

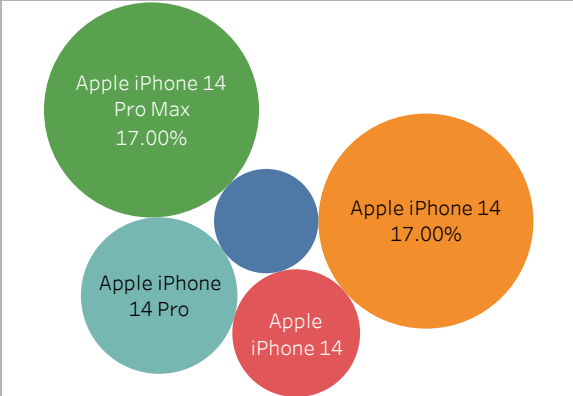
KPI_2

| Active Users (mm) | Revenue Generated | Units sold (mm) |
|-------------------|-------------------|-----------------|
| 1,334 | 205 | 232 |

KPI

| Brand | Discount Percentage | Mrp | Sale Price | Star Rating | sales difference |
|-------|---------------------|--------|------------|-------------|------------------|
| Apple | 0 | 77,000 | 77,000 | 5 | 0 |

model-share



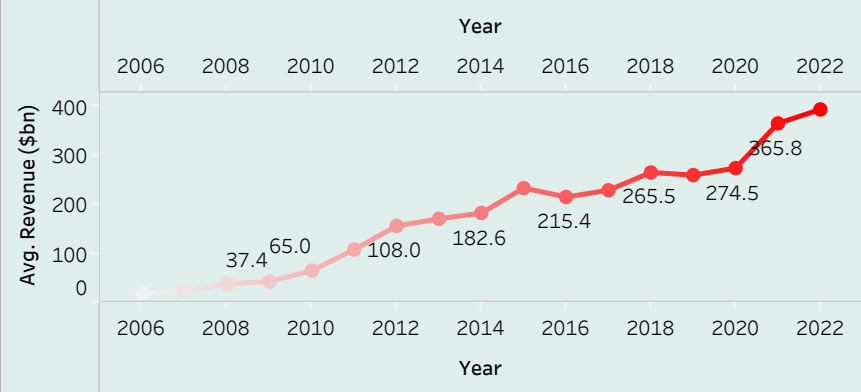
Upc
MOBEXR..

Colour
Multiple va..

Brand
All

Year
2022

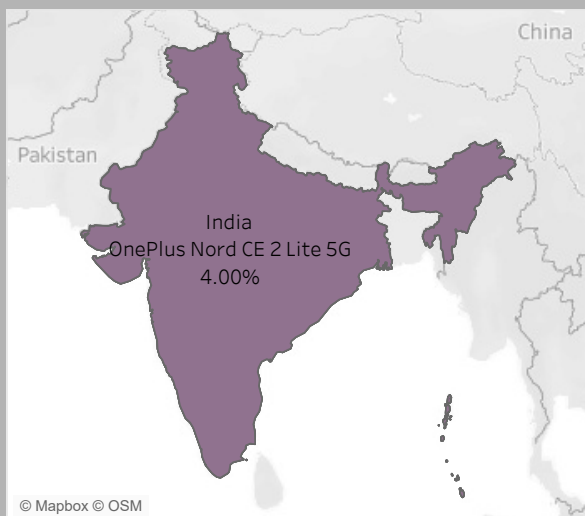
Annual Revenue



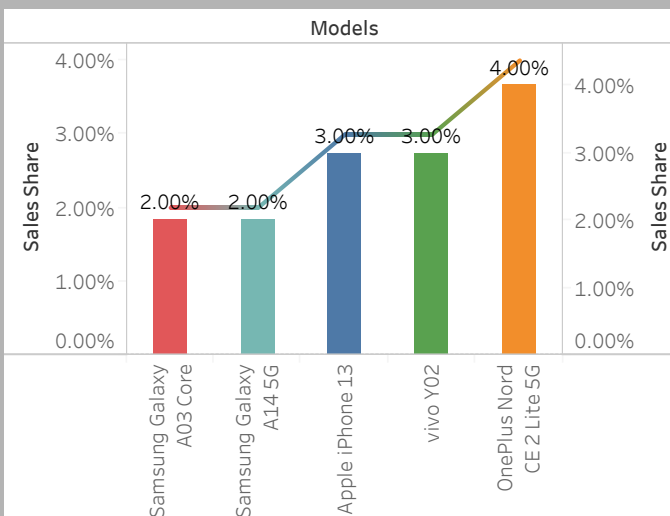
Model Specification

| Model | Process.. | Front Ca.. | Rear Camera | Colour | |
|-----------------|---------------------|------------|-------------|--------|---------|
| APPLE I.. | A Bionic.. | 12MP | 12MP + 12MP | Black | 92,800 |
| APPLE IPHONE .. | A Bionic Chip wit.. | 12MP | 12MP + 12MP | Black | 199,700 |
| | | | | Blue | 59,900 |
| APPLE IPHONE .. | A Bionic Chip wit.. | 12MP | 12MP + 12MP | Black | 74,900 |
| | | | | Blue | 74,900 |
| APPLE I.. | A Bionic.. | 12MP | 12MP + 12MP | Blue | 149,800 |
| APPLE I.. | A Bionic.. | 12MP | 12MP + 12MP | Blue | 189,800 |
| APPLE I.. | A Bionic.. | 12MP | 12MP + 12MP | Blue | 99,900 |

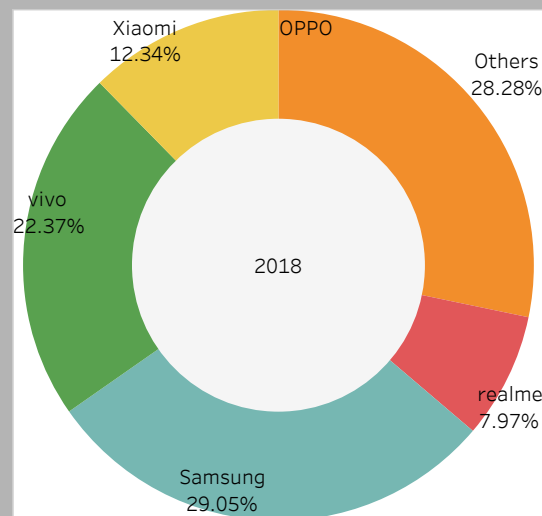
Global Market Share



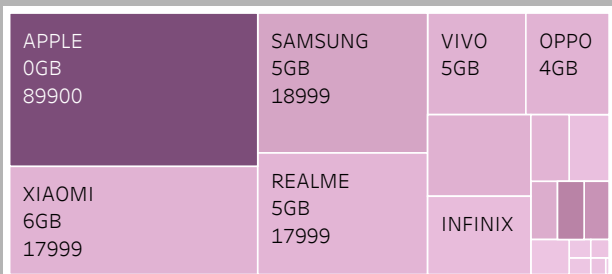
country wise best selling smartphone



Quarterly-Share



Brand Price Comparison



Battery Type Distribution

