



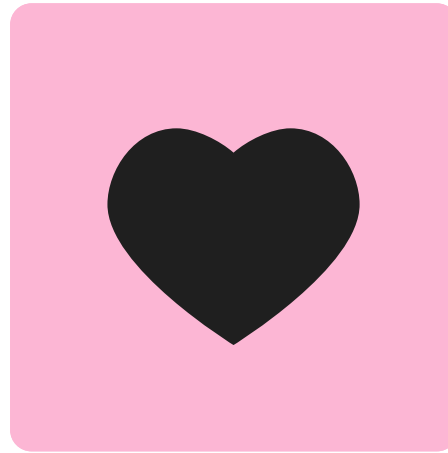
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

See an example



Wholesaling or distributing is the sale of goods to retailer to industrial, commercial, institutional or other professional businessman to other wholesalers (wholesale businesses) and related subordinated services.

Production is primarily in rural areas while consumption is mainly in urban areas.

The consumption and production of marketed food are spatially separated.

Coursera: Market analysis is a detailed assessment of your business's target market and the competitive landscape within a specific industry.

By conducting a comprehensive analysis, businesses can optimize their marketing strategies, improve product offerings, and enhance customer engagement to drive revenue growth.

This analysis lets you project the success you can expect when you introduce your brand and its products to consumers within the market.

In today's highly competitive business landscape, gaining deep market insights is essential for businesses to thrive and grow.

This project aims to analyze customer spending behavior and identify opportunities for growth by leveraging data analytics and data-driven decision-making.

The primary objective of this project is to understand customer spending patterns, preferences, and trends across various dimensions..

Marketing insights benefit both parties by meeting your target audience's needs and wants while also profiting.

This is especially true when marketing a previously unused or unknown innovation.

In other words, the best market insights help those selling the invention and the companies needing it.