

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



BJP
MANIFESTO:
implement
minimum price
supports for
farmer produce

former loans and all-weather rural roads



whichever government comes farmers will benefit.

BJP or congress if any of them come will fulfill the needs of the people



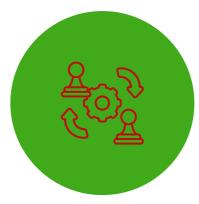
will they fulfill people's dreams?



will BJP or congress be the people's trust bearer?



A person who is very good at discussing politics and related issues is need



2019 lok sabha election Narendra Modi was 303 seats won

POLITICAL
JUGGERNAUTS: A
QUANTITATIVE
ANALYSIS OF CAN
DIDATES IN THE
2019LOK SABHA
ELECTION

Modi government reduce high level corruption



instituted many reforms squarely aimed at farmers will get more benefits if BJP wins but if congress wins farmer will get no benefits they will be worried

both the parties have promised to provide employment opportunites to youth in government and private institutions and whoever wins,

the youth are afraid that they will fulfill their promise



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



