



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

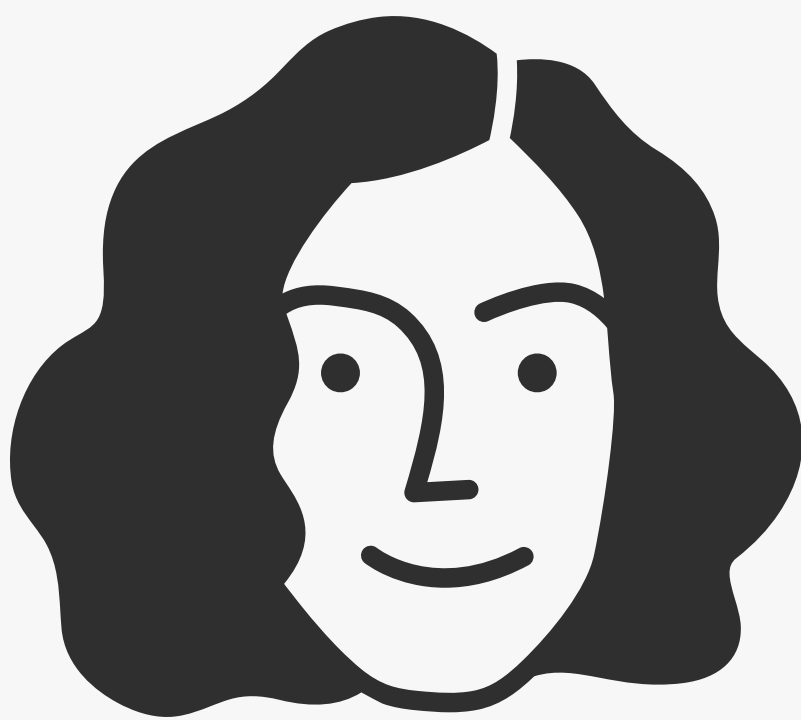
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Uber provides a convenient way for individuals to request ride for drives who use the own personal vehicles.

Uber is a multinational transportation company that operates a ride-hailing platform.

Uber's data can be analyzed on a daily, weekly,monthly basic to understand the trends and patterns of trip volumes.

Tripes can be analyzed based on geographic regions or specific cities to identify areas with higher demand.



Voyage vista;  
Illuminating insights  
from uber  
expeditionary  
analysis.

This analysis can help identify peak hours or days of high demand and optimize drives availability during those times.

This analysis can help uber drives decide where to focus their drive efforts for maximum efficiency and profitability.

The research is carried out on uber drives data collected from the year 2016.

The major project is to use data analysis techniques to find unknown patterns in theuber drives dataset.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?