giftcards.
* Scheduling – booking an appointment for treatment, employee to do it, tracking date and time.
* Services – list of services (ipl rejuvenation, tattoo removal, microblading, micro needling, peels, Brazilians, waxing, botox, lip filler etc.) and normal amount time required for each service.

*Note – other entities exist such as addresses, rewards program, etc. Consider these… make sample data in a spreadsheet, think it through, normalize.*