Project Report Template
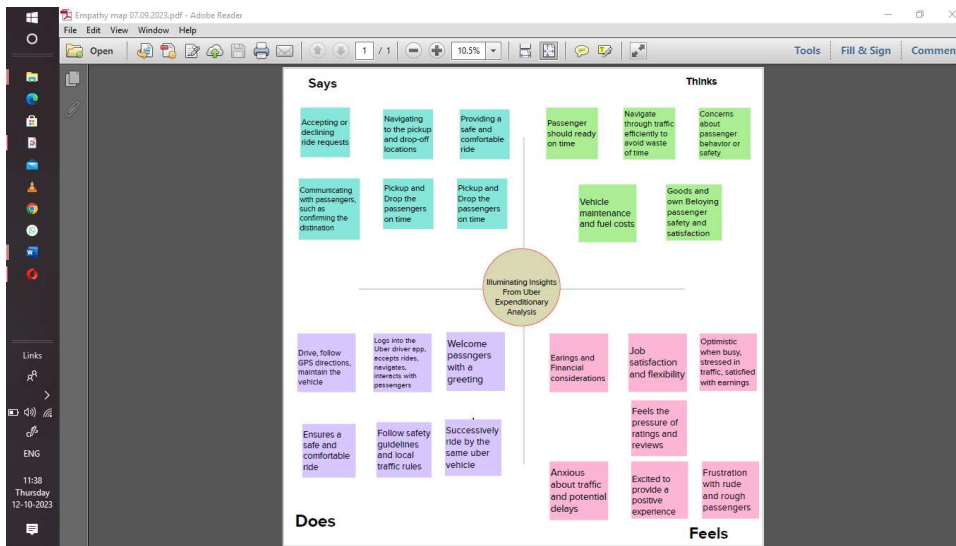
1. INTRODUCTION

1.1 Overview

★ Uber is a multinational transportation network company that operates a ride-hailing platform.
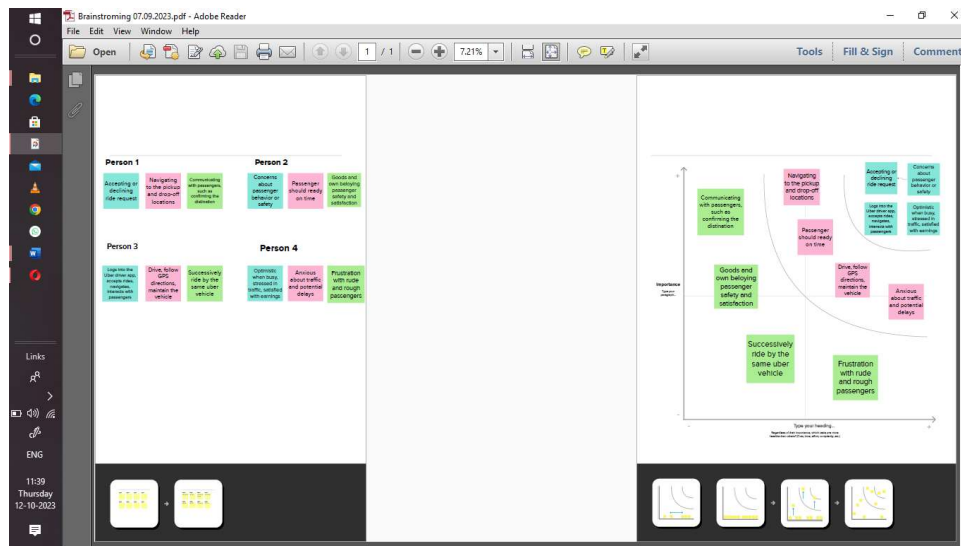
1.2 Purpose

★ To analyse large group of data.
★ To connect various data sources to visualization.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map

2.2 Brainstorming Map

3.RESULT

★ Final findings (Output) of the project along with screenshot.

4.ADVANTAGES

★ Mobile Support
★ No Hidden Cost
★ EasyAnalysis of big data
★ Excellent Customer Services

DISADVANTAGES

★ High Cost
★ Security problems
★ Empedement problems

5.APPLICATION

★ Transportation and Logistics
★ E-commerce
★ Human Resources
★ Sports Analytics
★ Manufacturing

6.CONCULSION

★ By the use of visualization in tableau helps to understand the analysis of the Uber business.
★ The miles, Purpose, travelling time of the Uber Auto are Visualized easily by the tableau in easy way by visualising.

7.FUTURE SCOPE

★ Education and Community
★ Data Connectivity

★ Customization
★ Collaboration and Mobile