

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Wants to

understand

the factors

affecting crop

production.



**Thinks** 

What were the major crop production trends in india during ths period?

india g iod?

Discusses concerns about the changing weather patterns.

Talks about the importance of sustainable farming.

Worries about the impact of climate change on agriculture

Considers the role of technology in farming pratices



## Dinesh Kumar S

Short summary of the persona

Researches
historical
data on crop
production.

Follows agricutural news and reports.

May engage in discussions or forums related to farming and agriculture.

Empathetic towards farmers facing challenges.

Curious about innovative farming techniques.

Concerned about food security in India.



## Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



