



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



ousing
prices surge
7% across
eight metros

why are housing
prices and rents
increasing
rapidly in delhi
andNCR

DOES
transportation
network
centrality
determine
housing price

Housing
prices have
increased by
6 persons in
major cities

Demand and
supply in
housing in major
cities of india
2016-2020

India housing
sales surge
48% in top
cities

It analysis
the urbin
growth

using annual
data for the
period

Demand for
bigger homes
soars in top
indian cities

Relationship
between
indian real
estate
industary

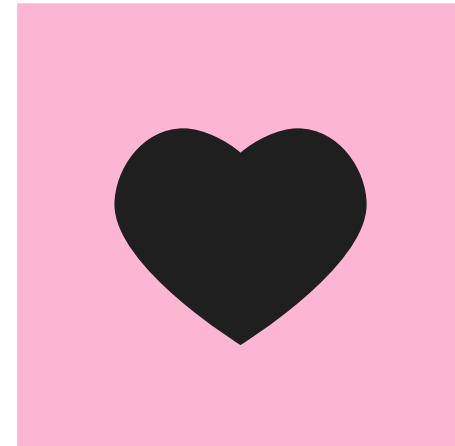
Trend in
housing
prices in
india

Good
inverstment
in india



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?