

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Airport planning is vital understand problems and potential environmental issues. provides air transport services for travelling passengers and\or freight

globalization,rising incomes,the expantion of low - cost carriers,and technological improvements

weather is an important factor that influences aircraft performance and flying safety

Air transportation is a highly specialized area that involves the movement of people and cargo acrosss the air

air transport is one of the fastest modes of travel. this can include any aircraft ,such as commercial and non-commercial airplanes or helicopters



Persona's name

Short summary of the persona

speed,reliability in terms of cargo security,and freedom from limitations to accessin remote locationsnet network planning is a process of designing,creating,refining and optimizing an airlines flight schedule to maximize profitablity and satisty traveler demand

electric vehicles are the future of tranpotation. the first really successful method to be developed was the balloon ,file with light gasses such as hydrogen or helium which, being lighter than air , were able to rise above the surfaces

aerophobia isan extreme fear of flying

anxiety is fueled by irrational, worst case scenario thoughts, and confined spaces are breeding grounds for this process

Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

