



Says

What have we heard them say?
What can we imagine them saying?

DATE: 13.09.2023

NM TEAM ID:
NM2023TMI37113

TITLE: VOYAGE VISTA:
ILLUMINATING INSIGHTS
FROM UBER
EXPENDITONARY ANALYSIS



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

IT IS A BEST
PLOT TO
DEVELOP THE
SKILL OF
TESTING

IT EXTRACTS
AND
CLASSIFIES
THE DATA

EXPLAINS
PROPOSED
SYSTEM TIME
AFFECTS
CUSTOMERS
TRIPS

PRELIMINARY,
FORMATING,
LOGISTIC

DATA SET IS
FOLLOWING IN FOUR
COLUMN DATA AND
TIME PICKUP,
LATITUDE OF PICKUP,
LONGITUDE OF
PICKUP BASE

ANALYSIS
VARIOUS
PARAMETERS
SYSTEM

UBER
TECHNOLOGIES
INC, FACTS, AND
FIGURES

MANY POSITION
OFTER STARTING
DRIVER WITH
UBER
PLATFORM

PURPOSE:
MEETING,
TEMPORARY
SIGHT,
CUSTOMER VISIT,
AIRPORT...ETC...

THIS BIG DATA
CAN BE USED
STUDY
PASSENGER
BEHAVIOUR

HAS GROWN
AT
EXPONENTIAL
RATE

END DATE
2ND JANUARY
2016-1ST
JANUARY
2017



Persona's name

Short summary of
the persona

LITERATURE
REVIEW

UBER
METHOD
AND
MATERIAL

PROPOSED
SYSTEM

GG PLOT T2 IS
OVER 10 YEAR
OLD USED VBY
100'S PEOPLE
MILLION'S OF
PLOT

ABOUT R STUDIO,
PRICES AND
LONG STANDBY
TIME AND HENCE
EXPLOIT BIG
MARKET

THEN
PROJECT
GGPLOT TO
USING R AND
ITS LIBRARIES

FUTURE
SCOPE

UBER
ABSTRACT

COLUMN
DESCRIPTION
FOR UBER
DRIVERS

MOST TRIPS
ANDF
PASSENGERS
COUNT IN
CERTAIN AREAS

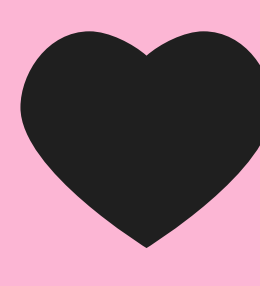
UBER, THE
RIDE-SHARING
COMPANY
,LAUNCHED
ON 2010

START DATE: 2
JANUARY2016-1
JANUARY 2017



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?