

iRevolution - Think DIFFERent

KPI

| Revenue Generated |                     |        | Units sold (mm)   |  | Active Users (mm) |             |
|-------------------|---------------------|--------|-------------------|--|-------------------|-------------|
| Brand             | Discount Percentage | Mrp    | Number Of Ratings |  | Sale Price        | Star Rating |
| Apple             | 0                   | 77,000 | 11,202            |  | 77,000            | 5           |

Annual Revenue



Model Share



Models

| Model      | Processor        | Front Ca.. | Rear Camera | Colour |         |
|------------|------------------|------------|-------------|--------|---------|
| APPLE I... | A Bionic Chip    | 12MP       | 12MP + 12MP | Black  | 92,800  |
| APPLE I... | A Bionic Chip .. | 12MP       | 12MP + 12MP | Black  | 59,900  |
| APPLE I... | A Bionic Chip .. | 12MP       | 12MP + 12MP | Blue   | 74,800  |
| APPLE I... | A Bionic Chip .. | 12MP       | 12MP + 12MP | Blue   | 149,800 |
| APPLE I... | A Bionic Chip... | 12MP       | 12MP + 12MP | Blue   | 189,800 |
| APPLE I... | A Bionic Chip... | 12MP       | 12MP + 12MP | Blue   | 99,900  |