



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



- "I need to HR Scorecard is designed to measure the management strategies"
- "I need to HR to analyze the business ker performance and indicators"
- "I Want to promise HR provides professionals and business leaders"
- "I Have to related with HR INDICATORS to recruitment and development"

- HR helps to measure,manage the strategic role
- HR Scorecard is measures the employeee behaviour
- HR Helps to find the benefit of over all orgaization
- HR Processes such a prformance and employee development

- HR Scorecard helps with competitive advange
- In financial perpective focuses of HR
- Internal and external customers in HR service
- HR Helps to his employee adapt to charging business

- Identify the criticall deliverables for human resources
- HR activities that provide the deliverables
- HR include the KPIs development
- Identify HR customers



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

