



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

IF you're neww  
to tableau,this  
workshop will  
get you up and  
running.

this book is the opposite  
of that .while the book  
contains an introduction  
to data visualization  
fundamentals it is the  
numerous examples of  
reel dashboards thats  
sets is apart.

If you already  
hava some  
experice in  
tableau,this book  
will help fill in any  
gaps.

Consolidate your  
understanding  
and give you  
extra practice of  
key tools.

Note that tableau is  
consideredas a  
business intelligence  
framework  
ratherthan than a  
holistic manchine  
learning platform.

For example, users cannot  
develop cutting-  
edgepredictivemaintenance  
solutions in tablea



Persona's name

NETWORK TABLEAU

Network graphs in  
tableau are createdby  
getting the Xand Y  
coordinatesof each dot  
of the netork  
graph,plotting  
them,and connecting  
with lines.

Organize  
your date into  
two separate  
sheets.

Equal-sized  
containers that  
store date values  
that correspond  
to or fit within the  
bin size.

The practice of  
creating visual  
depictions of the  
device arrangement,  
dependencies,  
anddate flows in a  
network.

Network visualization,  
also known asgraph  
visualization or link  
analysis, isthe process  
of visually presenting  
networksof  
connectedentitiesas  
links and nodes.

a type of  
mathematical graph  
that captures  
relationships  
between objects  
using connectivity



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?