



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Short summary of the persona

The worldwide air transportation network is a small-world network in which the number of nonstop connections from a given city.

By spurring tourism and trade, air travel contributes to increasing consumer benefits and choices, creating jobs, and generating numerous social-economic benefits.

The number of shortest paths going through a given city have distributions that are scale-free.

Its ability as an economic engine to generate and support jobs, strengthen trade and connectivity between people and countries, promote tourism, and connect remote communities.

Air transportation means that passengers and freight are transported by aircraft such as planes and helicopters.

Aviation includes the activities surrounding mechanical flight and the aircraft industry.

The mobility of men and material by air is called air transport.

Air transport is one of the fastest modes of travel. Aeroplanes can carry people, mail and lightweight goods to distant places in the shortest time possible.

The air transportation network is a complex network which has properties of small world networks and scale-free networks.

Air transports currently used in almost all industrial sectors and distribution chains.

Air transport allows people from different countries to cross international boundaries and travel other countries for personal, business, medical, and tourism purposes.

The worldwide air transportation network is a critical infrastructure with high impact on mobility, trade and economy.

Air transport is high-speed, and it can cover very long distances compared to other modes of transport.

Emission from aviation are a significant contributor to climate change.

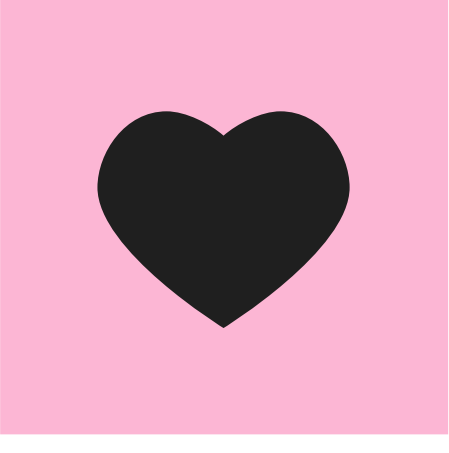
Airways are one of the most comfortable and fastest modes of transportation.

Enable seamless travel and transportation of people and goods, fostering global integration.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?