

# IREVOLUTION

## A DATA DRIVEN EXPLORATION OF APPLE IPHONES IMPACT IN INDIA

### INTRODUCTION:

#### Overview:

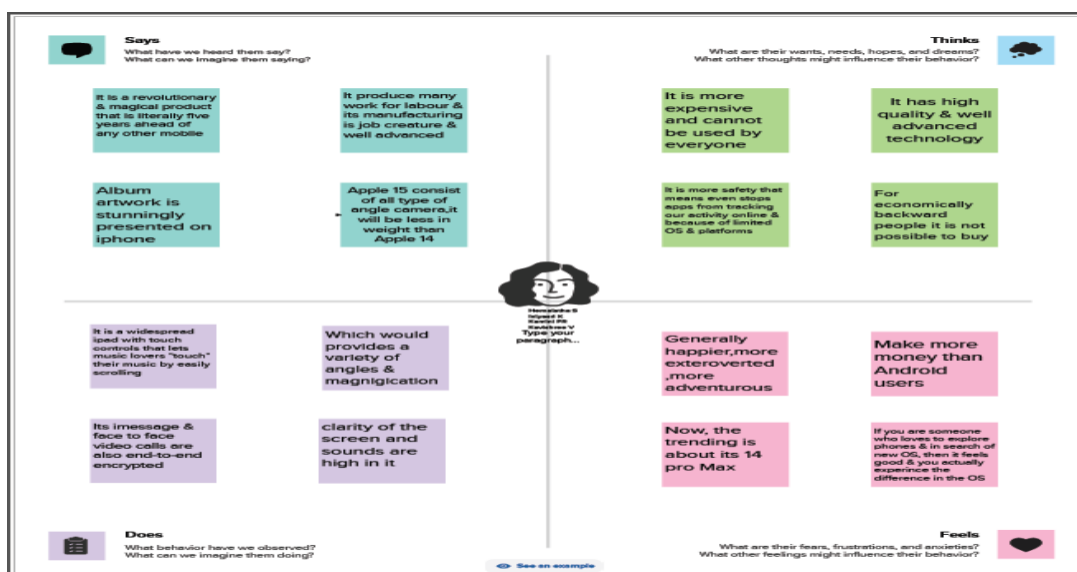
Our project is about APPLE IPHONE'S IMPACT IN INDIA here we are discussed overall details of the Apple iPhone's and registered our ideas and information of the product.

#### Purpose:

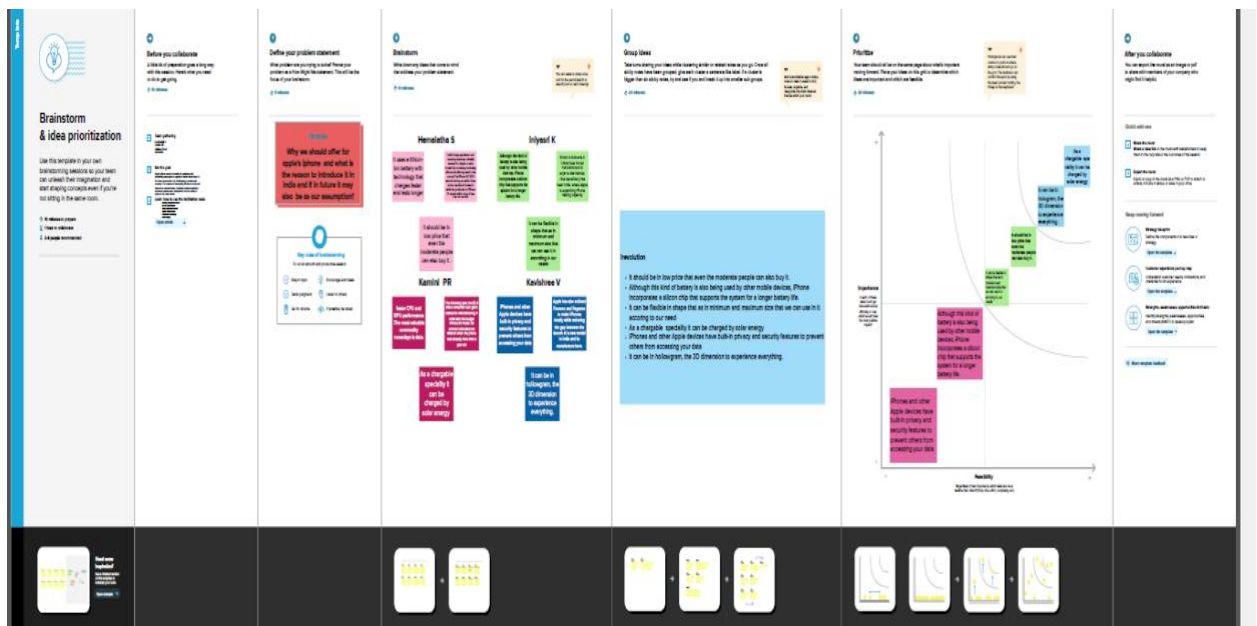
By doing the project we gained more information about the apple iPhone's and its effects and what are the current affairs of it. It can be offered to all the moderate people also about its version and advantage.

### PROBLEM DEFINITION AND DESIGN THINKING :

#### Empathy map:



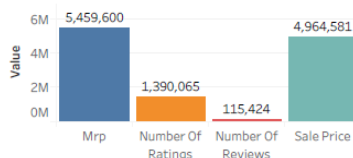
# Ideation and Brainstroming map:



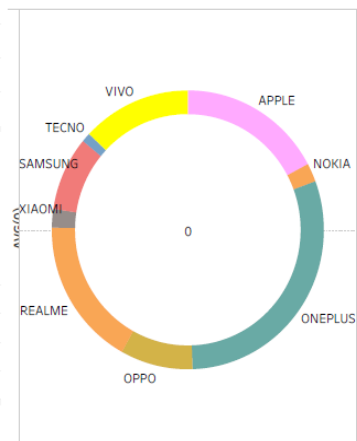
## RESULT:

### CURRENT STATUS OF APPLE IPHONE

#### EVALUATION OF THE MEASUREMENT OF THE MOBILES



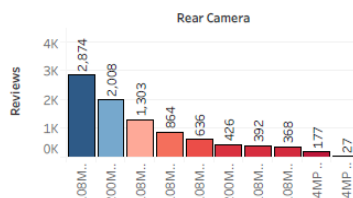
#### DESCRIBE ABOUT THE STORAGE OF THE MODELS OF THE MOBILES



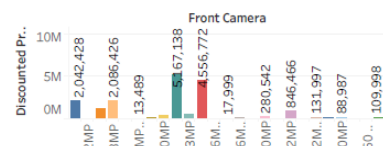
#### READINGS OF THE PRODUCT AND SALES PRICES

Product URL / Brand		Gold(6..	Gold(2..	Grey(6..	Grey(2..	Silver(6..	Silver(2..
Apple	Gold(6..	49,900	77,000	49,900	84,900	49,900	84,900
	Gold(2..	49,900	77,000	49,900	84,900	49,900	84,900

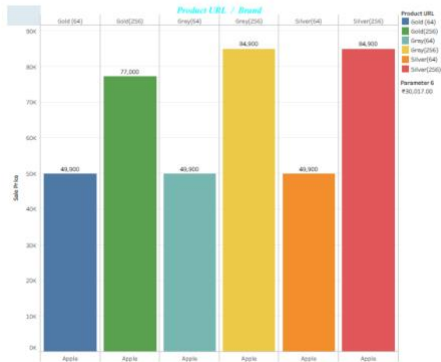
#### EVALUATION OF THE REVIEWS OF THE REAR CAMERA IN THE MOBILES



#### BASED ON THE FRONT CAMERA THE DISCOUNT PRICES ARE VALUED OF THE MOBILE



\*Based on the UK product and brand the sales prices are calculated.  
 \*Here the Apple iPhone's version based its sales price.  
 features and technical specification for phone 15 pro, phone 15pro max, phone 15, phone 15 plus, phone 15, and many more.  
 \*Buy Apple iPhone onli..

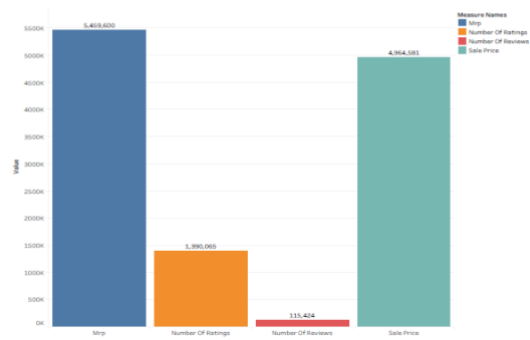


\*Shop from wide range of Apple Brand Products & Accessories

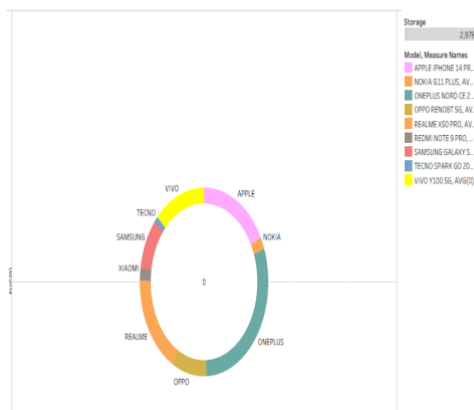
\*Before iPhone 15 Launch should you buy or wait? Usually, the iPhone 13 sells for around Rs.65,000 in India

\*The iPhone 15 plus lasted over 14 hours on our web surfing test, making it the longest battery life we've tested in an iPhone ever

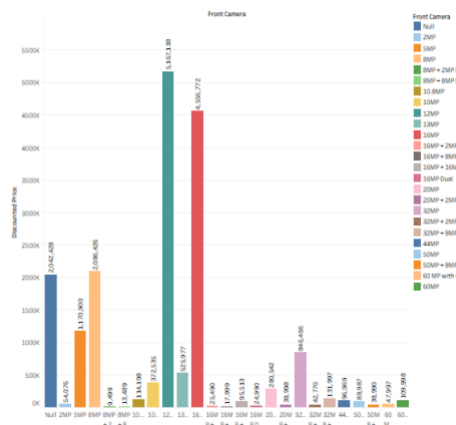
\*The mobile phone price varies depending on the model and features, but Apple consistently delivers exceptional value for money



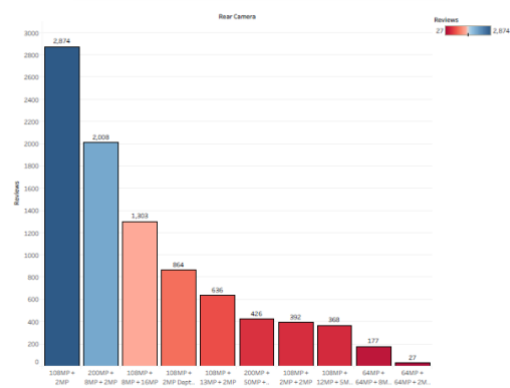
\*Based on the model and storage of the mobile, here we draw a pie chart.



\*Based on the clarity of the front camera of the mobiles, the discounted prices of the product can be evaluated.  
\*Here the highest discount prices along with front camera reaches 5000k above.  
\*Lowest  
price lies between 0k and 500k  
\*Here also we found that  
even the front camera quality lies in zero but the discount price reaches above 2000k



\* The best iPhone for photography will allow you to take high quality photographs and videos, quickly and easily, all with a device that fits in your pocket. \*We'll help you find the best iPhone for photography whether you want to spend big on the very latest iPhone 14 or are happy with an older and more affordable model. \*Apple is the one of the biggest and best camera phone manufacturers, and it offers many different devices in its line up. \*Apple has just announced the iPhone 15 range of phones, available for pre-order, and we will update our guide as we get more information.



Here the final output is given above , it describes CURRENT STATUS OF APPLE IPHONES under the categories Evaluation of the measurement of the mobiles, Describe about the storage of the models of the mobile ,Readings of the product and sales price, Evaluation of the reviews of the rear camera of mobile ,Based on front camera of the discount price value of the mobile.According to these topics we are gathered our informations and ideas given as a result in the statistical chart.

## **ADVANTAGES AND DISADVANTAGES:**

### **Advantages:**

The iPhone has an intuitive user interface that makes it easy to navigate. The touch screen interface is easy to use, and the iPhone's smooth operating system is simple to learn and use.

The iPhone's Retina display is one of the best in the market. With a density of over 300ppi, pictures and videos appear clear and crisp. This high-quality display is perfect for streaming TV shows, movies, and graphic-intensive games.

iPhone devices have some of the best cameras in the market. They have been known to produce stunning images and videos of the highest quality. They also come with image stabilization features that help reduce blur and take better pictures in low light.

The App Store is unparalleled in terms of access and ease of use. With millions of apps to choose from, users have access to a plethora of tools, games, and services that cater to their needs.

### **Disadvantages:**

The iPhone is one of the most expensive smartphones on the market. High-end models can cost over \$1000, which makes it a luxury item for many people.

The iPhone's batteries are non-removable, which means that users cannot replace them. This can be a disadvantage for people who rely heavily on their phones and have to replace them regularly.

One of the disadvantages of the iPhone is that it has limited customization options. Unlike Android devices, users cannot customize their phone's interface, which can be a disadvantage for some people.

Another disadvantage of the iPhone is that it has no expandable storage options. Users have to purchase iPhones with larger storage capacities, which can be costly.

## **APPLICATION:**

While iPhone is charging, you can put it in StandBy to view useful and timely information at a glance. With StandBy, you can use your iPhone as a bedside clock that displays the time, temperature, and other information you might want to see when you wake up in the morning, or before you go to bed.

Keep your credit cards, transit passes, vaccination cards, and more in the Wallet app on your iPhone. When you add a credit or debit card to Wallet, you can use it to make secure payments in stores and online, and send and receive money from friends and family.

Whether you're driving, working, or just need to step away from your iPhone, you can set up a Focus to temporarily silence notifications that don't match your task—and let other people know you're busy.

You can use the Reminders app to make to-do lists for projects around the house and grocery lists that sort items into categories. You can also get a reminder about something when you arrive at a certain location.

## **CONCLUSION:**

We have worked on the topics like sales price, Discount price, Mrp rate, No.of reviews and latest version, advantage and disadvantage, purpose, current version of apple iphone's update. And came to know about it's entire version and merit.

## **FUTURE SCOPE:**

Apple could move at least 18% of its global iPhone production to India by 2024-25.

Apple is one of the biggest companies in the smartphone world and has a very strong user base which is ever growing and will keep doing so. The future of the iOS developers are going to be very bright and this market going to boom in coming years.