



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Entertainment

Encourage
more
different
activities

MORE
IDEAS!

T-series
247 million subscribers
primary language-hindi
country_india

SONY
ENTERTAINMENT
TELEVISION INDIA
16.1 MILLION
SUBSCRIBE primary
langauge hindi
INDIA

Mr.Beast
177million
subscribes primary
language-English
country-United
state

Mind map

subscribes galore;
SZZ

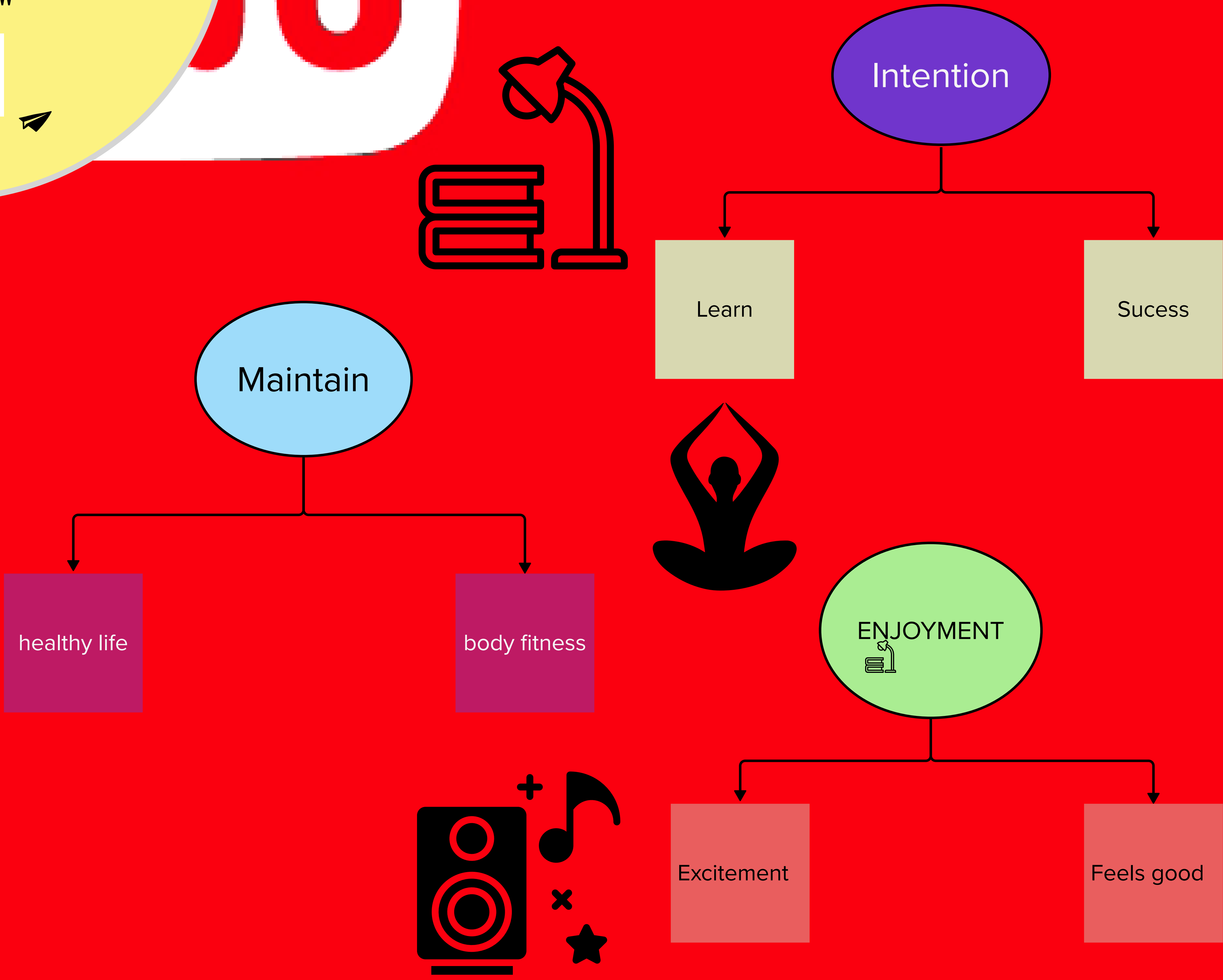
"Exploring world top youtube
channels"

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Music and
entertainment
He create
magic of
musics

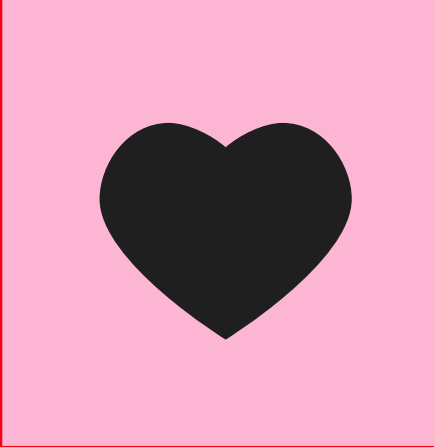
He creates
dictionary, movie
script,recreated
squid game in
real life.

Music,sports and
entertainment It
contain drama
and reality
programms



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?