

Story 1

Analyzing the KPI and model specification of various types of iPhones

Dashboard 1

KPI

Brand	Count..	Mrp	Numb..	Numb..	Sale P..	Star R..
Apple	1	77,000	11,202	794	77,000	5

MODEL SPECIFICATION

Model	Processor	Front C..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	1,99,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 1..	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue	99,900

- Colour
- Null
 - 7° Purple
 - Agate Black
 - Alpine White
 - Aqua Blue
 - Aqua Green
 - Aqua Sky
 - Aquamarine Blue
 - Arctic Blue

Brand

APPLE

Colour

Black

Blue

Measure Names

Count of ap..

Discount P..

Mrp

Number Of ..

Number Of ..

Sale Price

Star Rating

Upc

MOBEXRGM..