"I feel like iam constantly racing against the clock to meet my earnings goal".

"I wish I could find a driver who won't cancel on me last minute".

Enhance passenger satisfication.

To make the journey almost satisfication of passengers.

Illuminating insights from uber expeditionary analysis

"I want to make the most of my trip by visiting popular attractions efficiently".

On time pick up and drop

"I wonder if there's a way to minimize downtime between rides and increase my income".

Vehicle must be in good condition

Pressure to

delivery

maintain a high

rating, satisfication

when completing

orders on time.

" I wonder if the driver knows the best route to my destination".

"I need to optimize my route to make the most money in the shortest time".





Checks the uber app frequently for ride requests, even during breaks.

Frequentlychecks smartphone for attractions and reviews during the ride.

Determine to Carries provide insulated memorable bags,plans experiences. efficiently.

> Excited about exploring a

When driver take detours, relieved when the ride is smooth.

traffic conditions.

new city.

Anxious about upredictable passenger behaviour and

Books rides in advance,tracks the driver's progress on the app.

route

Keeps an

delivery

requests.

eye on new

