



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 **10 minutes**

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

S.Brindha

Population forecasting is a method to predict/forecast the future population of an area.

Population projections help the planners to find out the trends in the growth of population between two censuses.

Estimate the basic need for human, such as demand for food, water, power, transportations

Plan constructions such as housing, highways,etc.

S.Thangamani

Population projection is important since it helps people i.e. government, researchers, make decisions about the future.

Estimate the basic need for human such as demand for food,water,power, transportation s.

It enables the manager to plan for the future of the organisation.

Forecasting involves making predictions about the future.

E.Monisha

Forecasting lets a business look at past trends plus their current position and predict a future

Forecasting is the process of making predictions based on past and a present data

Population growth will lead to economic growth with more people able to produce more goods.

Higher economic growth

V.Krishnaveni

Structured, quantitative, causal,simple

Use a variety of techniques to products projected values by analysing existing values.

Forecasting is strictly concerned with future events only.

Falling Mortality rates

Person 6

Person 7

Person 8



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes


Forecasting is the process of making predictions based on the based on past and present data

Fertility rates.

It enables the manager to plan for the future of the organisation.

Forecasting is strictly concerned with future events only.

A population projection gives a picture of what the future size and structure of the population by sex and age might look like.

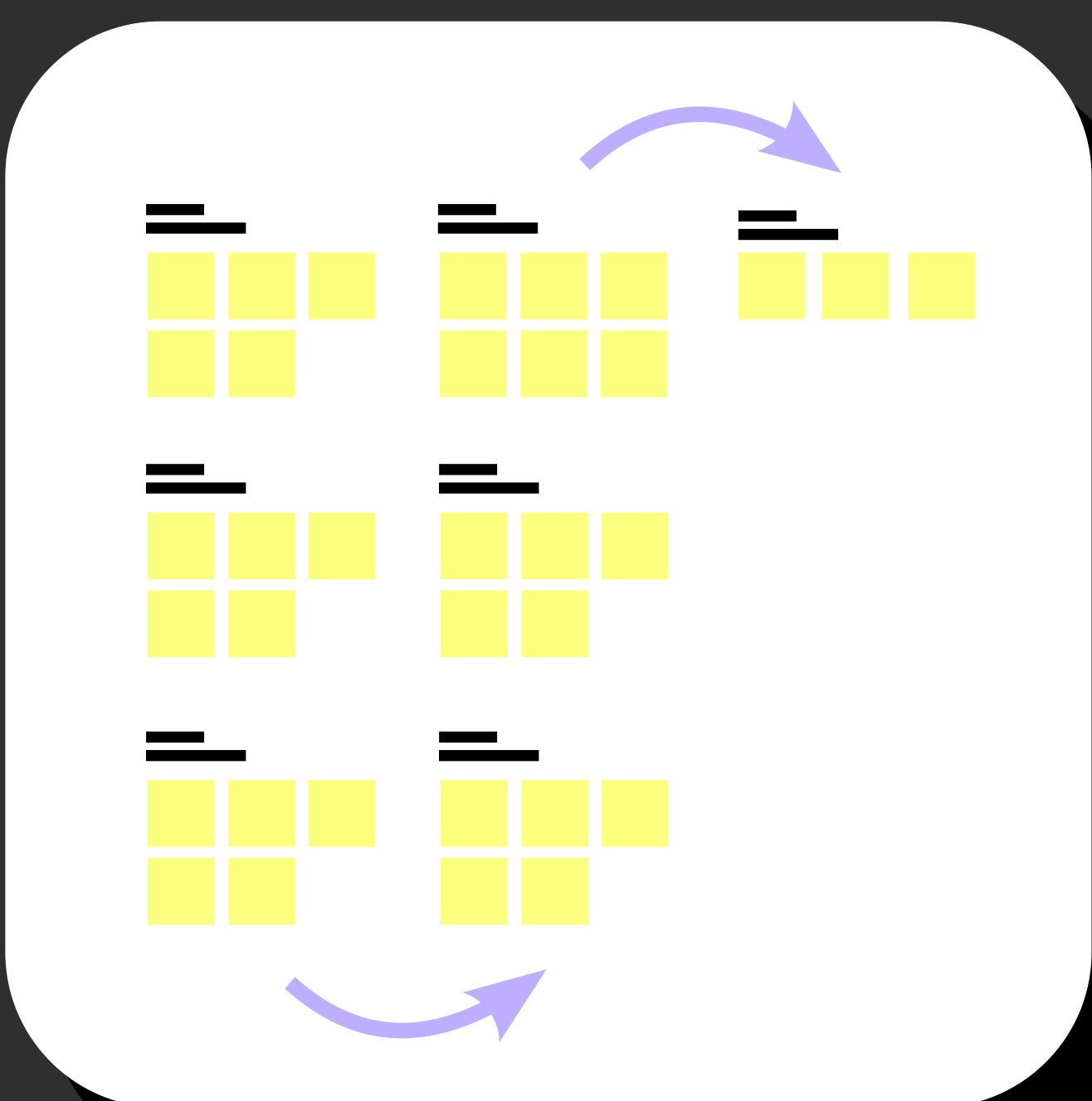
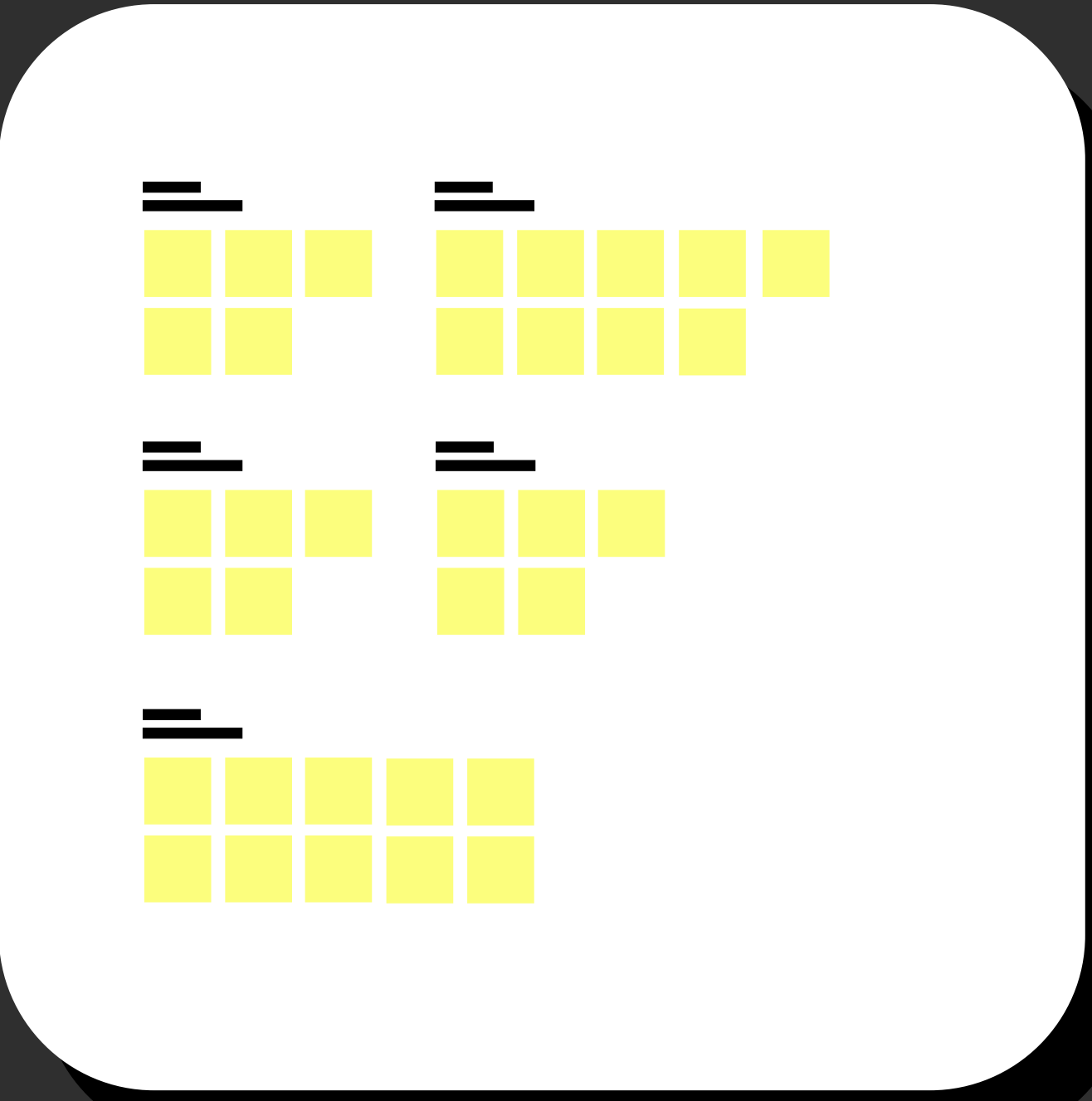
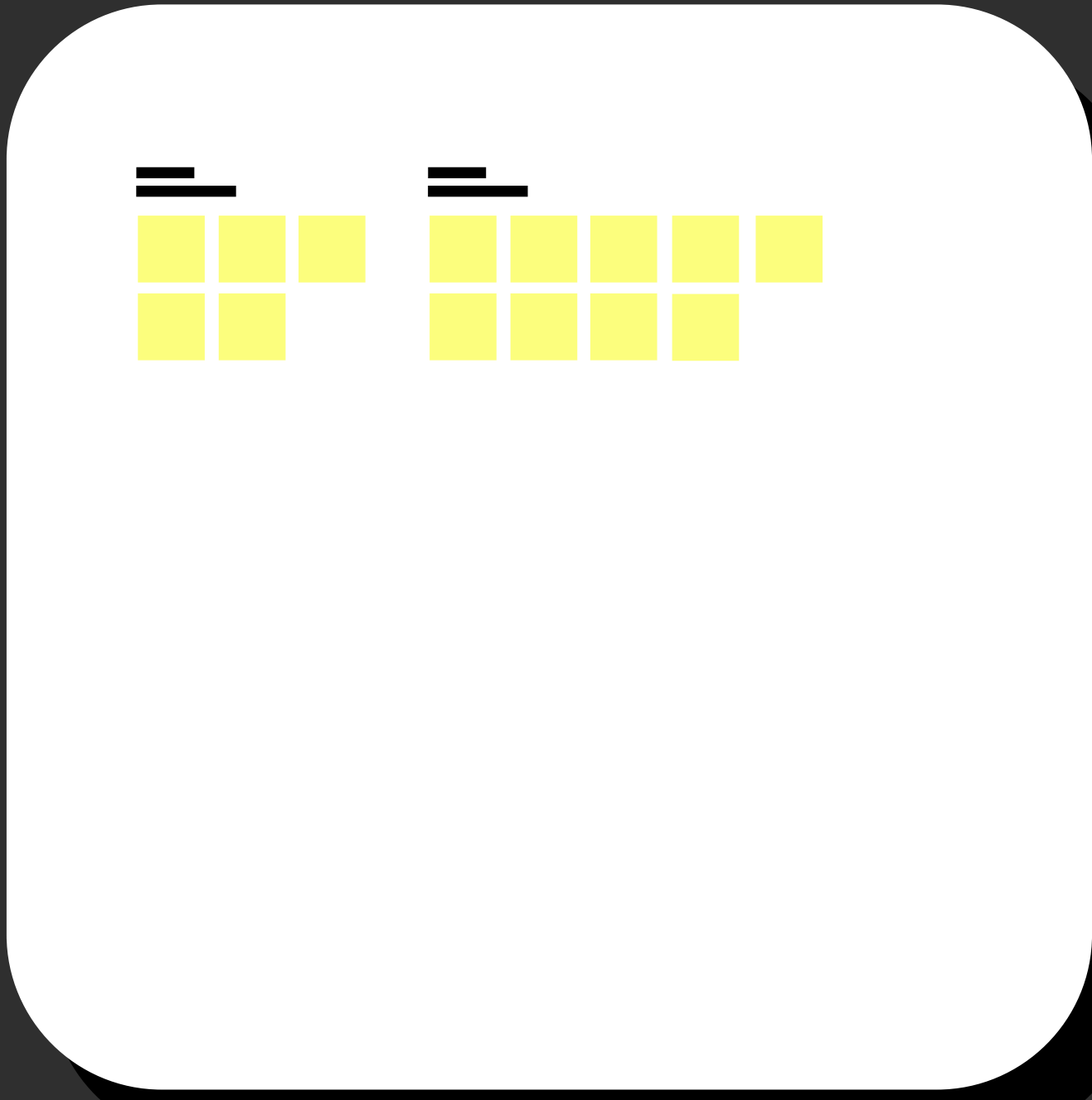
TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

To estimate earnings or other data for substantial periods.

Falling Mortality rates

Population forecasting is a method to predict/forecast the future population of an area.



4

Prioritize

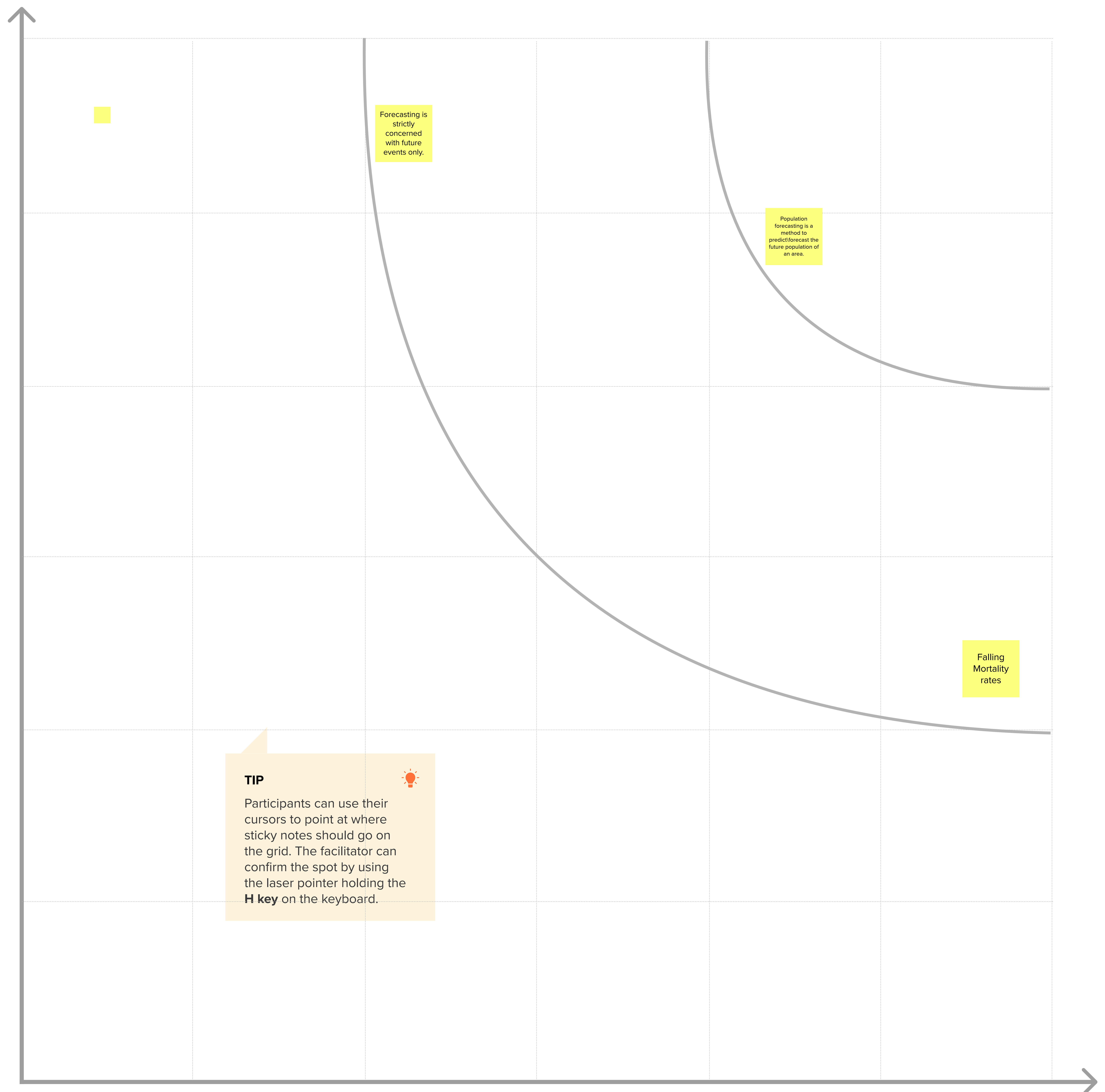
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

 20 minutes



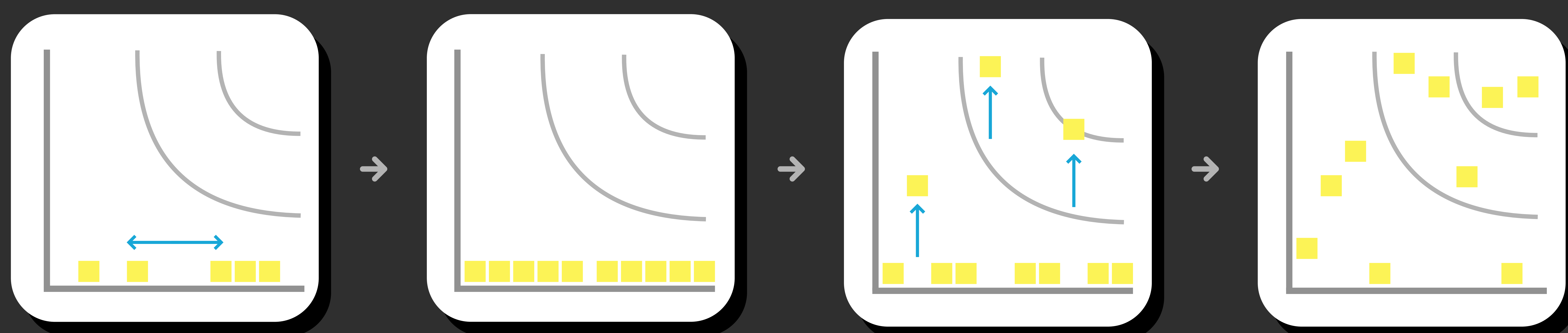
Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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