

Type your paragraph...

# LOGO

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### What went well?

What should we keep doing?  
What should we celebrate?  
Where did we make progress?

Many designers use mind mapping to brainstorm and generate ideas.

Mind mapping technique was developed by author Tony Buzan when he was a college student.

A mind map is an intricate web of thoughts ideas, names, words and image.



### What went poorly?

Where did we have problems?  
What was frustrating to us or others?  
What held us back?

Fire: logs, shocks, cubs.

Tents: poles, site, beavers.

Community: charity.

Ventures , scouts.

Our first step to the logo spirit is mind mapping.

Uniforms: Badges, Hiking

The idea is to make illustration of your central ideas, and then make connections between them.

The experience of creating a mind map should be a free flowing....

Mind mapping is essential to design attractive logos.

### What ideas do you have?

What ideas do you have for future work together? Where do you see opportunities to improve?  
What has untapped potential?

### How should we take action?

What do you believe we should do next?  
What specific things should we change?  
What should extend beyond this meeting?

[See an example](#)