

OVERVIEW

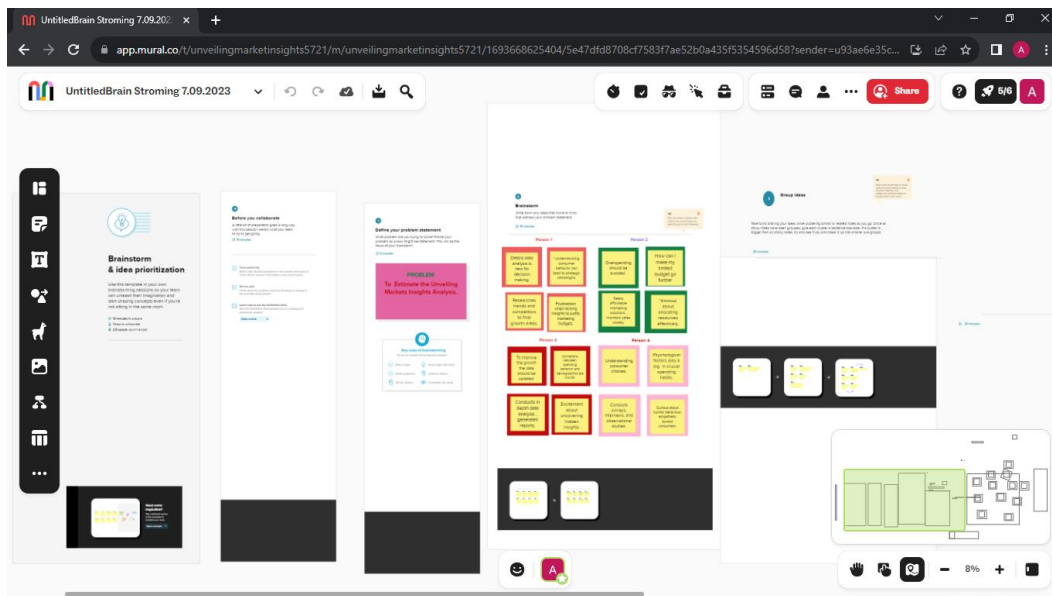
By creating the chart we are able to explain the products through unveiling market insights in a clear and fast manner.

PURPOSE

- *Exploring tableau software.
- *Implementing the software in a effective way
- *Visualization can be obtained effectively through tabluveau.

PROBLEM DEFINITION & DESIGN TNINKING

Unveiling market insights:Analysing spending behaviour and identifying opportunities for growth.



- *Business Intelligence
- *Sales and marketing analytics
- *Finance and Accounting
- *Supply chain management

CONCLUSION

Though the data set is complex on the data set is very big in tableau.

We can create data board very easily and within less time.

FUTURE SCOPE IN TABLEAU :

- * **AI** and Machine learning Integration
- * Cloud Integration
- * Natural language processing
- * Advanced Analytics
- * Global adaptation.