



**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

**The current trends are updated with notifications.**

**Is that publishing contents are knowledgeable & creativity?**

**Will it be helpful for their career.**

**What language is been used?**

**Whether it is explains easily through animations.**

**Will the Privacy be Maintained.**



**Check the genuinity through websites.**

**It is user friendly.**

**Notifications can be send accordingly to their meets.**

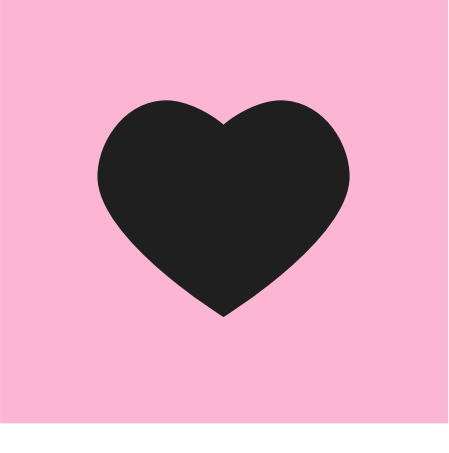
**Multiple content such as travelling vlogs, food vlogs, entertainment & etc.**

**Feels satisfied.**

**Unnecessary ads pops-up.**



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?