



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

DATE: 13-09-2023  
TEAM ID:  
NM2023TMID37252  
TITLE: SUBSCRIBERS  
GALORE:EXPLORING  
WORLDS TOP  
YOUTUBE  
CHANNELS

THE GOOD  
CONTENT VIDEOS  
ARE ATTRACTIVE  
AND CAN BE  
SHARED WITH  
OTHERS

THEY EXPLORE  
GOOD  
ACTIVITIES AND  
BAD  
ACTIVITIES

THIS IS  
DIRECTLY  
CONNECT TO  
THE PEOPLE  
LIFE

THEY ARE TELLS  
ABOUT SOCIETY  
ACTIVITIES IN  
JUST A MINUTES

THE YOUTUBE  
CHANNELS ARE  
UNKNOWN FACE  
OF THE SOCIETY  
OR THE  
COMMUNITY

HUMANITY  
DEVELOP IN KIDS  
LIFE . eg-  
HELPING TO  
OTHERS, CARING  
OTHER PEOPLE.

SEVERAL  
YOUTUBE  
CHANNELS ARE  
STARTED BUT  
PEOPLE CHOISE  
THERE LIKED AND  
NEEDED  
CONTENTS

IT CONVEYS  
USEFUL  
MATTERS TO  
THE PEOPLE

THE DATA ARE  
DIFFERENT  
TYPES OF  
LANGUAGE  
PEOPLES ARE  
USING

THEY ARE  
SHOWING A  
PROSPECTIVE  
KNOWLEDGE TO  
THE NEXT  
GENERATION

IT DEVELOPES  
OUR  
COMMUNICATION  
SKILLS.

THE BEST  
CHANNELS  
HAVE GOT  
MORE  
SUBSCRIBERS.



Persona's name

Short summary of  
the persona

SUBSCRIBERS  
AND USERS

UPLOADING  
CONTENT  
VIDEOS

CATEGORY  
OF  
CHANNELS

YOUTUBE  
VIDEOS ARE  
BETTE THAN  
TEXT  
REVIEW

THE VIDEOS ARE  
EXPLAINED THE  
SUBSCRIBERS  
THOUGHTS

THE CATEGORY IS  
ESSENTIALLY ALL  
OF THE TYPES OF  
VIDEOS YOU  
PUBLISH THAT  
PLATFORM

DATA  
COLLECTIONS  
AND  
EXTRACTION

PRIMARY  
LANGUAGE

PERFORMANCE  
TESTING

IT INVOLVES  
GATHERING  
DATA FROM  
DIFFERENT  
SOURCE

THE LANGUAGE  
THAT SOMEONE  
USES MOST  
FREQUENTLY TO  
COMMUNICATE  
WITH OTHERS.

THE PRACTICE OF  
EVALUATING HOW A  
SYSTEM PERFORM  
IN TERM AND  
STABILITY UNDER A  
PARTICULAR  
WORKLOAD.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?