IDEATION PHASE

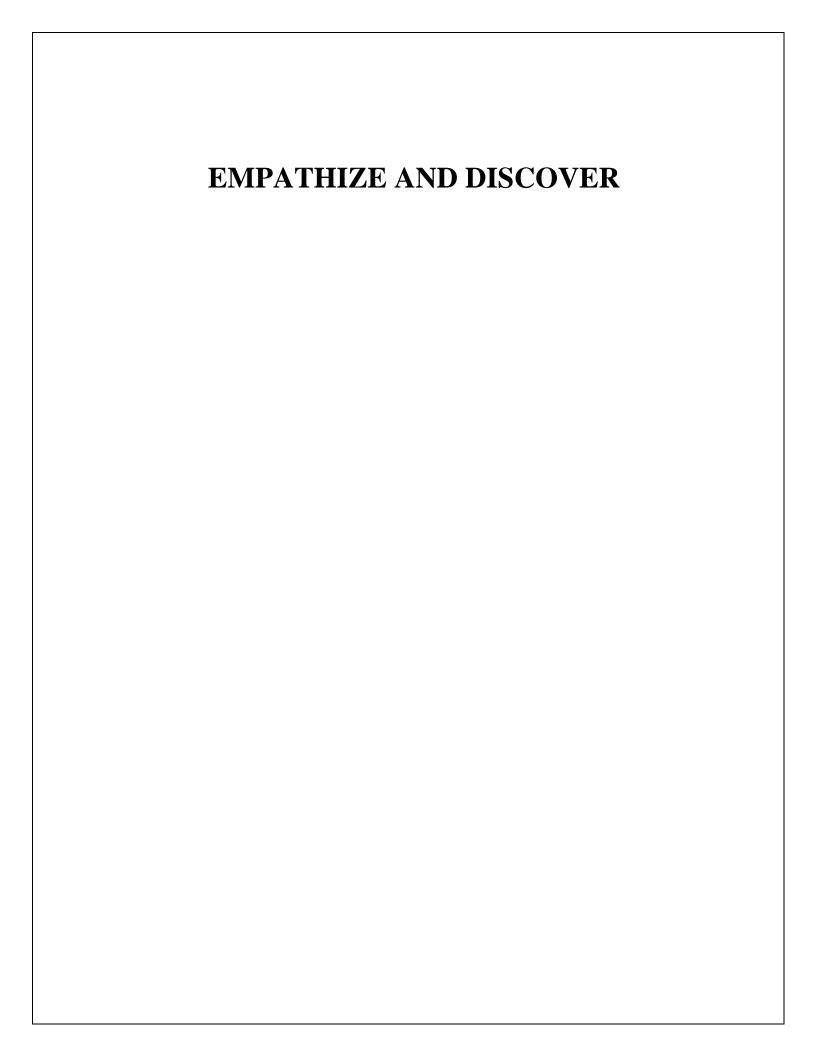
Date	03 October 2022
Team ID	NM2023TMID09402
Project Name	Project – Indian Food EDA

PROBLEM STATEMENT:

Introduction:

Indian cuisine is renowned for its rich diversity, encompassing a myriad of flavors, ingredients, and regional variations. In the realm of data science, there exists a need to delve into the extensive world of Indian food, understanding its characteristics, regional nuances, and popular trends. The lack of a comprehensive exploratory data analysis (EDA) on Indian food hinders the extraction of meaningful insights and a holistic understanding of this culinary landscape.

The aim of this project is to perform Exploratory Data Analysis (EDA) on a dataset related to Indian food. Exploratory Data Analysis is a crucial step in data analysis that helps in understanding the dataset, discovering patterns, and extracting insights. In this project, we will explore various aspects of Indian cuisine, such as ingredients, recipes, regional variations, and popularity.



Ideation Phase Empathize & Discover

Date	19 September 2022
Team ID	NM2023TMID09402
Project Name	Project – Indian Food EDA
Maximum Marks	4 Marks

Empathy Map :

SAYS

- What do users say about Indian food?
- Their comments, opinions, and feedback.

- What thoughts and perceptions do they have about Indian cuisine? - Their expectations and

preconceived notions.

FEELS

- What emotions are associated with Indian food?
- Joy, excitement, nostalgia, curiosity, etc.

DOES

What actions do they take regarding Indian cuisine? - Cooking, ordering, exploring restaurants, sharing on social

and satisfaction to the individual.



- What do they hear from others about Indian food? Recommendations, reviews,
- word-of-mouth.

PLEASURES

Determine the aspects of Indian cuisine that bring joy



- are | What visuals associated with Indian food in their mind?
- Images restaurant interiors, cultural references.

GOALS

Long term aspirations connected to Indian cuisine

GAINS

Discovering new favourite dishes and expanding their culinary horizons.

PAINS

Difficulty in understanding the menu and dishes

BRAINSTROM AND PRIORITIZE IDEAS

Senses How does food affect the serves? The aroma of freshly baked bread The taste of spicy peppers The taste of spicy peppers The taste of spicy peppers Thoughts What cendonal response are associated with food? Disappointment when a dish doesn't meet expectations Comfort and satisfaction after a hearty meal Thoughts What choughts come to mind when thinking about food? What addons or behaviors are influenced by food? Planning meals for the week receive and cooking techniques Considering dietary restrictions Reflecting on cultural and culinary restrictions Emotions What encotonal response are associated with food? Disappointment when a dish doesn't meet expectations Comfort and satisfaction after a hearty meal Behaviors What addons or behaviors are influenced by food? Sharing food experiences on social media preparation Considering dietary restrictions Reflecting on cultural and culinary restrictions	The aroma of freshly baked bread The sound of sizzling bacon bread The taste of spicy peppers Thoughts What thoughts come to nind when thinking about tood? Planning meals for the week To the wee
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