

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Several
minutes have
gone by on the
bus hasn't
arrived.

People travel taxi they to look watch on the streets.

People think about how it will take for the bus to arrive. Is it going to be long or maybe not?

She has plenof things to get done. So they will think to go taxi.

It is rush hour at the bus stop and the waiting line has gotten larger. almost as large as the street itself.

People thinks in all the time the y wasting and all the things. they could be doing at the moment.



Voyage Vista :Illuminating Inight from Uber Expeditionary Analysis

Pepole arrive to the butatiion, finds a long line of pepole waiting for the bus. They sdtands behain the peron..

People triiie to get as possible, they puts her heavy bag on the floor between they leg, so they doesn't have to carry iitself.

people feels
anxious, because
they ha no time to
waste due to they
busy scheule.

People feels a
little bit hopeless
about taking the
next bus, due to
all the long
waiting line.

People
constantly look
at they watch
while waiting for
the bus to arrve.

People feels like the time passes very slow.

Does

What behavior have we observed? What can we imagine them doing?

/hat hahaviar hava wa ak

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



