

## Says

What have we heard them say? What can we imagine them saying?

**Thinks** What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

communicating data effectively

to others.

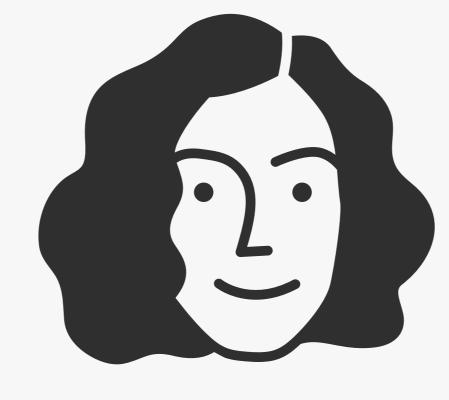
Analyzing and interpreting data.

Presenting data findings clearly.

Using data to tell a compelling.

Drawing meaningful insights.

Applying critical thinking to data.



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See an example

collecting and gathering data.

cleaning and preparing data for analysis.

Understanding ethical consideration.

Respecting data privacy.

Using tools and software for data manipulation. Recognizing the impact of data on individuals and society.

## Does

What behavior have we observed? What can we imagine them doing?



**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

