What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

post-pandemic need income groups,

report

for security, increased savings, and relatively little income disruption for middle- and higheraccording to a new

India house prices grew 2.7% YoY in Jun 2023, following an increase of 1.8% YoY in the previous quarter. YoY growth data is updated quarterly, available from Mar 2011 to Jun 2023, with an average growth rate of 5.0%.

on a pan-India basis this year, the fastest growth in five years, according to a Reuters poll of property analysts. Average house prices were forecast to rise 6% next year and in 2024

Property prices in India are

expected to increase 7.5%



analysis housing prices in metropolitan areas of india

wWith the onset of 2023, there were no such notable instances of property prices falling in India

While interest rates may come down in the future, property prices will still rise. The increased value of the acquired property will compensate for a marginal percentage hike. Also, most Indians don't want to buy just any house. In most cases, they have already shortlisted the most desirable options

The India real

estate market

Billion in 2022

size reached

US\$ 256.8

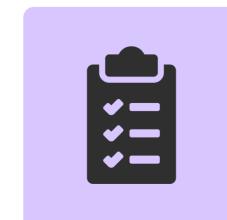


Mumbai is the wo

India and one of the most expensive in the world. In comparison with other Indian cities, Mumbai has the highest cost of living. Mumbai's expensive residential and commercial real estate is one of the main factors making it the most expensive city in India

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





Does

What behavior have we observed? What can we imagine them doing?

See an example