



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

WHEATHER
THE COST
IS BUDJET
FRIENDLY

THE
SHORTEST
PATH TO
TRAVEL



WHEATHER
THE TIME
TAKEN TO
TRAVEL IS
LESS

THE NETWORK OF
AIR
TRANPORTATION
IS EASILY
ACCESSABLE



CHECK
WHEATHER
THE
GENUINE

THE
CONNECTIVITY
OF THE FLIGHT
BETWEEN THE
DESTINATION

UNLOCKING INSIGHS INTO THE
GLOBAL AIR TRANSPORTATION
NETWORK WITH TABLEAU

COMPARESS
WITH
OTHER
NETWORK

AVAILABILITY
OF RISK
COVERAGE



PROMOTE
TOURISM

PROVIDE
OFFERS IN
TICKET
CHARGES

COSTIS
VERY
HIGH



COMFORTABLE
ARE QUICK
SERVICES



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?